WEBTRENDS

Plant Materials Web Site

http://www.plant-materials.nrcs.usda.gov

Web Log Analysis Monthly Report September 2003

Report Range: 09/01/2003 00:00:00 - 09/30/2003 23:59:59

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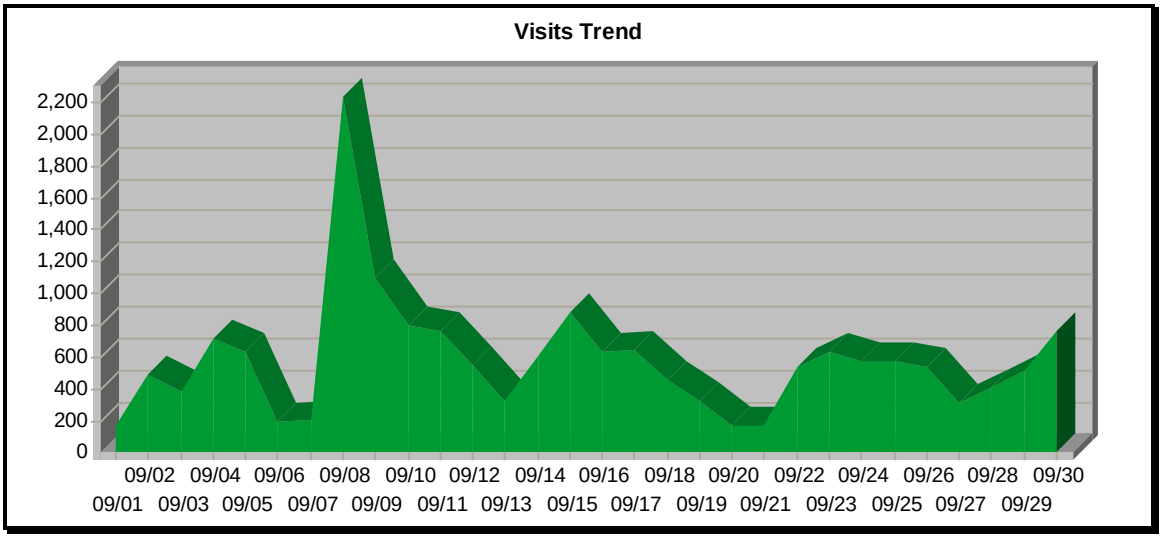
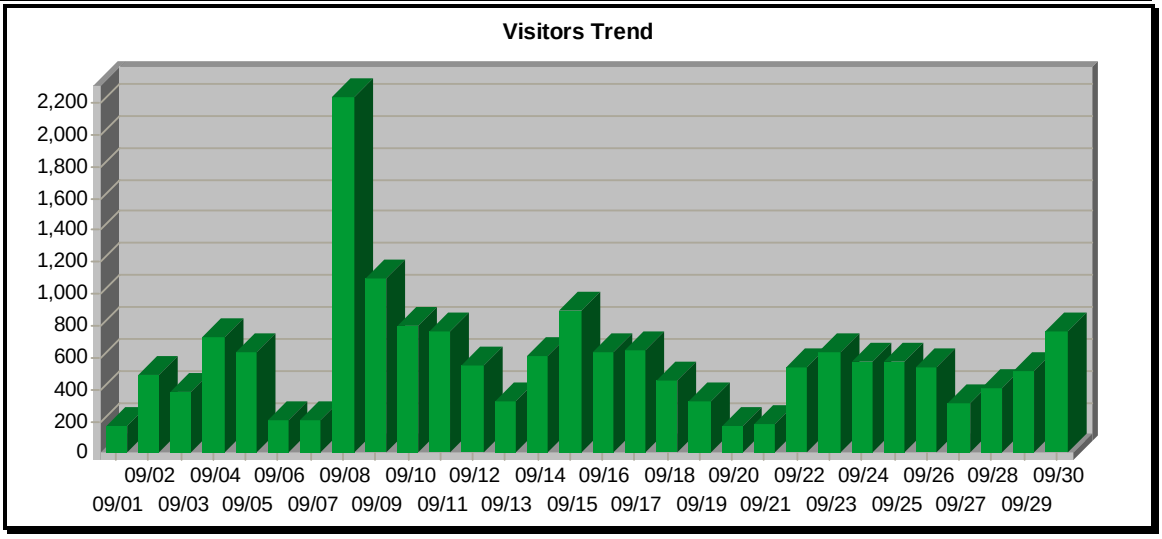
Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

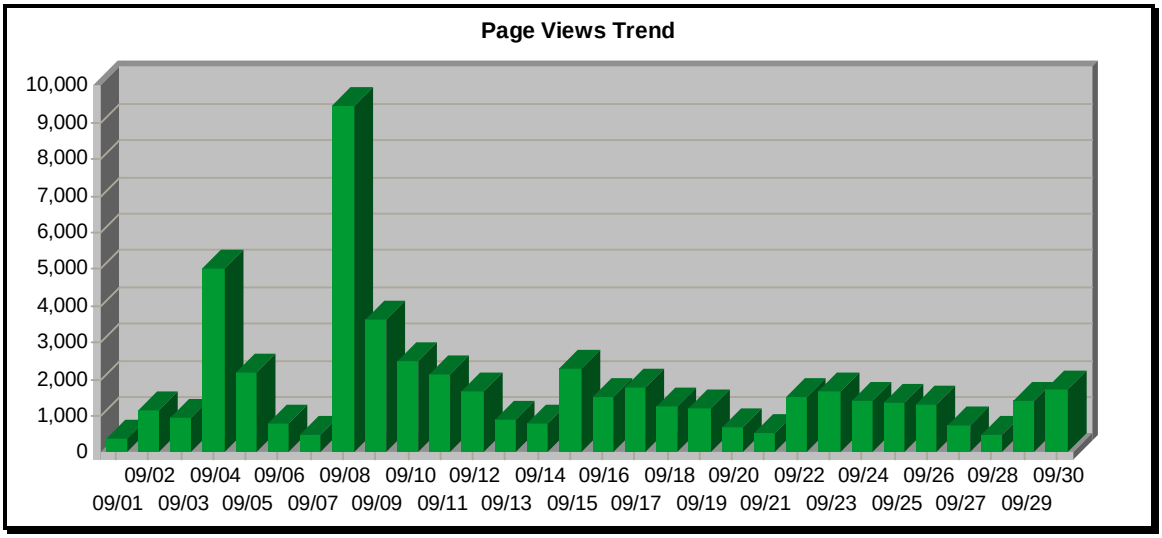


Visit Summary	
Visits	17,330
Average per Day	577
Average Visit Length	00:08:19
Median Visit Time	00:00:46
International Visits	3.69%
Visits of Unknown Origin	25.08%
Visits from Your Country: United States (US)	71.23%

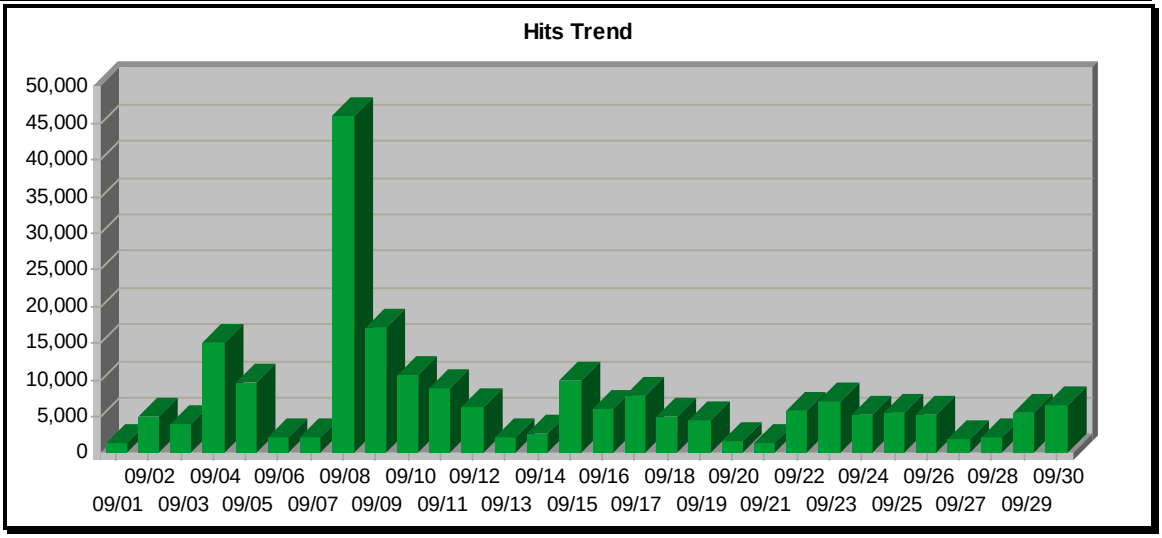


Visitor Summary

Visitor Summary	
Unique Visitors	11,017
Visitors Who Visited Once	9,296
Visitors Who Visited More Than Once	1,721



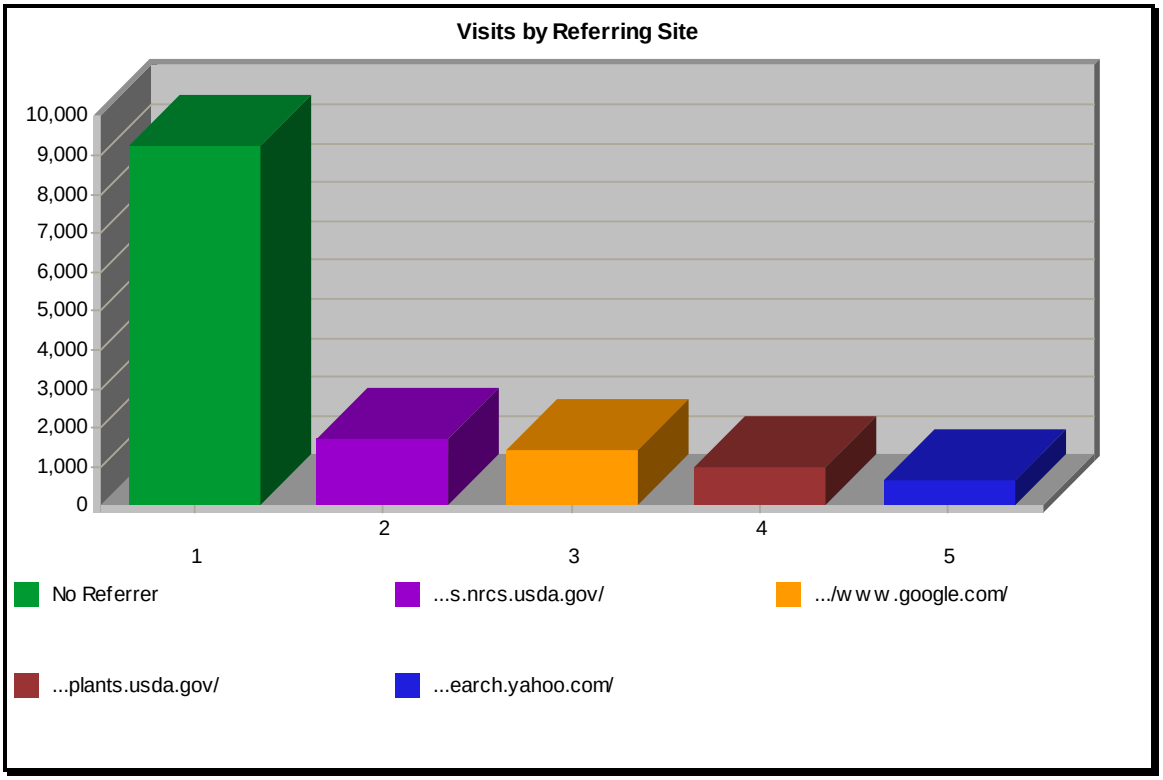
Page View Summary	
Page Views	53,226
Average per Day	1,774
Dynamic Pages and Forms Views	2,415
Document Views	50,811

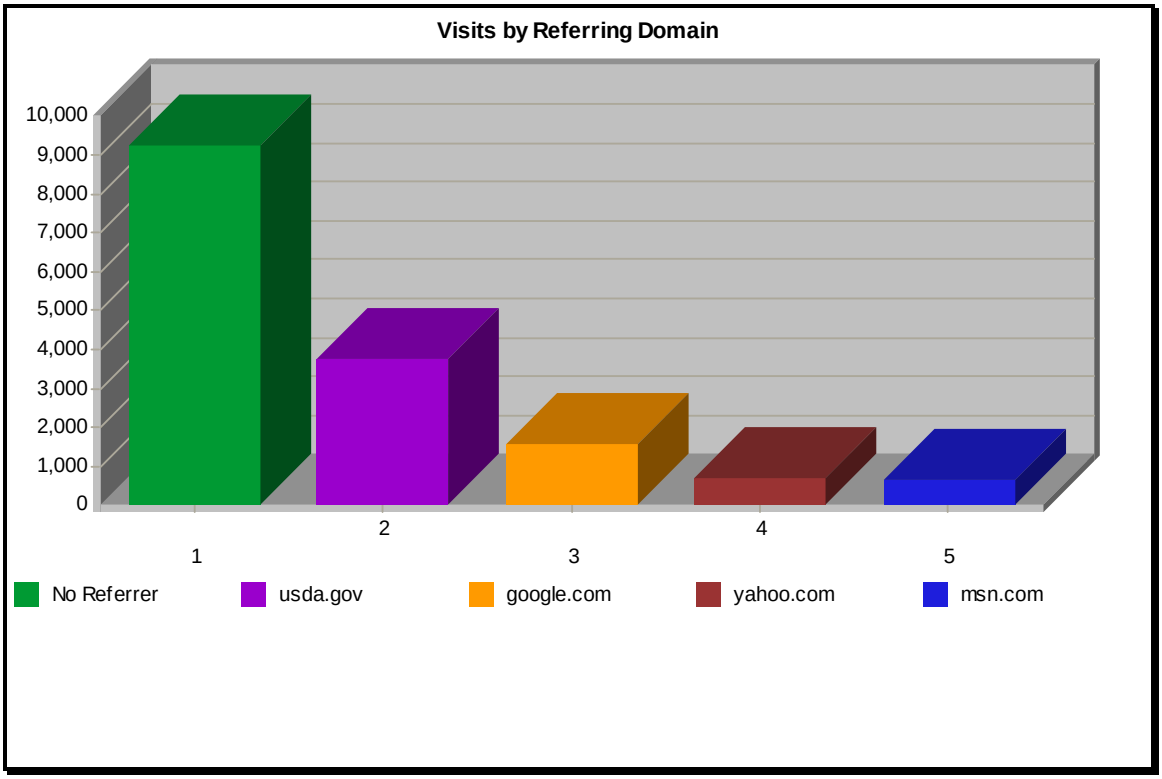


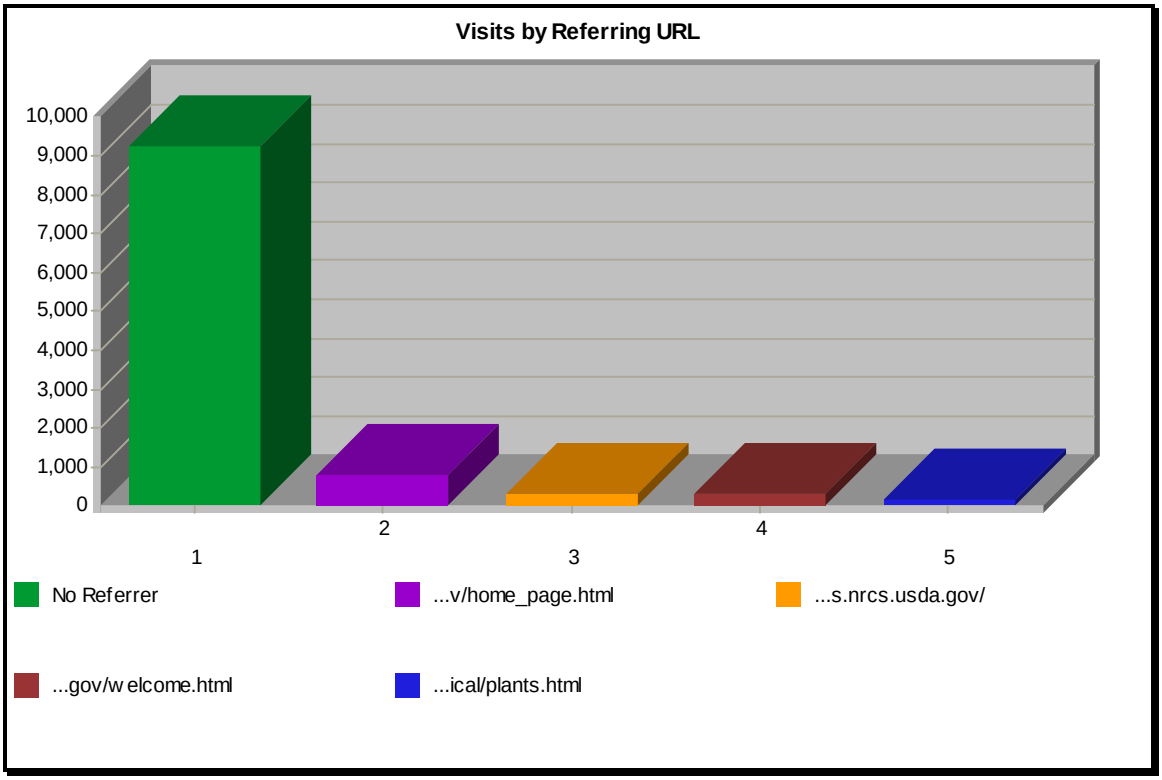
Hit Summary	
Successful Hits for Entire Site	215,630
Average Hits per Day	7,187
Home Page Hits	473

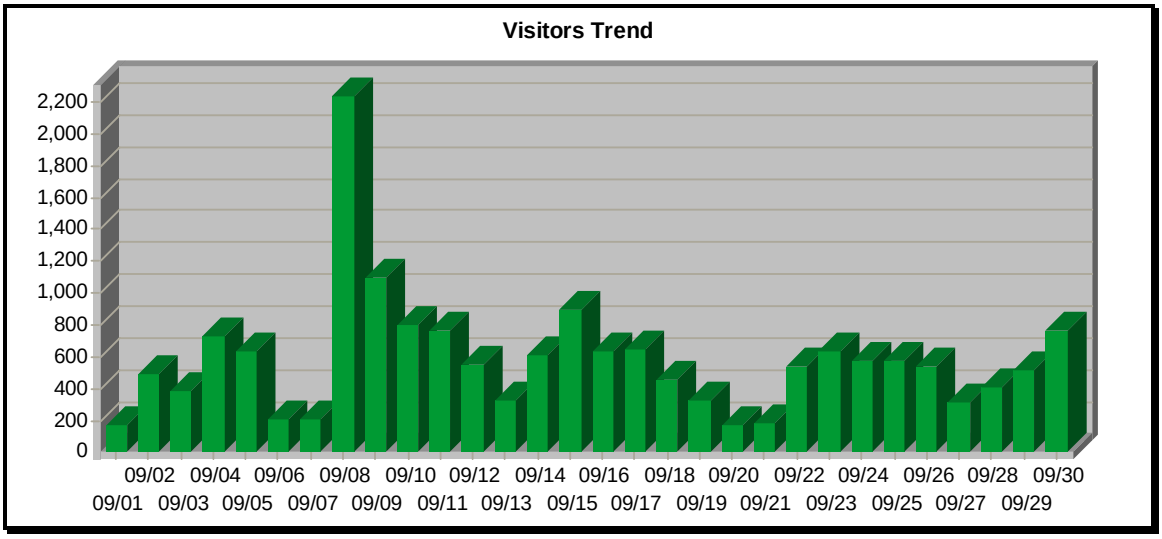
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.



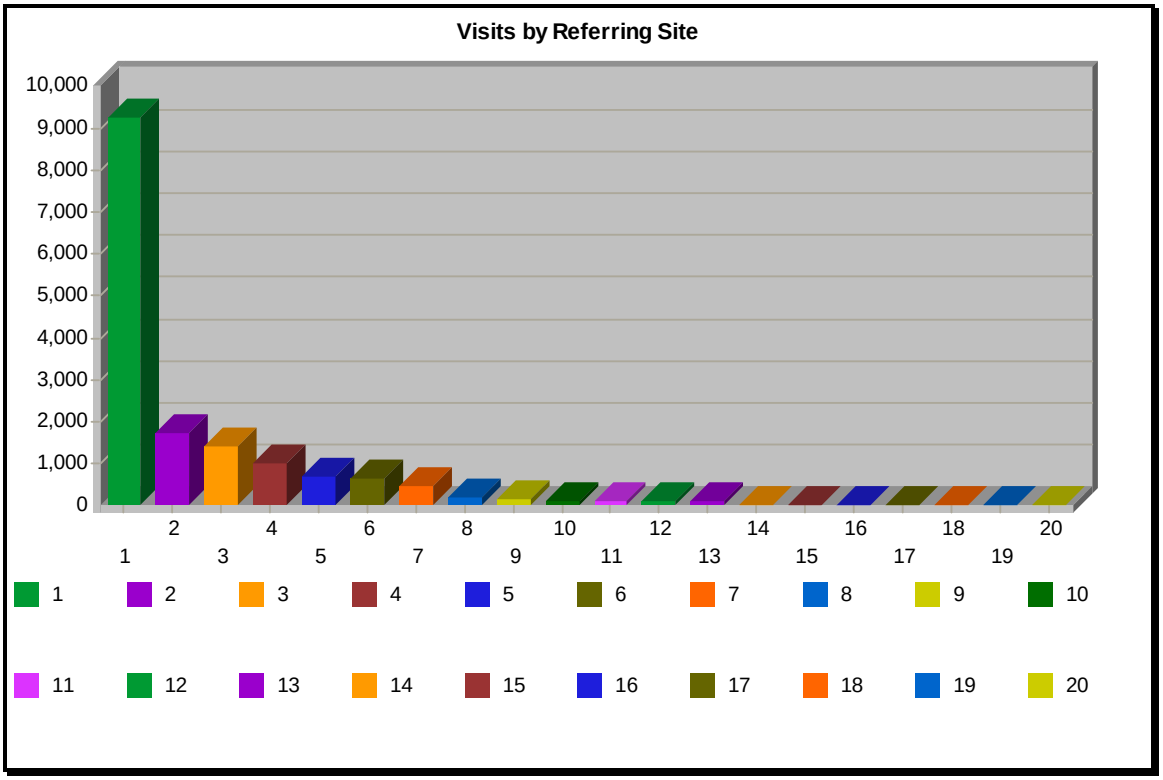

Visits by Referring Domain
10,000
9,000
8,000
7,000
6,000
5,000
4,000
3,000
2,000
1,000
0
1
2
3
4
5
No Referrer
usda.gov
google.com
yahoo.com
msn.com


Visits by Referring URL
10,000
9,000
8,000
7,000
6,000
5,000
4,000
3,000
2,000
1,000
0
1
2
3
4
5
No Referrer
...v/home_page.html
...s.nrcs.usda.gov/
...gov/w elcome.html
...ical/plants.html


Visitors Trend
2,200
2,000
1,800
1,600
1,400
1,200
1,000
800
600
400
200
0
09/01 09/02 09/03 09/04 09/05 09/06 09/07 09/08 09/09 09/10 09/11 09/12 09/13 09/14 09/15 09/16 09/17 09/18 09/19 09/20 09/21 09/22 09/23 09/24 09/25 09/26 09/27 09/28 09/29 09/30

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site			
	Site	**Visits**	**%**
1.	No Referrer	9,251	53.01%
2.	http://plant-materials.nrcs.usda.gov/	1,712	9.81%
3.	http://www.google.com/	1,412	8.09%
4.	http://plants.usda.gov/	998	5.72%
5.	http://search.yahoo.com/	676	3.87%
6.	http://search.msn.com/	651	3.73%
7.	http://www.nrcs.usda.gov/	484	2.77%
8.	http://www.firstgov.gov/	191	1.09%
9.	http://www.plant-materials.nrcs.usda.gov/	137	0.78%
10.	http://images.google.com/	127	0.73%
11.	http://aolsearch.aol.com/	106	0.61%
12.	http://www.google.ca/	93	0.53%
13.	http://www.co.nrcs.usda.gov/	91	0.52%
14.	http://www.xanga.com/	45	0.26%
15.	http://search.netscape.com/	41	0.23%
16.	http://www.ca.nrcs.usda.gov/	34	0.19%
17.	http://web.ask.com/	32	0.18%
18.	http://www.dogpile.com/	30	0.17%

Activity by Referring Site			
	Site	**Visits**	**%**
19.	http://search.earthlink.net/	27	0.15%
20.	http://www.google.com.au/	25	0.14%
	Subtotal	16,163	92.61%
	Other	1,290	7.39%
	Total	**17,453**	**100.00%**

Activity by Referring Site - Help Card

Referring Sites - A Web site which refers a visitor to your site by linking to it.

Site - Specific referring site being analyzed.

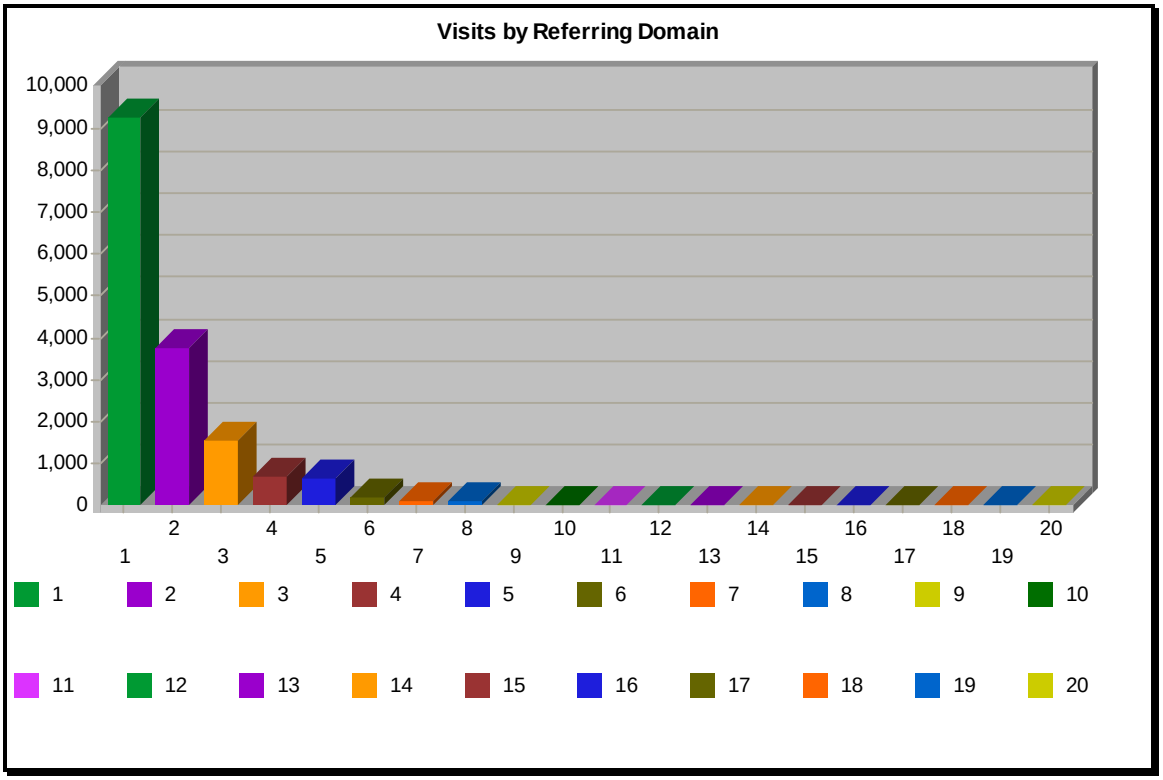
Visits - Number of times the specified site referred visitors to your site.

% - Percentage of referrals that came from the specified site.

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain			
	Domain	**Visits**	**%**
1.	No Referrer	9,251	53.01%
2.	usda.gov	3,773	21.62%
3.	google.com	1,555	8.91%
4.	yahoo.com	713	4.09%
5.	msn.com	666	3.82%
6.	firstgov.gov	193	1.11%
7.	aol.com	119	0.68%
8.	google.ca	101	0.58%
9.	xanga.com	45	0.26%
10.	netscape.com	41	0.23%
11.	ask.com	35	0.20%
12.	dogpile.com	30	0.17%
13.	au	29	0.17%
14.	earthlink.net	27	0.15%
15.	uk	25	0.14%
16.	mysearch.com	23	0.13%
17.	google.de	22	0.13%
18.	nacdnet.org	17	0.10%

Activity by Referring Domain			
	Domain	**Visits**	**%**
19.	tr	16	0.09%
20.	mx	15	0.09%
	Subtotal	16,696	95.66%
	Other	757	4.34%
	Total	**17,453**	**100.00%**

Activity by Referring Domain - Help Card

Referring Domain - A Web site which refers a visitor to your site by linking to it.

Domain - Specific referring domain being analyzed.

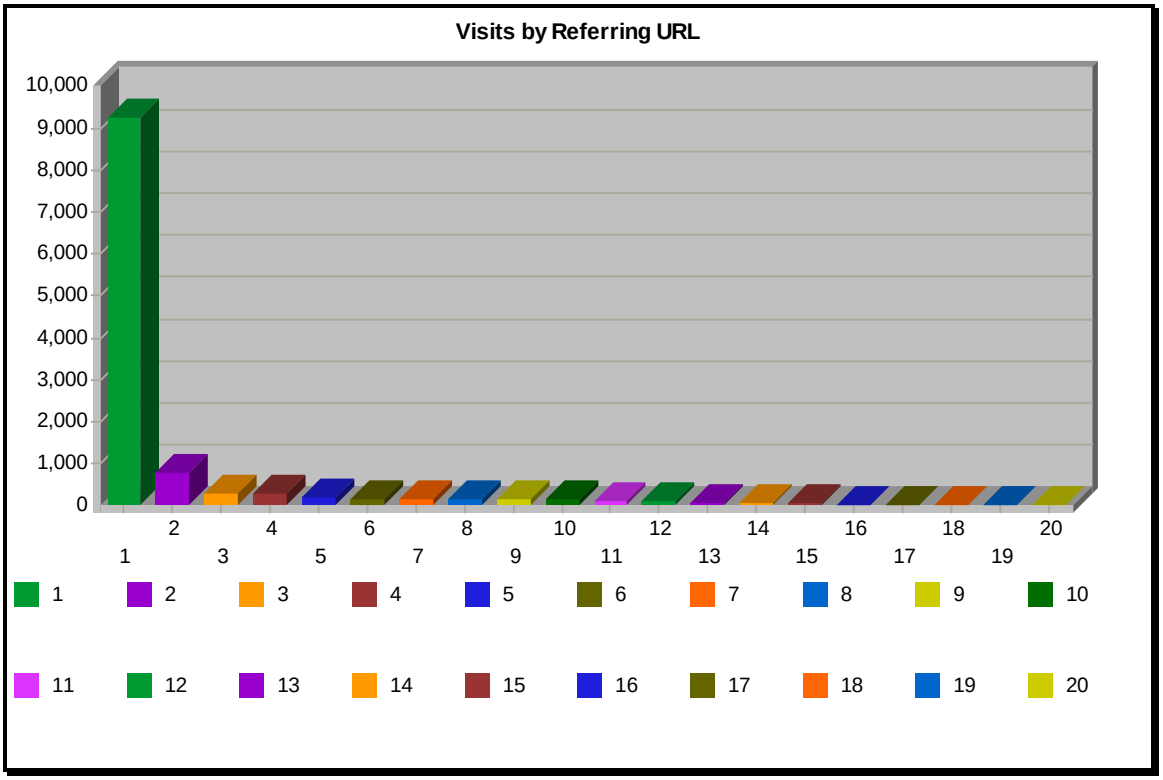
Visits - Number of times the specified domain referred visitors to your site.

% - Percentage of referrals that came from the specified domain.

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring URL

This report provides the full URLs of the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring URL			
	URL	Visits	%
1.	No Referrer	9,251	53.01%
2.	http://plants.usda.gov/home_page.html	806	4.62%
3.	http://plant-materials.nrcs.usda.gov/	294	1.68%
4.	http://plant-materials.nrcs.usda.gov/welcome.html	293	1.68%
5.	http://www.nrcs.usda.gov/technical/plants.html	185	1.06%
6.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	179	1.03%
7.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	170	0.97%
8.	http://plant-materials.nrcs.usda.gov/left_side.html	167	0.96%
9.	http://plant-materials.nrcs.usda.gov/header.html	154	0.88%
10.	http://www.nrcs.usda.gov/	138	0.79%
11.	http://plant-materials.nrcs.usda.gov/eNews/	134	0.77%
12.	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go	125	0.72%
13.	http://www.co.nrcs.usda.gov/	78	0.45%
14.	http://plant-materials.nrcs.usda.gov/eNews/welcome.html	70	0.40%
15.	http://www.nrcs.usda.gov/programs/plantmaterials/	51	0.29%
16.	http://www.google.com/search?sourceid=navclient&ie=UTF-8&oe=UTF-	45	0.26%

Activity by Referring URL			
	URL	**Visits**	**%**
17.	http://plants.usda.gov/tools_banner.html	43	0.25%
18.	http://www.nrcs.usda.gov/news/thisweek/2003/030912pages/plantsolutions.html	40	0.23%
19.	http://plants.usda.gov/tools_body.html	36	0.21%
20.	http://plants.usda.gov/about_factsheets.html	35	0.20%
	Subtotal	12,294	70.44%
	Other	5,159	29.56%
	Total	**17,453**	**100.00%**

Activity by Referring URL - Help Card

URL - The full URL (Uniform Resource Locator) for the specific referring site being analyzed.

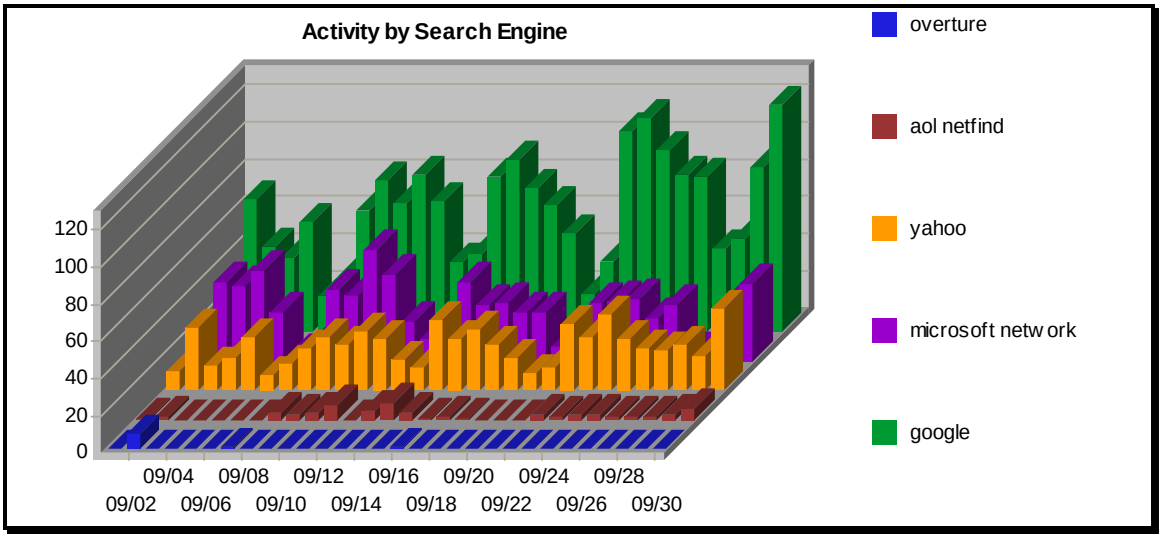
Visits - Number of visitors referred from the specified URL.

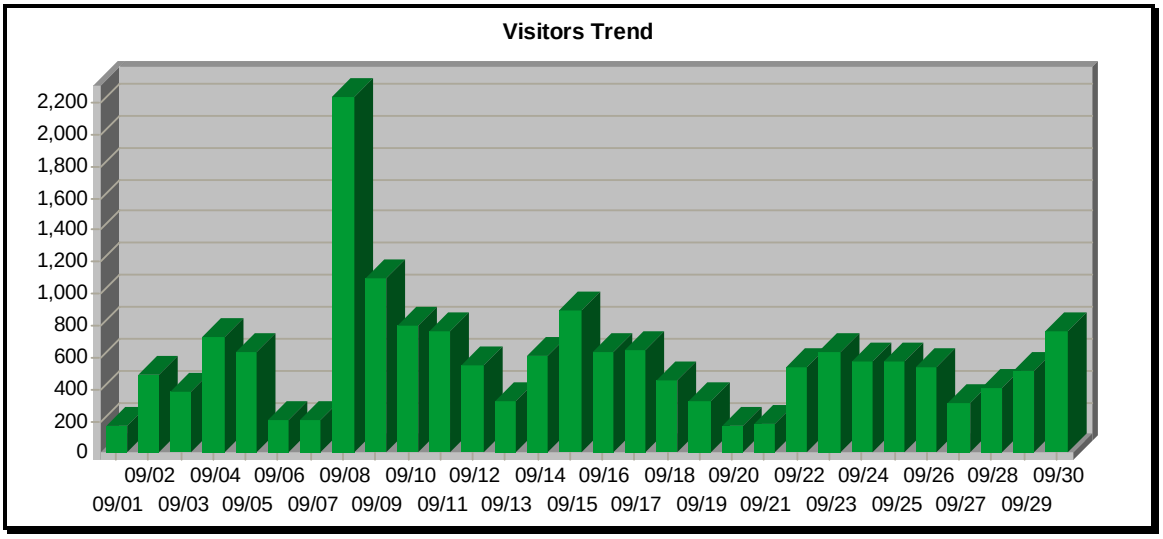
% - Percentage of referred visitors who came from the specified site.

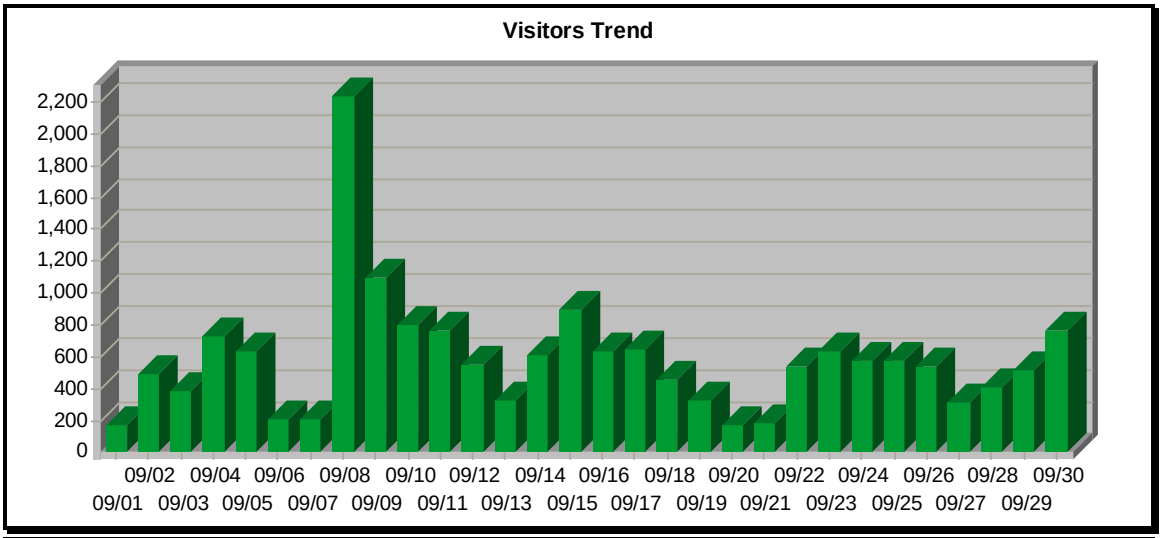
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

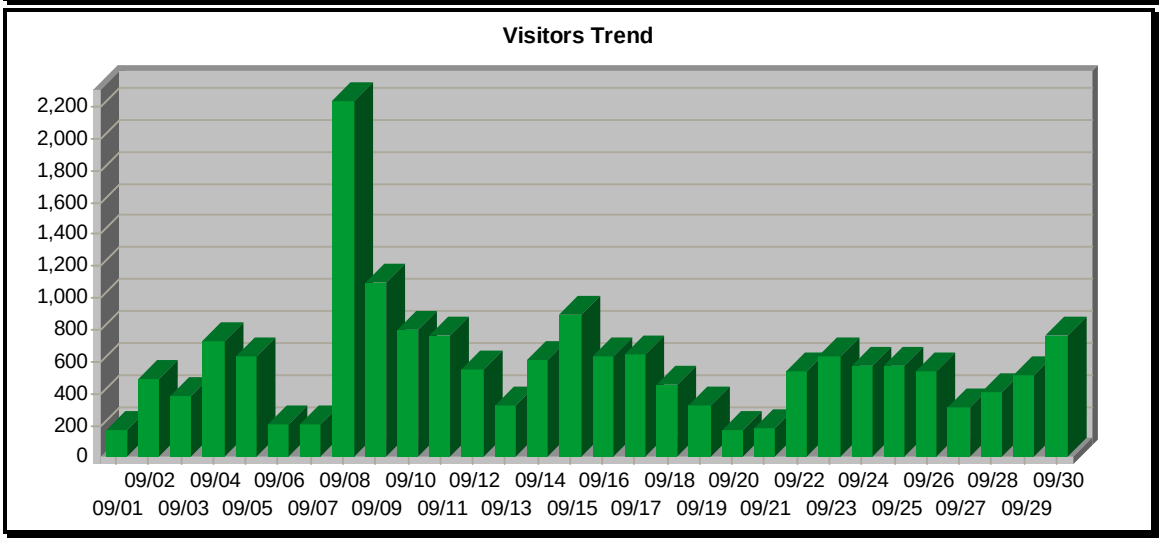
Search Engines Dashboard

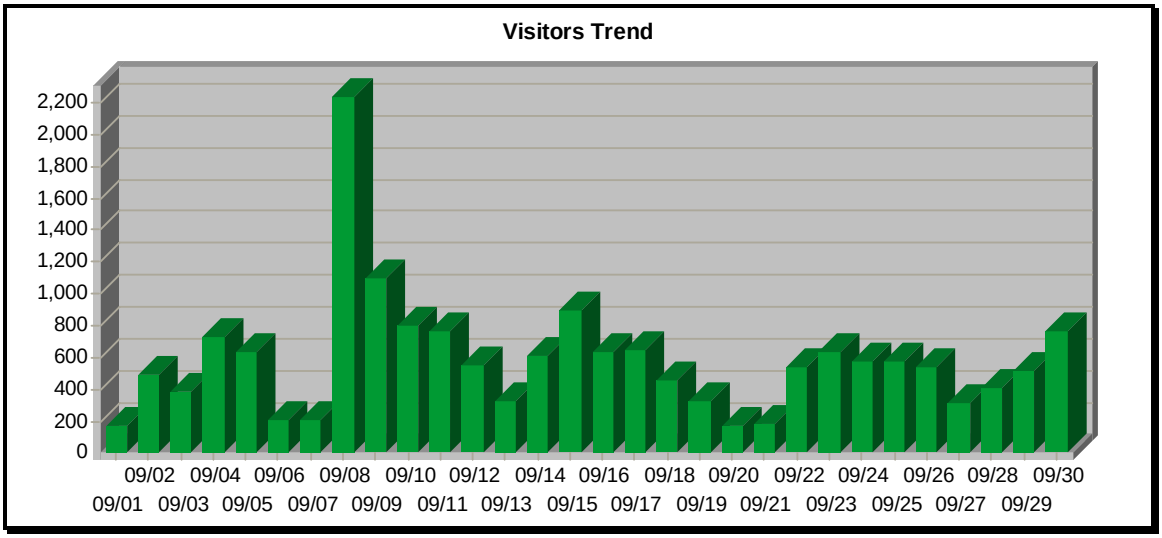
This dashboard summarizes important information related to specific search engines.

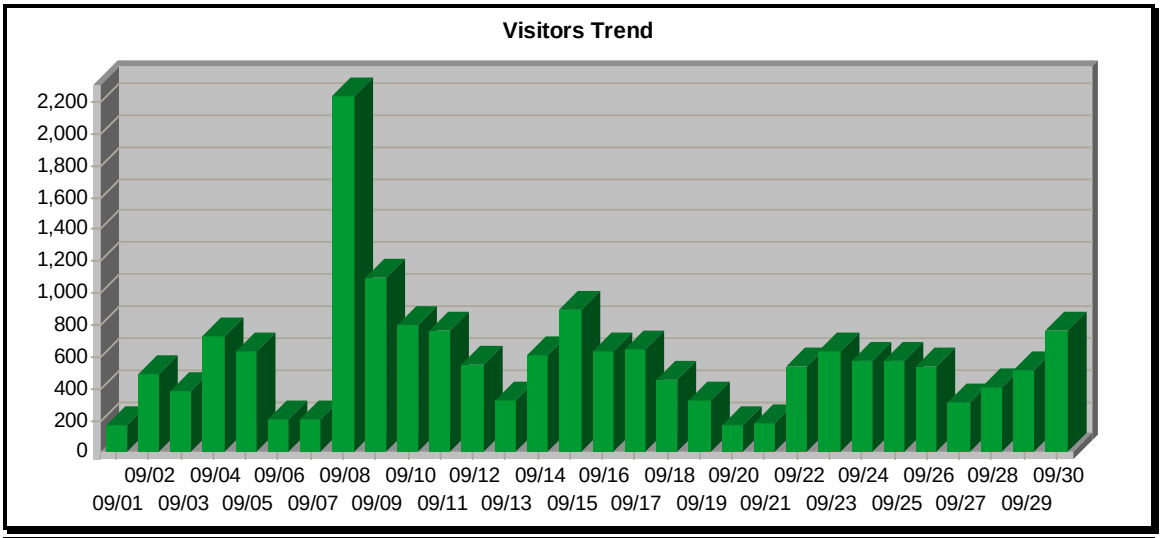


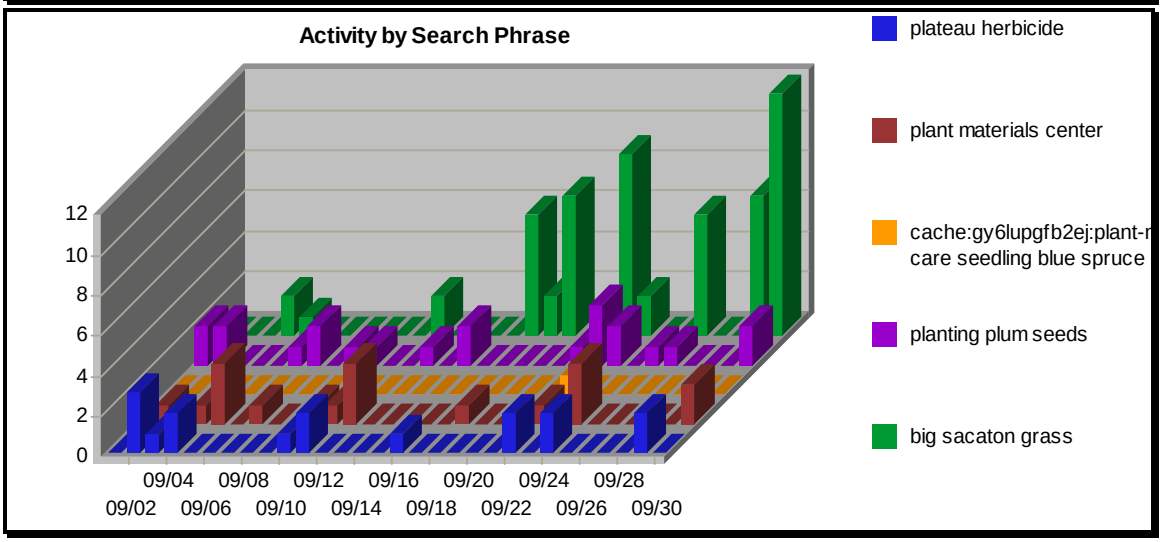


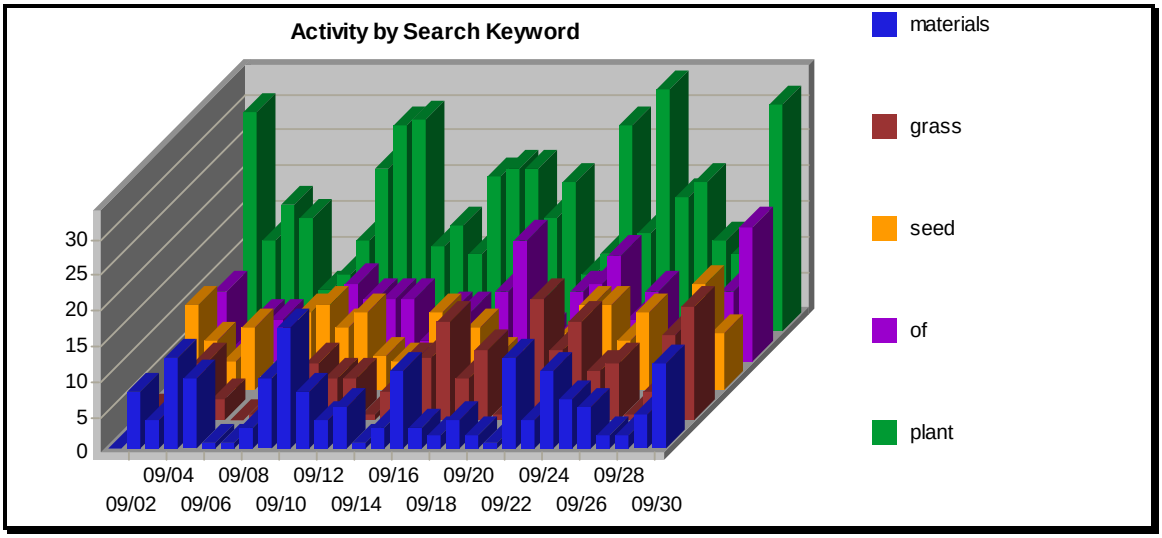

Visitors Trend
2,200
2,000
1,800
1,600
1,400
1,200
1,000
800
600
400
200
0
09/01 09/02 09/03 09/04 09/05 09/06 09/07 09/08 09/09 09/10 09/11 09/12 09/13 09/14 09/15 09/16 09/17 09/18 09/19 09/20 09/21 09/22 09/23 09/24 09/25 09/26 09/27 09/28 09/29 09/30


Visitors Trend
2,200
2,000
1,800
1,600
1,400
1,200
1,000
800
600
400
200
0
09/01 09/02 09/03 09/04 09/05 09/06 09/07 09/08 09/09 09/10 09/11 09/12 09/13 09/14 09/15 09/16 09/17 09/18 09/19 09/20 09/21 09/22 09/23 09/24 09/25 09/26 09/27 09/28 09/29 09/30


Visitors Trend
2,200
2,000
1,800
1,600
1,400
1,200
1,000
800
600
400
200
0
09/01 09/02 09/03 09/04 09/05 09/06 09/07 09/08 09/09 09/10 09/11 09/12 09/13 09/14 09/15 09/16 09/17 09/18 09/19 09/20 09/21 09/22 09/23 09/24 09/25 09/26 09/27 09/28 09/29 09/30


Visitors Trend
2,200
2,000
1,800
1,600
1,400
1,200
1,000
800
600
400
200
0
09/02 09/04 09/06 09/08 09/10 09/12 09/14 09/16 09/18 09/20 09/22 09/24 09/26 09/28 09/30
09/01 09/03 09/05 09/07 09/09 09/11 09/13 09/15 09/17 09/19 09/21 09/23 09/25 09/27 09/29


Activity by Search Phrase
12
10
8
6
4
2
0
09/04 09/08 09/12 09/16 09/20 09/24 09/28
09/02 09/06 09/10 09/14 09/18 09/22 09/26 09/30
plateau herbicide
plant materials center
cache:gy6lupgfb2ej:plant-r
care seedling blue spruce
planting plum seeds
big sacaton grass

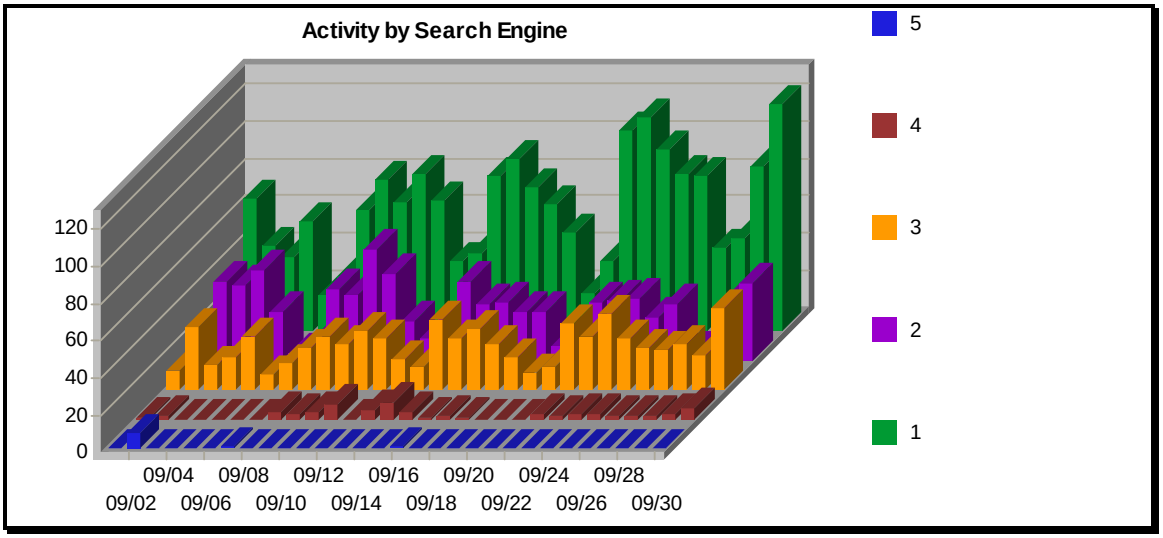

Activity by Search Keyword
30
25
20
15
10
5
0
09/04 09/08 09/12 09/16 09/20 09/24 09/28
09/02 09/06 09/10 09/14 09/18 09/22 09/26 09/30
materials
grass
seed
of
plant

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine			
	Engines	**Referrals**	**%**
1.	google	1,976	53.38%
2.	microsoft network	847	22.88%
3.	yahoo	729	19.69%
4.	aol netfind	93	2.51%
5.	overture	19	0.51%
6.	altavista	12	0.32%
7.	iwon	10	0.27%
8.	lycos	6	0.16%
9.	look smart	4	0.11%
10.	mamma	2	0.05%
11.	ixquick	2	0.05%
12.	ask jeeves	1	0.03%
13.	searchalot	1	0.03%
	Total	**3,702**	**100.00%**

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
1.google	cache:gy6lupgfb2ej:plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html care seedling blue spruce	19	0.51%

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	big sacaton grass	16	0.43%
	planting plum seeds	13	0.35%
	plant materials center	10	0.27%
	scirpus maritimus	10	0.27%
	deparment of agriculture	9	0.24%
	prairie blazing star	9	0.24%
	shrub identification	8	0.22%
	plant material	7	0.19%
	willow stakes	6	0.16%
	plant prices	6	0.16%
	sedge plant	6	0.16%
	shepherdia argentea	5	0.14%
	prunus tomentosa	5	0.14%
	plant id	5	0.14%
	silver buffaloberry	5	0.14%
	bulrush plant	5	0.14%
	plant materials	5	0.14%
	silver berry scaly hair	5	0.14%
	wild plum tree	5	0.14%
2.microsoft network	big sacaton grass	25	0.68%
	plateau herbicide	14	0.38%
	big sacaton	13	0.35%
	plant materials center	8	0.22%
	lehmann lovegrass	7	0.19%
	agriculture soil conservation service	7	0.19%
	slender wheatgrass	6	0.16%
	artic willow	6	0.16%
	transplanting black eyed susans	5	0.14%
	cape may plant materials center	5	0.14%
	covar sheep fescue	5	0.14%
	florida native grasses	5	0.14%
	bridger plant materials center	4	0.11%
	how to grow cotton	4	0.11%
	blue artic willow	4	0.11%
	virginia wild rye	4	0.11%
	indian ricegrass	4	0.11%
	streamco willow	3	0.08%
	missouri soil conservation service	3	0.08%
	united states soil conservation service	3	0.08%
3.yahoo	big sacaton grass	11	0.30%
	wild plum tree	9	0.24%
	planting plum seeds	7	0.19%
	kettler juniper	6	0.16%
	beliefs and practices of pili plant production	1	0.03%
	plant materials	6	0.16%

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	identify shrub	4	0.11%
	wild ageratum	4	0.11%
	asexual plant propagation	4	0.11%
	deparment of agriculture	4	0.11%
	gamagrass in kansas	3	0.08%
	nanking cherry	3	0.08%
	black plant chat	3	0.08%
	plant material	3	0.08%
	purple threeawn grass seed	1	0.03%
	reclaiming hog manure for cow feed	3	0.08%
	plant id	3	0.08%
	big bluestem	3	0.08%
	native plants aberdeen	2	0.05%
	how to care for nigra arborvitae	1	0.03%
4.aol netfind	http://plant	2	0.05%
	the deparment of agriculture	2	0.05%
	'' annual precipitation of nacogdoches, texas ''	2	0.05%
	ehmler acres	2	0.05%
	sources for native plants and seeds in conservation and bio-engineering	2	0.05%
	bromus carinatus cucamonga	2	0.05%
	adaptation of coreopsis plant	2	0.05%
	identification fruit seeds	1	0.03%
	turkey common names	1	0.03%
	general seed planting guidelines	1	0.03%
	east texas	1	0.03%
	gerald rouse	2	0.05%
	tree and plant identification	1	0.03%
	riparian forest buffers	1	0.03%
	newhy forage grass	1	0.03%
	no till drill	1	0.03%
	propagating big bluestem	1	0.03%
	rose lake in ohio	1	0.03%
	elsberry missouri water department	1	0.03%
	leland cypress care	1	0.03%
5.overture	tree: tulip poplar	2	0.05%
	floret characteristics	2	0.05%
	alkaligrass	2	0.05%
	kidneywood plant	1	0.03%
	western serviceberry fertilizer	1	0.03%
	cotton seed that produce low or no gossypium	1	0.03%
	nurseries in maryland.	1	0.03%
	shadscale weed description	2	0.05%
	how to grow cotton	1	0.03%

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	plateau herbicide	1	0.03%
6.altavista	usda plant database	1	0.03%
	nrcs and brooksville plant materials center	1	0.03%
	triangular or settler or tolerates or discernibility or unemployed	1	0.03%
	usda plant hardiness zones pacific northwest	1	0.03%
	planting plum seeds	1	0.03%
	distichils spicata	1	0.03%
	minneapolis or excluded or systematics or spiritualists or martyring	1	0.03%
	bentrup	1	0.03%
	riparian	1	0.03%
7.iwon	usda-nrcs tucson plant materials center	1	0.03%
	artemesia tridentata	1	0.03%
	usda-nrcs plant materials center	1	0.03%
	andropogon virginicus, seeding rate	1	0.03%
	http://www.ca.nrcs.usda.gov/	1	0.03%
	sheep fescue	1	0.03%
	native grasses, seeding rates	1	0.03%
	chasmanthium latifolium, seeding rate	1	0.03%
	acutus plant	1	0.03%
	jimmy carter started the department of conservation	1	0.03%
8.lycos	sweetgrass scientific name	4	0.11%
	robusta poplar	1	0.03%
	bozoisky select	1	0.03%
9.look smart	louisiana artemisia	1	0.03%
	how to identify nannyberry	1	0.03%
	flowers native to ohio	1	0.03%
	mine reclamation wildlife	1	0.03%
10.mamma	wild ageratum	1	0.03%
	identifying trees elderberry	1	0.03%
11.ixquick	fire resistant plants for ca	1	0.03%
	big sacaton grass	1	0.03%
12.ask jeeves	sale european alder trees	1	0.03%
13.searchalot	buffaloberry shrub	1	0.03%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
1.google	plant	309	8.35%
	seed	127	3.43%
	of	104	2.81%
	materials	92	2.49%
	planting	83	2.24%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	grass	81	2.19%
	tree	80	2.16%
	shrub	77	2.08%
	center	76	2.05%
	identification	69	1.86%
	native	67	1.81%
	in	65	1.76%
	the	55	1.49%
	plants	47	1.27%
	big	45	1.22%
	plum	42	1.13%
	for	41	1.11%
	guide	39	1.05%
	nrcs	37	1.00%
	seeds	37	1.00%
2.microsoft network	plant	116	3.13%
	grass	65	1.76%
	big	53	1.43%
	materials	51	1.38%
	seed	48	1.30%
	conservation	44	1.19%
	sacaton	44	1.19%
	of	42	1.13%
	center	38	1.03%
	soil	32	0.86%
	service	28	0.76%
	native	24	0.65%
	wheatgrass	24	0.65%
	missouri	24	0.65%
	agriculture	24	0.65%
	department	23	0.62%
	states	23	0.62%
	willow	23	0.62%
	in	23	0.62%
	planting	22	0.59%
3.yahoo	plant	91	2.46%
	of	62	1.67%
	grass	37	1.00%
	planting	37	1.00%
	seed	34	0.92%
	in	32	0.86%
	tree	29	0.78%
	plum	29	0.78%
	wild	28	0.76%
	plants	26	0.70%
	materials	25	0.68%
	the	22	0.59%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	big	22	0.59%
	seeds	22	0.59%
	shrub	21	0.57%
	native	18	0.49%
	for	17	0.46%
	to	17	0.46%
	guide	16	0.43%
	soil	16	0.43%
4.aol netfind	plant	14	0.38%
	in	9	0.24%
	planting	7	0.19%
	of	7	0.19%
	seed	6	0.16%
	plants	5	0.14%
	tree	5	0.14%
	for	4	0.11%
	seeds	4	0.11%
	picture	4	0.11%
	the	4	0.11%
	grass	4	0.11%
	''	4	0.11%
	materials	3	0.08%
	deparment	3	0.08%
	identification	3	0.08%
	water	3	0.08%
	missouri	3	0.08%
	texas	3	0.08%
	agriculture	3	0.08%
5.overture	poplar	8	0.22%
	tulip	8	0.22%
	tree:	8	0.22%
	floret	2	0.05%
	characteristics	2	0.05%
	cotton	2	0.05%
	alkaligrass	2	0.05%
	description	1	0.03%
	fertilizer	1	0.03%
	plant	1	0.03%
	grow	1	0.03%
	gossypium	1	0.03%
	no	1	0.03%
	serviceberry	1	0.03%
	shadscale	1	0.03%
	kidneywood	1	0.03%
	western	1	0.03%
	seed	1	0.03%
	that	1	0.03%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	produce	1	0.03%
6.altavista	plant	6	0.16%
	usda	5	0.14%
	database	4	0.11%
	brooksville	1	0.03%
	triangular	1	0.03%
	center	1	0.03%
	pacific	1	0.03%
	materials	1	0.03%
	bentrup	1	0.03%
	nrcs	1	0.03%
	tolerates	1	0.03%
	unemployed	1	0.03%
	settler	1	0.03%
	zones	1	0.03%
	minneapolis	1	0.03%
	excluded	1	0.03%
	systematics	1	0.03%
	spiritualists	1	0.03%
	martyring	1	0.03%
	planting	1	0.03%
7.iwon	plant	3	0.08%
	seeding	3	0.08%
	usda-nrcs	2	0.05%
	center	2	0.05%
	materials	2	0.05%
	rate	2	0.05%
	artemesia	1	0.03%
	started	1	0.03%
	the	1	0.03%
	tucson	1	0.03%
	latifolium,	1	0.03%
	virginicus,	1	0.03%
	andropogon	1	0.03%
	sheep	1	0.03%
	conservation	1	0.03%
	carter	1	0.03%
	acutus	1	0.03%
	tridentata	1	0.03%
	http://www.ca.nrcs.usda.gov/	1	0.03%
	native	1	0.03%
8.lycos	sweetgrass	4	0.11%
	scientific	4	0.11%
	name	4	0.11%
	select	1	0.03%
	robusta	1	0.03%
	poplar	1	0.03%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	bozoisky	1	0.03%
9.look smart	to	2	0.05%
	louisiana	1	0.03%
	flowers	1	0.03%
	wildlife	1	0.03%
	how	1	0.03%
	reclamation	1	0.03%
	nannyberry	1	0.03%
	native	1	0.03%
	artemisia	1	0.03%
	identify	1	0.03%
	ohio	1	0.03%
	mine	1	0.03%
10.mamma	elderberry	1	0.03%
	ageratum	1	0.03%
	trees	1	0.03%
	wild	1	0.03%
	identifying	1	0.03%
11.ixquick	ca	1	0.03%
	sacaton	1	0.03%
	plants	1	0.03%
	resistant	1	0.03%
	fire	1	0.03%
	for	1	0.03%
	grass	1	0.03%
	big	1	0.03%
12.ask jeeves	trees	1	0.03%
	european	1	0.03%
	alder	1	0.03%
	sale	1	0.03%
13.searchalot	shrub	1	0.03%
	buffaloberry	1	0.03%

Activity by Search Engine - Help Card

?

Top Search Engines Table

Engines - Specific search engine being analyzed.

Referrers - Number of visitors referred to your site from the specified search engine.

% - Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Activity by Search Engine - Help Card

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases - The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

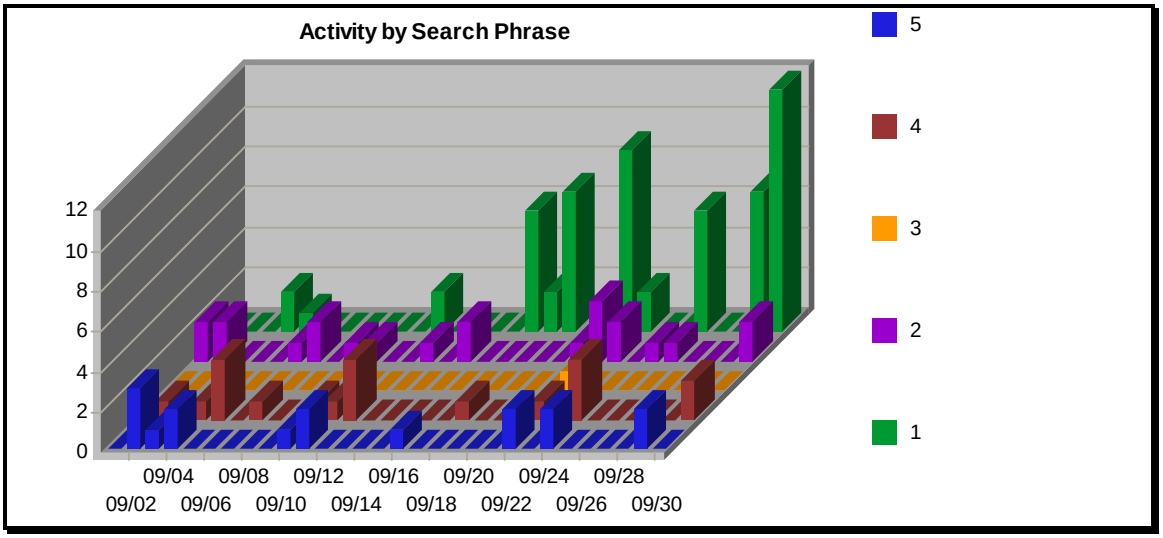
% - Percentage of visitors referred from search engines who used the specified search engine and keyword.

This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase			
	Phrases	**Referrals**	**%**
1.	big sacaton grass	56	1.51%
2.	planting plum seeds	22	0.59%
3.	cache:gy6lupgfb2ej:plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html care seedling blue spruce	1	0.03%
4.	plant materials center	18	0.48%
5.	plateau herbicide	16	0.43%
6.	wild plum tree	14	0.38%
7.	big sacaton	14	0.38%
8.	prairie blazing star	13	0.35%
9.	deparment of agriculture	13	0.35%
10.	plant materials	13	0.35%
11.	scirpus maritimus	11	0.30%
12.	plant material	11	0.30%
13.	shrub identification	10	0.27%
14.	kettler juniper	10	0.27%
15.	lehmann lovegrass	10	0.27%
16.	wild ageratum	9	0.24%
17.	asexual plant propagation	8	0.22%
18.	florida native grasses	8	0.22%
19.	virginia wild rye	8	0.22%
20.	tree: tulip poplar	1	0.03%
	Subtotal	266	7.15%
	Total	**3,720**	**100.00%**

Activity by Search Phrase with Engines Detail			
Phrases	**Engines**	**Referrals**	**%**
1.big sacaton grass	microsoft network	25	0.67%
	google	16	0.43%
	yahoo	11	0.30%
	ixquick	2	0.05%
2.planting plum seeds	google	13	0.35%
	yahoo	7	0.19%
	altavista	1	0.03%
	aol netfind	1	0.03%
3.cache:gy6lupgfb2ej:plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html care seedling blue spruce	google	19	0.51%
4.plant materials center	google	10	0.27%
	microsoft network	8	0.22%
5.plateau herbicide	microsoft network	14	0.38%
	yahoo	1	0.03%
	overture	1	0.03%
6.wild plum tree	yahoo	9	0.24%
	google	5	0.13%
7.big sacaton	microsoft network	13	0.35%
	google	1	0.03%
8.prairie blazing star	google	9	0.24%
	microsoft network	3	0.08%
	yahoo	1	0.03%
9.deparment of agriculture	google	9	0.24%
	yahoo	4	0.11%
10.plant materials	yahoo	6	0.16%
	google	5	0.13%
	aol netfind	1	0.03%
	microsoft network	1	0.03%
11.scirpus maritimus	google	10	0.27%
	yahoo	1	0.03%
12.plant material	google	7	0.19%
	yahoo	3	0.08%
	microsoft network	1	0.03%
13.shrub identification	google	8	0.22%
	yahoo	2	0.05%
14.kettler juniper	yahoo	6	0.16%
	microsoft network	2	0.05%
	google	2	0.05%
15.lehmann lovegrass	microsoft network	7	0.19%
	google	3	0.08%
16.wild ageratum	yahoo	4	0.11%
	microsoft network	3	0.08%
	mamma	1	0.03%
	google	1	0.03%
17.asexual plant propagation	yahoo	4	0.11%
	google	4	0.11%

Activity by Search Phrase with Engines Detail			
Phrases	**Engines**	**Referrals**	**%**
18.florida native grasses	microsoft network	5	0.13%
	google	3	0.08%
19.virginia wild rye	microsoft network	4	0.11%
	google	2	0.05%
	yahoo	2	0.05%
20.tree: tulip poplar	overture	1	0.03%

Activity by Search Phrase - Help Card

Top Search Phrases Table

Phrases - The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals - Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% - Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase - The search phrase being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals- Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

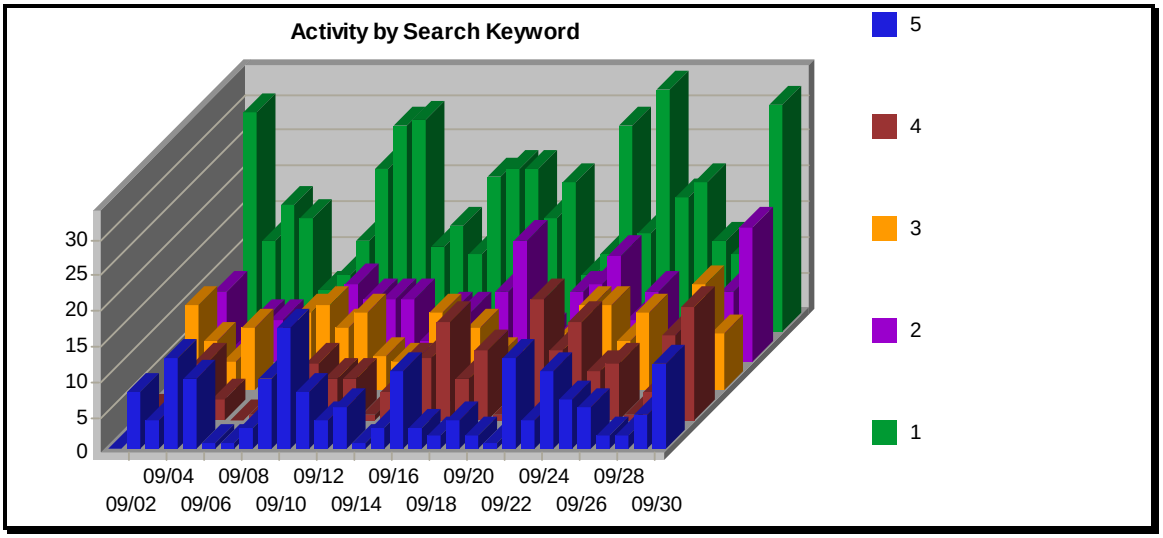
% - Percentage of visitors referred from search engines who used the specified search engine and phrase.

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword			
	Keywords	**Referrals**	**%**
1.	plant	540	4.33%
2.	of	216	1.73%
3.	seed	216	1.73%
4.	grass	188	1.51%
5.	materials	174	1.40%
6.	planting	150	1.20%
7.	center	132	1.06%
8.	in	130	1.04%
9.	tree	127	1.02%
10.	big	122	0.98%
11.	native	113	0.91%
12.	shrub	105	0.84%
13.	the	101	0.81%
14.	identification	94	0.75%
15.	plants	91	0.73%
16.	sacaton	81	0.65%
17.	for	78	0.63%
18.	seeds	76	0.61%
19.	conservation	73	0.59%
20.	plum	73	0.59%
	Subtotal	2,880	23.10%
	Total	**12,467**	**100.00%**

Activity by Search Keyword with Engines Detail			
Keywords	**Engines**	**Referrals**	**%**
1.plant	google	309	2.48%
	microsoft network	116	0.93%
	yahoo	91	0.73%
	aol netfind	14	0.11%
	altavista	6	0.05%
	iwon	3	0.02%
	overture	1	0.01%
2.of	google	104	0.83%
	yahoo	62	0.50%
	microsoft network	42	0.34%
	aol netfind	7	0.06%
	iwon	1	0.01%
3.seed	google	127	1.02%
	microsoft network	48	0.39%
	yahoo	34	0.27%
	aol netfind	6	0.05%
	overture	1	0.01%
4.grass	google	81	0.65%
	microsoft network	65	0.52%
	yahoo	37	0.30%
	aol netfind	4	0.03%
	ixquick	1	0.01%
5.materials	google	92	0.74%
	microsoft network	51	0.41%
	yahoo	25	0.20%
	aol netfind	3	0.02%
	iwon	2	0.02%
	altavista	1	0.01%
6.planting	google	83	0.67%
	yahoo	37	0.30%
	microsoft network	22	0.18%
	aol netfind	7	0.06%
	altavista	1	0.01%
7.center	google	76	0.61%
	microsoft network	38	0.30%
	yahoo	15	0.12%
	iwon	2	0.02%
	altavista	1	0.01%
8.in	google	65	0.52%
	yahoo	32	0.26%
	microsoft network	23	0.18%
	aol netfind	9	0.07%
	overture	1	0.01%
9.tree	google	80	0.64%
	yahoo	29	0.23%
	microsoft network	13	0.10%
	aol netfind	5	0.04%
10.big	microsoft network	53	0.43%

Activity by Search Keyword with Engines Detail			
Keywords	**Engines**	**Referrals**	**%**
	google	45	0.36%
	yahoo	22	0.18%
	aol netfind	1	0.01%
	ixquick	1	0.01%
11.native	google	67	0.54%
	microsoft network	24	0.19%
	yahoo	18	0.14%
	aol netfind	2	0.02%
	iwon	1	0.01%
	look smart	1	0.01%
12.shrub	google	77	0.62%
	yahoo	21	0.17%
	microsoft network	5	0.04%
	aol netfind	1	0.01%
	searchalot	1	0.01%
13.the	google	55	0.44%
	yahoo	22	0.18%
	microsoft network	19	0.15%
	aol netfind	4	0.03%
	iwon	1	0.01%
14.identification	google	69	0.55%
	yahoo	15	0.12%
	microsoft network	7	0.06%
	aol netfind	3	0.02%
15.plants	google	47	0.38%
	yahoo	26	0.21%
	microsoft network	12	0.10%
	aol netfind	5	0.04%
	ixquick	1	0.01%
16.sacaton	microsoft network	44	0.35%
	google	22	0.18%
	yahoo	14	0.11%
	ixquick	1	0.01%
17.for	google	41	0.33%
	yahoo	17	0.14%
	microsoft network	15	0.12%
	aol netfind	4	0.03%
	ixquick	1	0.01%
18.seeds	google	37	0.30%
	yahoo	22	0.18%
	microsoft network	12	0.10%
	aol netfind	4	0.03%
	altavista	1	0.01%
19.conservation	microsoft network	44	0.35%
	google	13	0.10%
	yahoo	13	0.10%
	aol netfind	2	0.02%
	iwon	1	0.01%

Activity by Search Keyword with Engines Detail			
Keywords	**Engines**	**Referrals**	**%**
20.plum	google	42	0.34%
	yahoo	29	0.23%
	altavista	1	0.01%
	aol netfind	1	0.01%

Activity by Search Keyword - Help Card

Top Search Keywords Table

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers - Number of visitors referred to your site with the specified keywords.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

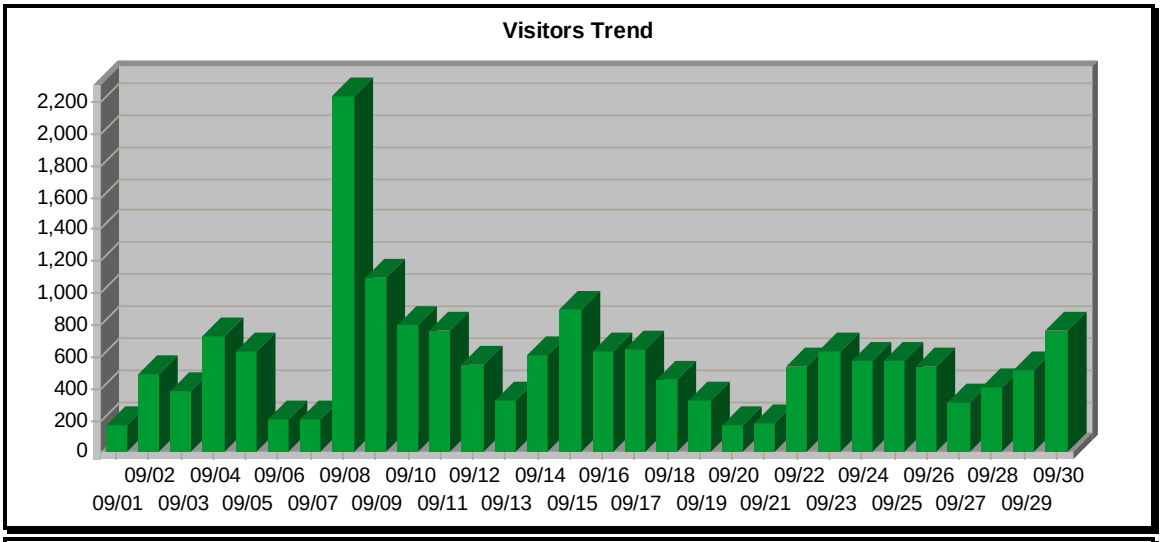
% Percentage of visitors referred from search engines who used the specified search engine and keyword.

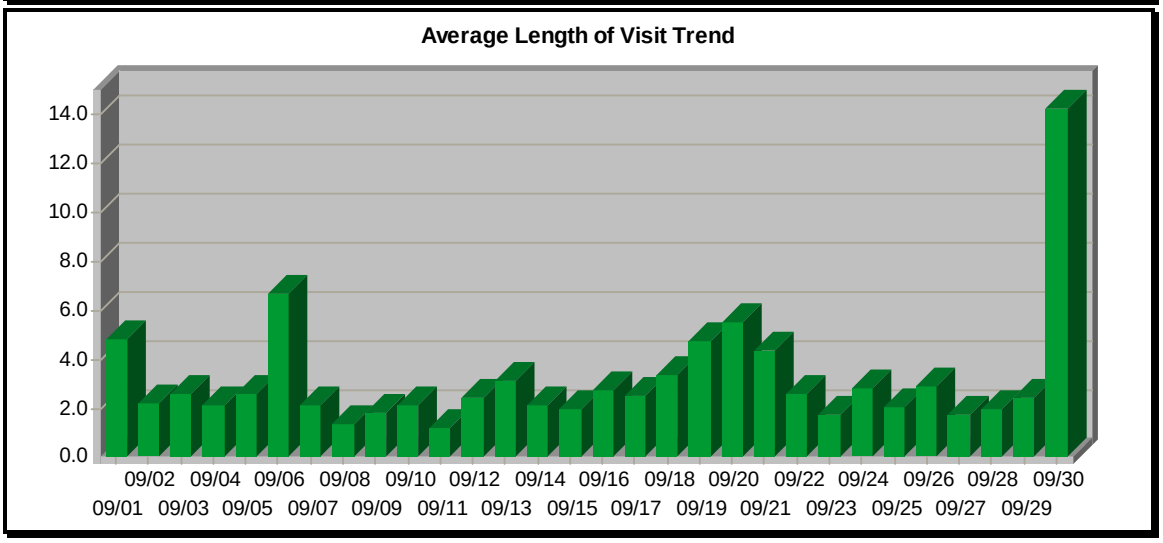
At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

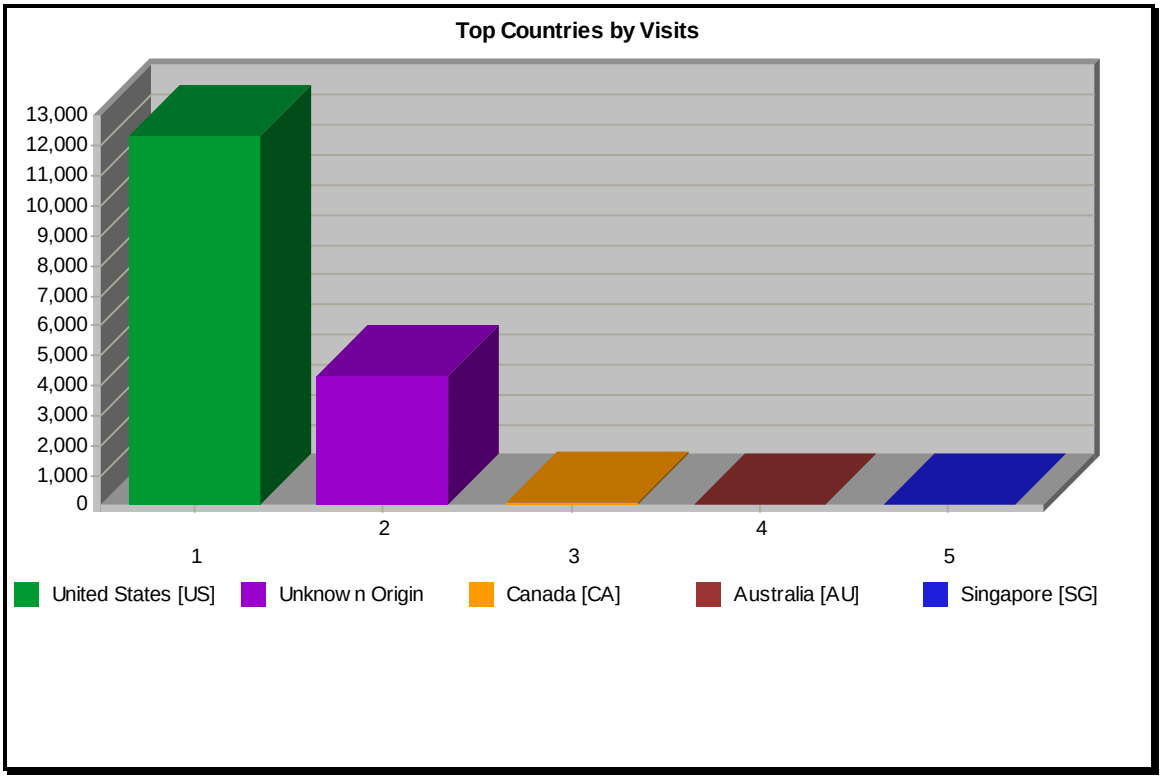
Visitors Dashboard

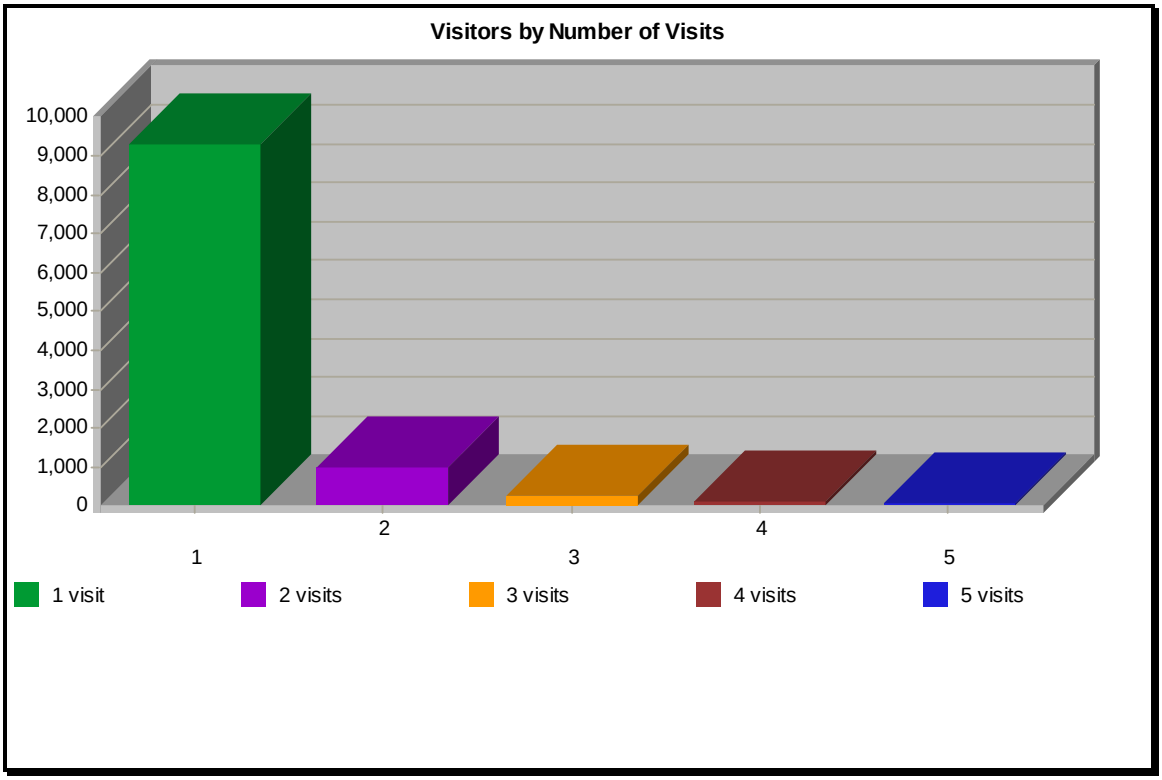
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Visit Summary	
Visits	17,330
Average per Day	577
Average Visit Length	00:08:19
Median Visit Time	00:00:46
International Visits	3.69%
Visits of Unknown Origin	25.08%
Visits from Your Country: United States (US)	71.23%

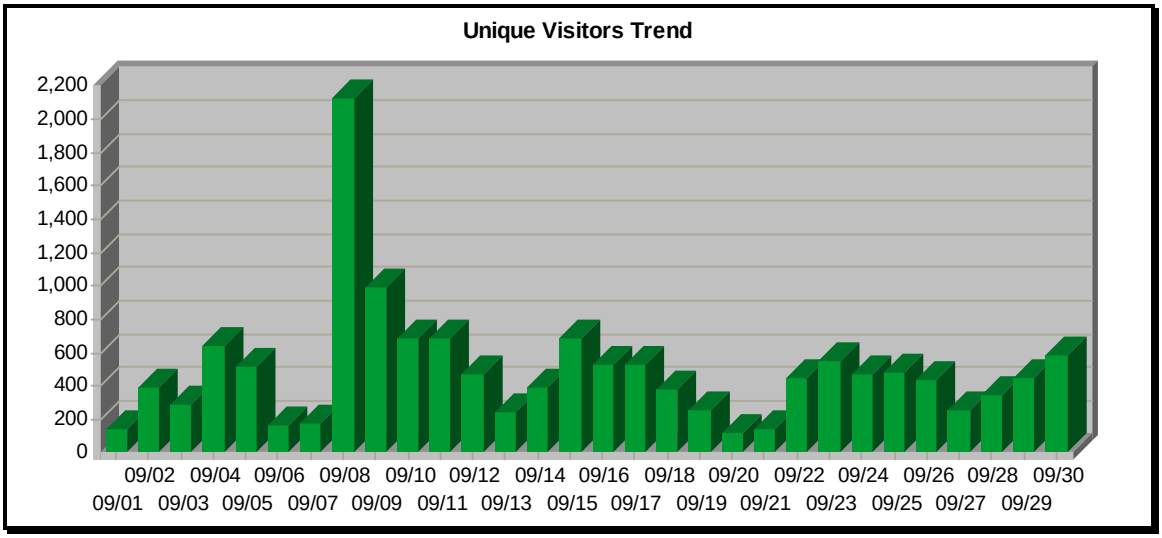


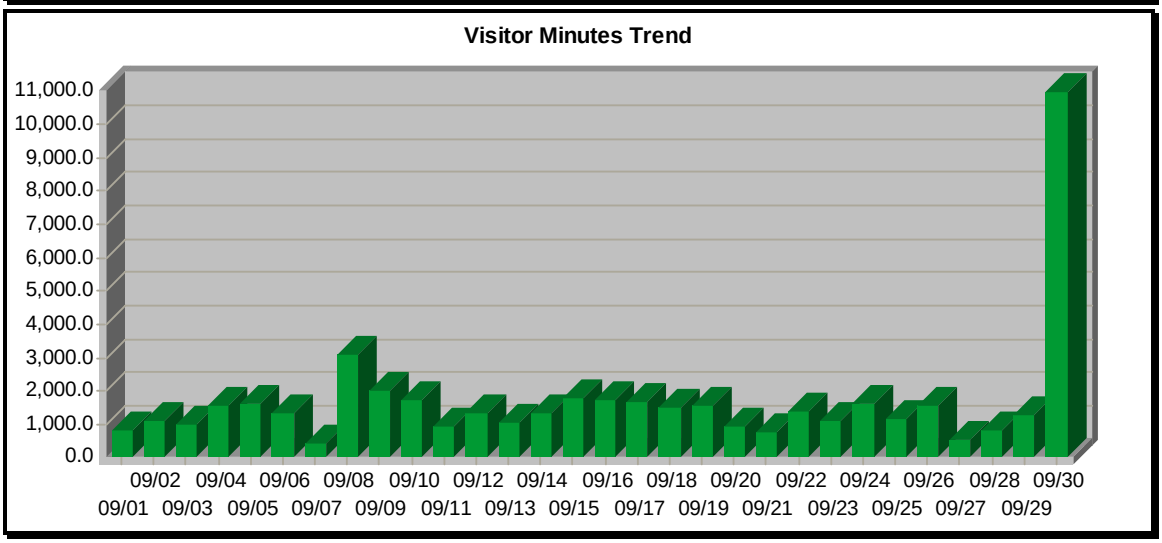


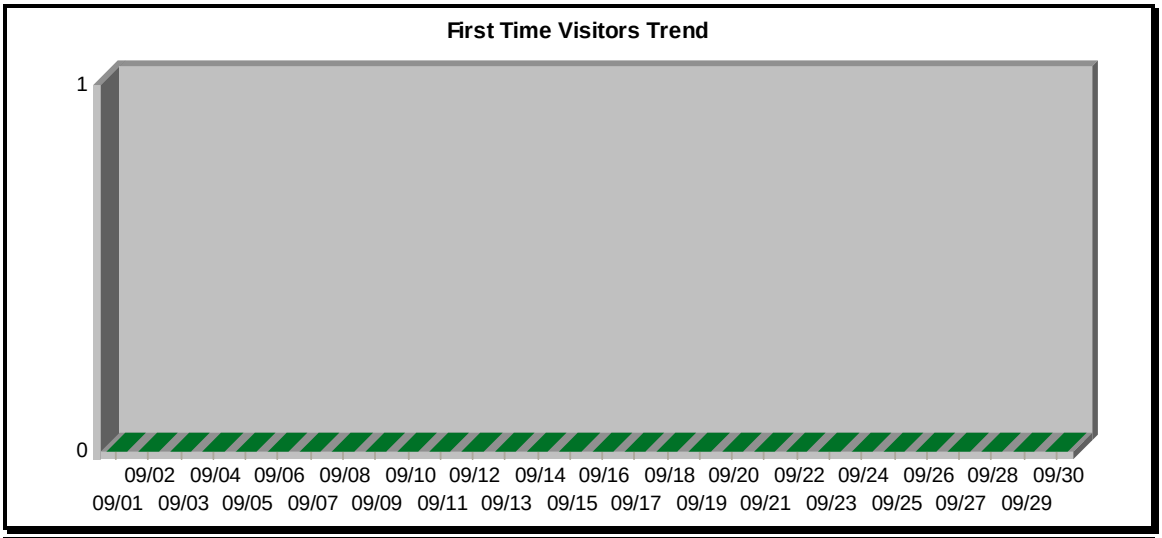

Top Countries by Visits
13,000
12,000
11,000
10,000
9,000
8,000
7,000
6,000
5,000
4,000
3,000
2,000
1,000
0
1
2
3
4
5
United States [US]
Unknow n Origin
Canada [CA]
Australia [AU]
Singapore [SG]

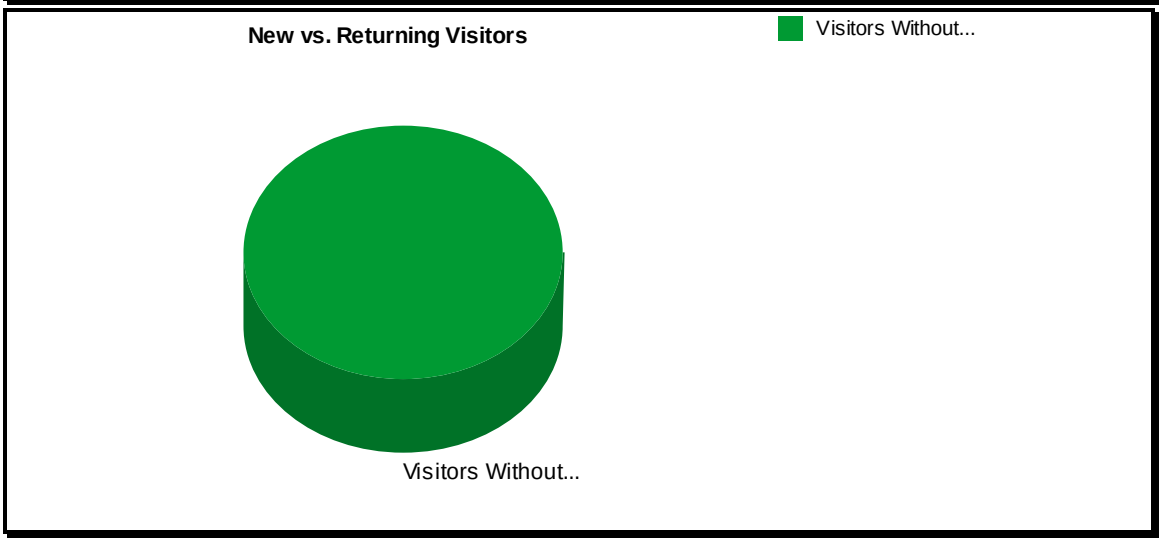

Visitors by Number of Visits
10,000
9,000
8,000
7,000
6,000
5,000
4,000
3,000
2,000
1,000
0
1
2
3
4
5
1 visit
2 visits
3 visits
4 visits
5 visits

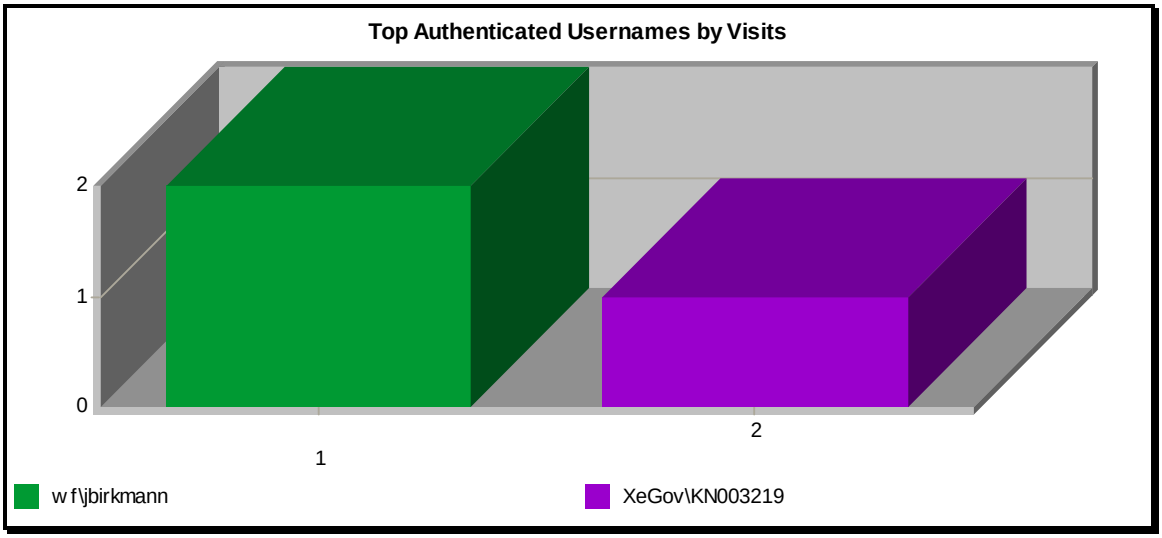
Visitor Summary	
Unique Visitors	11,017
Visitors Who Visited Once	9,296
Visitors Who Visited More Than Once	1,721

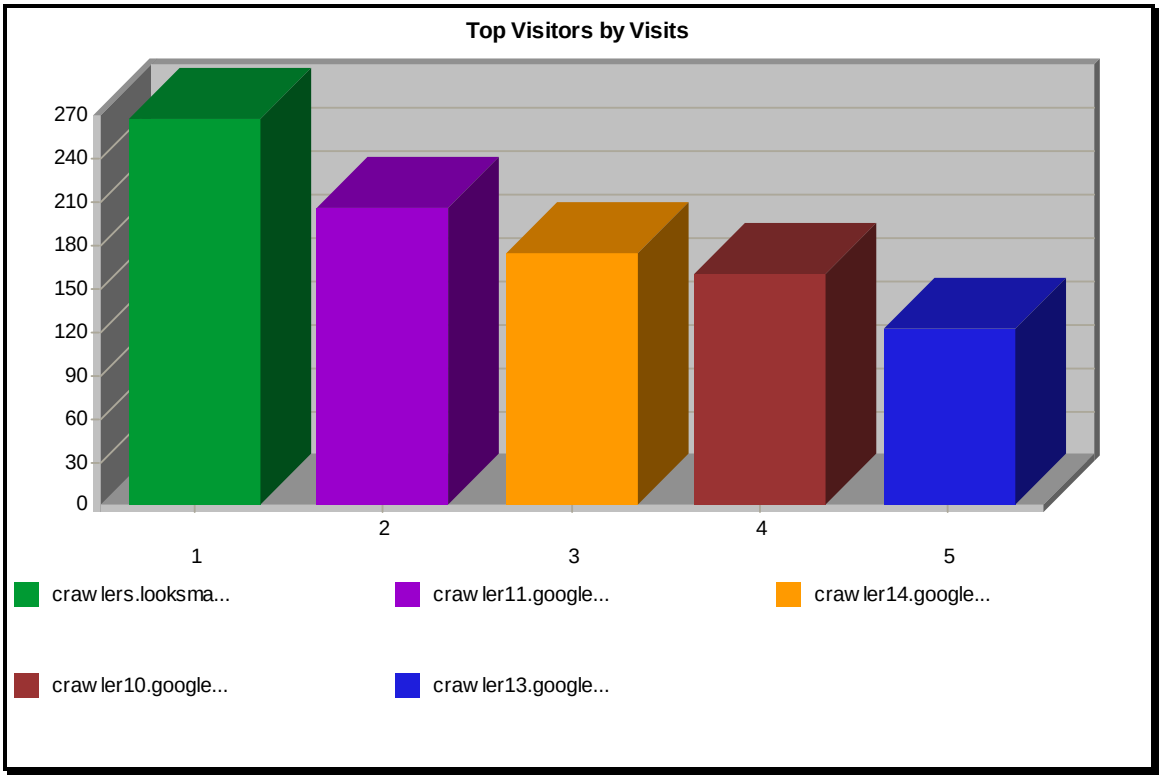





First Time Visitors Trend
1
0
09/01 09/02 09/03 09/04 09/05 09/06 09/07 09/08 09/09 09/10 09/11 09/12 09/13 09/14 09/15 09/16 09/17 09/18 09/19 09/20 09/21 09/22 09/23 09/24 09/25 09/26 09/27 09/28 09/29 09/30

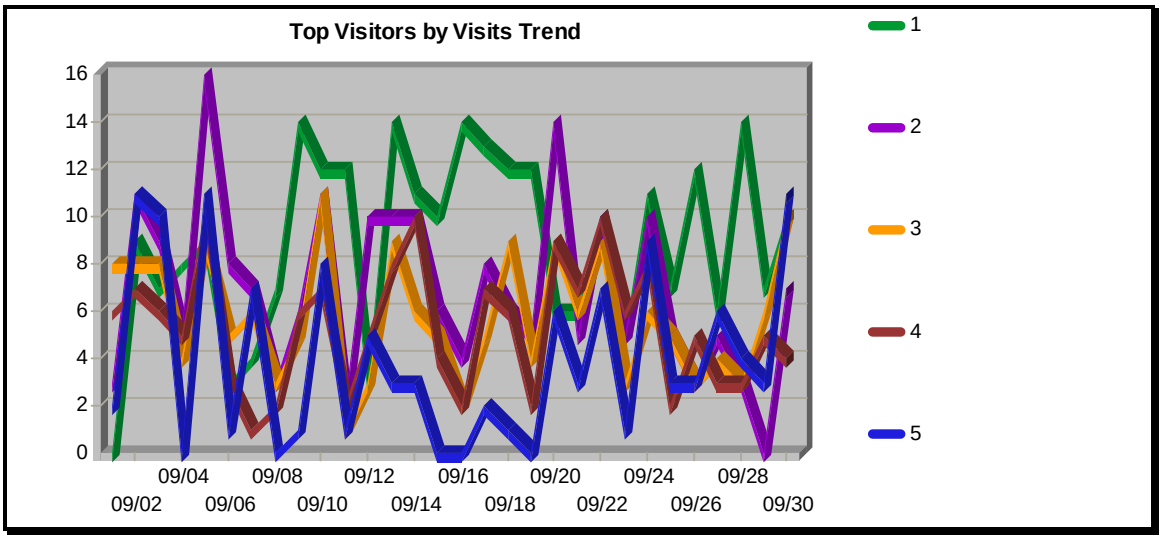

New vs. Returning Visitors
Visitors Without...
Visitors Without...

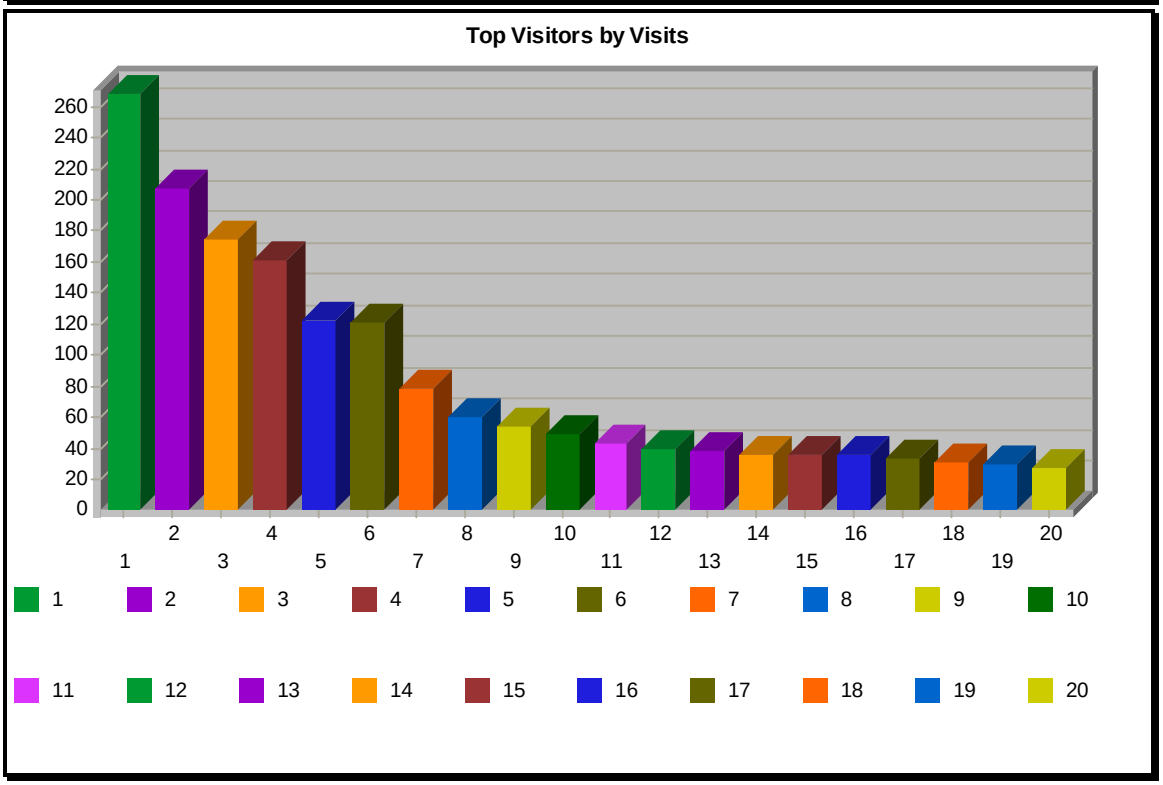

Top Authenticated Usernames by Visits
2
1
0
1
2
w f\jbirkmann
XeGov\KN003219


Top Visitors by Visits
270
240
210
180
150
120
90
60
30
0
1
2
3
4
5
crawlers.looksma...
crawler11.google...
crawler14.google...
crawler10.google...
crawler13.google...

Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





Top Visitors

	Visitor	Visits	%	Hits
1.	crawlers.looksmart.com	268	1.54%	515
2.	crawler11.googlebot.com	207	1.19%	666
3.	crawler14.googlebot.com	175	1.00%	1,803
4.	crawler10.googlebot.com	161	0.92%	1,066
5.	crawler13.googlebot.com	122	0.70%	263
6.	idaberdeenD302.idaberdeen.fsc.usda.gov.252.149.199.in-addr.arpa	121	0.69%	2,802
7.	crawler15.googlebot.com	78	0.45%	136
8.	210.116.122.186	60	0.34%	1,119
9.	crawler12.googlebot.com	54	0.31%	64
10.	trek19.sv.av.com	49	0.28%	78
11.	buildrack18.sv.av.com	43	0.25%	112
12.	sv-fw.looksmart.com	40	0.23%	62
13.	crawl34.googlebot.com	38	0.22%	196
14.	crawl31.googlebot.com	36	0.21%	244
15.	IDBOISE000L316.id.nrcs.usda.gov	36	0.21%	876
16.	64.68.82.28	36	0.21%	126
17.	fireant.cr.usgs.gov	33	0.19%	485
18.	drone8.sv.av.com	31	0.18%	113
19.	Denver-254.blm.gov	30	0.17%	570
20.	lj1002.inktomisearch.com	27	0.15%	47
	Subtotal	1,645	9.43%	11,343
	Other	15,794	90.57%	205,458
	Total	**17,439**	**100.00%**	**216,801**

Top Visitors - Help Card

?

Hits - Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor - The IP address, domain name, or cookie of the visitor.

Visits - Number of times the specified visitor visited your site. A visit is a series of actions that

Top Visitors - Help Card

begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

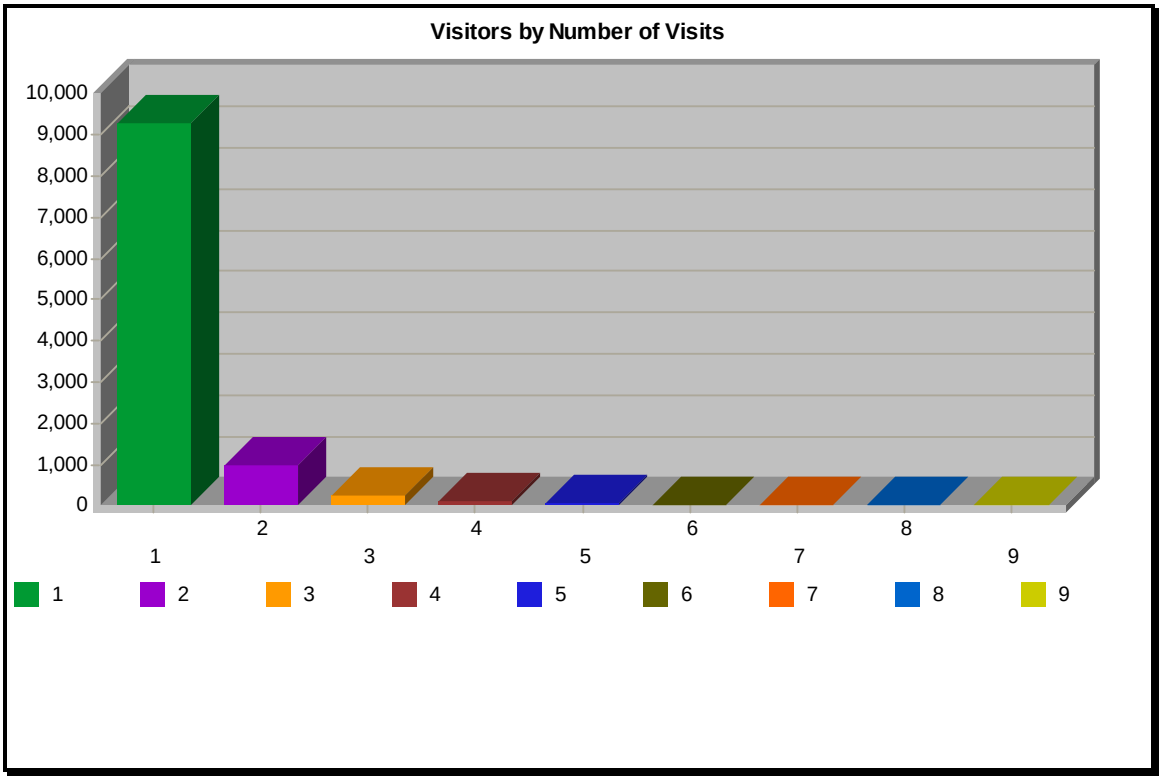
% - Percentage of total visits or hits made by the specified visitor.

Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits		
Number of Visits	**Unique Visitors**	**%**
1 visit	9,296	84.38%
2 visits	1,002	9.10%
3 visits	264	2.40%
4 visits	119	1.08%
5 visits	58	0.53%
6 visits	44	0.40%
7 visits	39	0.35%
8 visits	23	0.21%
9 visits	23	0.21%
Subtotal	10,868	98.65%
Other	149	1.35%
Total	**11,017**	**100.00%**

Visitors by Number of Visits - Help Card
?

Visitors by Number of Visits - Help Card

Number of Visits - The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

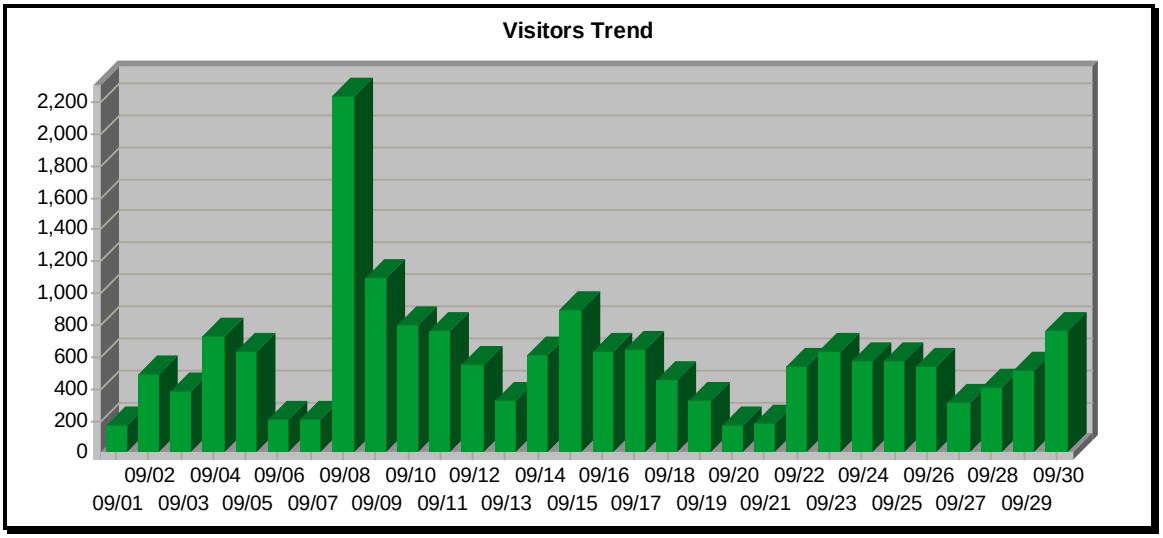
Unique Visitors- Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

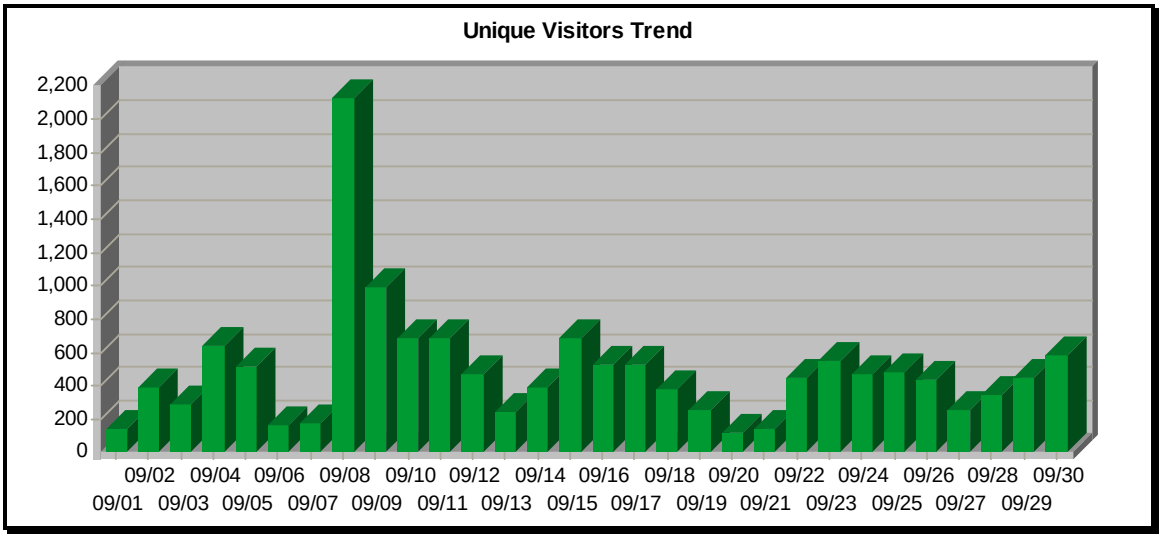
% - Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

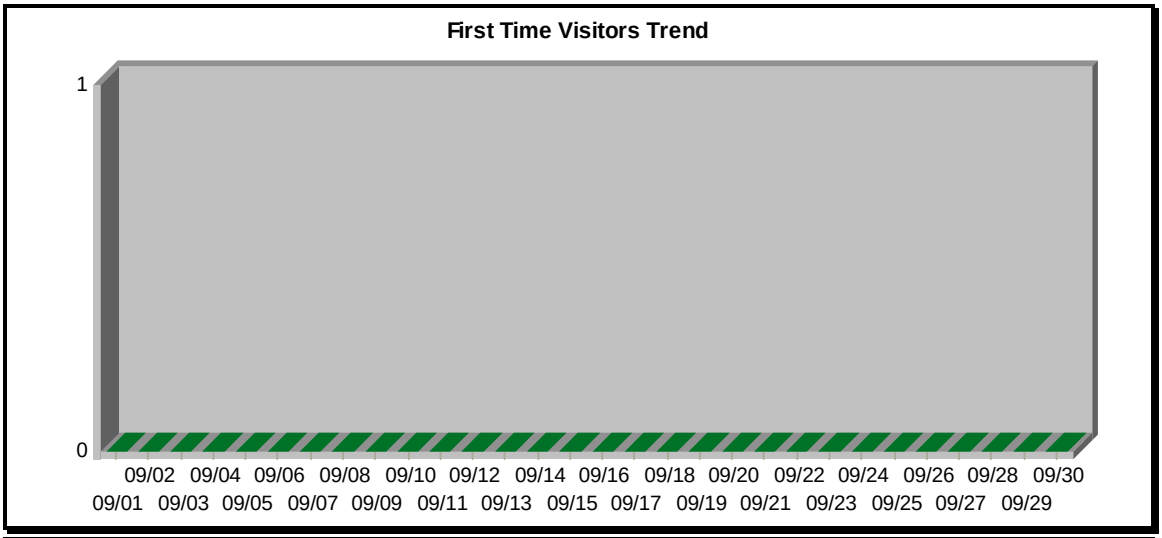
This information can indicate whether or not your site compels visitors to return. Updating Web site content is one way to draw return visitors.

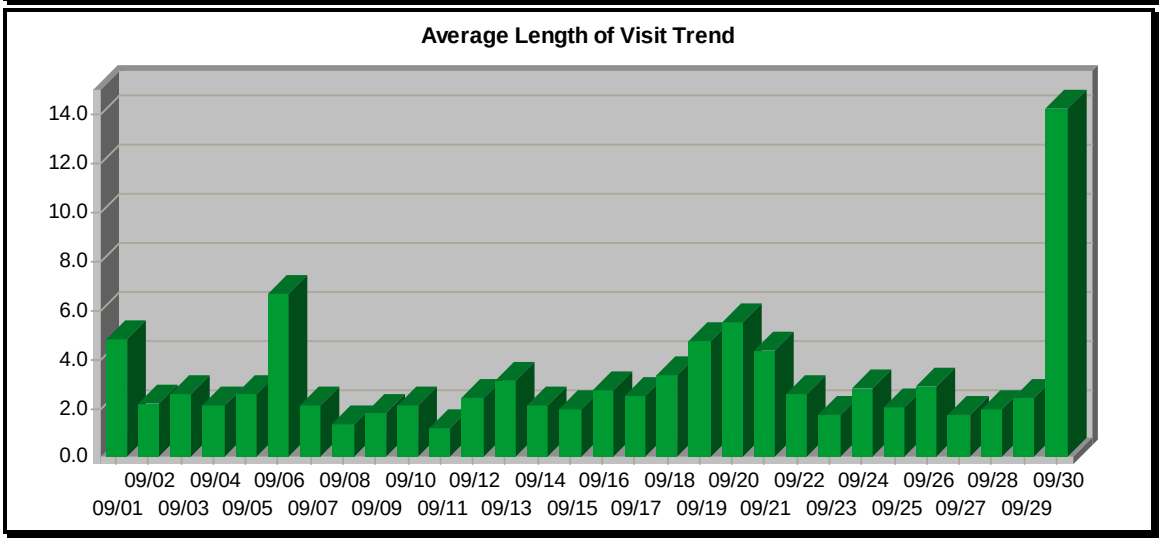
Visitors Trend

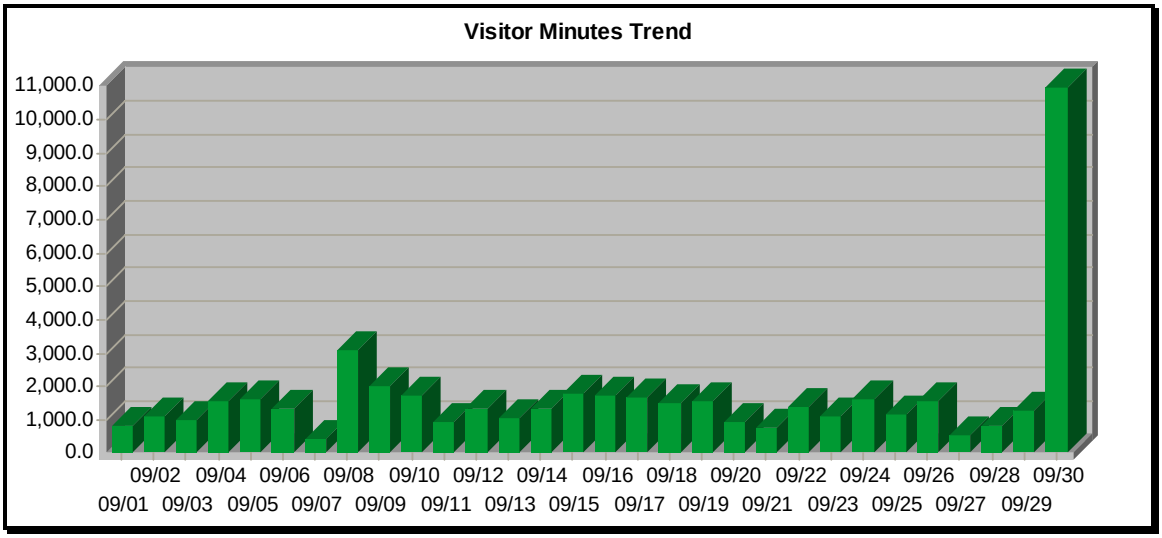
This report shows how many times visitors visited your Web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.






First Time Visitors Trend
1
0
09/02 09/04 09/06 09/08 09/10 09/12 09/14 09/16 09/18 09/20 09/22 09/24 09/26 09/28 09/30
09/01 09/03 09/05 09/07 09/09 09/11 09/13 09/15 09/17 09/19 09/21 09/23 09/25 09/27 09/29


Average Length of Visit Trend
14.0
12.0
10.0
8.0
6.0
4.0
2.0
0.0
09/02 09/04 09/06 09/08 09/10 09/12 09/14 09/16 09/18 09/20 09/22 09/24 09/26 09/28 09/30
09/01 09/03 09/05 09/07 09/09 09/11 09/13 09/15 09/17 09/19 09/21 09/23 09/25 09/27 09/29


Visitor Minutes Trend
11,000.0
10,000.0
9,000.0
8,000.0
7,000.0
6,000.0
5,000.0
4,000.0
3,000.0
2,000.0
1,000.0
0.0
09/02 09/04 09/06 09/08 09/10 09/12 09/14 09/16 09/18 09/20 09/22 09/24 09/26 09/28 09/30
09/01 09/03 09/05 09/07 09/09 09/11 09/13 09/15 09/17 09/19 09/21 09/23 09/25 09/27 09/29

Visitors Trend					
Time Interval	**Visits**	**Unique Visitors**	**First Time Visitors**	**Avg Visit Length**	**Visitor Minutes**
09/01	169	138	0	00:04:50	818.10
09/02	488	396	0	00:02:13	1,082.55
09/03	382	290	0	00:02:35	988.05
09/04	724	642	0	00:02:07	1,537.77
09/05	635	511	0	00:02:35	1,641.97
09/06	202	160	0	00:06:42	1,354.77
09/07	206	178	0	00:02:07	438.83
09/08	2,236	2,131	0	00:01:23	3,104.45
09/09	1,091	991	0	00:01:50	2,008.43
09/10	801	686	0	00:02:10	1,747.15
09/11	766	686	0	00:01:11	909.57
09/12	554	475	0	00:02:24	1,335.23
09/13	331	243	0	00:03:08	1,038.18
09/14	615	387	0	00:02:08	1,317.23
09/15	890	688	0	00:02:01	1,795.40
09/16	630	527	0	00:02:46	1,749.40
09/17	652	522	0	00:02:32	1,657.28
09/18	457	382	0	00:03:20	1,523.80
09/19	329	256	0	00:04:45	1,566.30
09/20	173	117	0	00:05:34	963.73
09/21	178	142	0	00:04:23	782.98
09/22	534	450	0	00:02:34	1,376.60
09/23	633	554	0	00:01:45	1,112.55
09/24	573	470	0	00:02:51	1,641.68
09/25	572	484	0	00:02:03	1,178.57
09/26	535	440	0	00:02:54	1,557.17
09/27	309	252	0	00:01:45	543.15
09/28	410	343	0	00:02:00	820.70
09/29	521	446	0	00:02:25	1,264.82
09/30	769	586	0	00:14:14	10,951.30
Average	578	485	0	N/A	1,660.26
Total	**17,365**	**14,573**	**0**	**N/A**	**49,807.72**

Visitors Trend - Help Card

?

Average - This row gives the average for each column. The Average row value for the Avg Visit Length column excludes zero-length visits, while the values in the column above include zero-length visits. At times the Average row value is noticeably larger than the Avg Visit Length values shown for the individual time intervals. A zero-length visit occurs when all hits in that visit are logged with the exact same time stamp.

Avg Visit Length - The average amount of time visitors spent at your site within the given time interval. The average visit length for each time interval includes all visits. (The format is hh:mm:ss - hours:minutes:seconds.)

First Time Visitors - Number of visitors who had never visited your Web site before.

Visitors Trend - Help Card

Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total - The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

Unique Visitors - Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

Visitor Minutes - Number of minutes your Web site was viewed, regardless of who was viewing it.

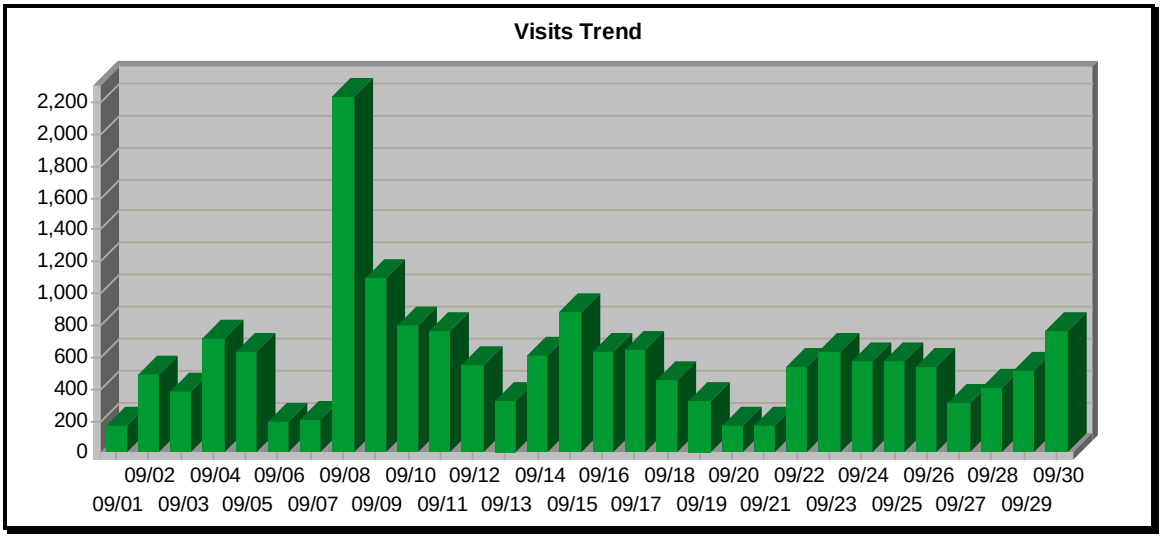
Visits - Number of visits to your Web site. Each visit by each visitor is counted, even if the visitor came to your Web site many times.

Use this page to determine which times your Web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend		
Time Interval	**Visits**	**%**
09/01	167	0.96%
09/02	487	2.81%
09/03	382	2.20%
09/04	721	4.16%
09/05	632	3.65%
09/06	200	1.15%
09/07	202	1.17%
09/08	2,236	12.90%
09/09	1,091	6.30%
09/10	801	4.62%
09/11	766	4.42%
09/12	554	3.20%
09/13	331	1.91%
09/14	614	3.54%
09/15	886	5.11%
09/16	629	3.63%
09/17	652	3.76%
09/18	452	2.61%
09/19	326	1.88%
09/20	172	0.99%
09/21	177	1.02%
09/22	534	3.08%
09/23	632	3.65%
09/24	572	3.30%
09/25	572	3.30%
09/26	535	3.09%

Visits Trend		
Time Interval	**Visits**	**%**
09/27	309	1.78%
09/28	409	2.36%
09/29	521	3.01%
09/30	768	4.43%
Total	**17,330**	**100.00%**

Visits Trend - Help Card

Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

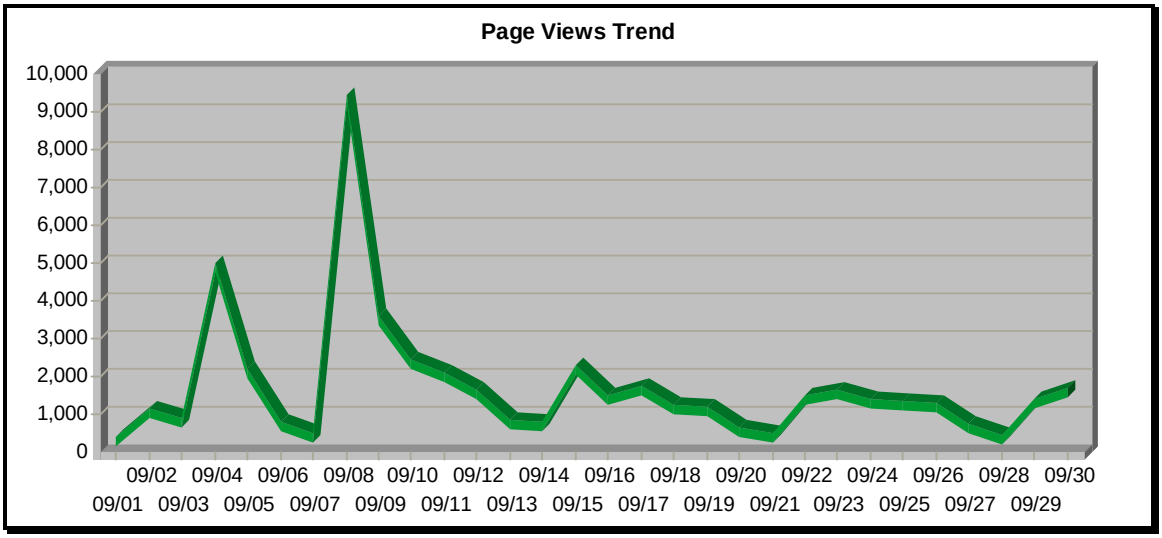
Visits - Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

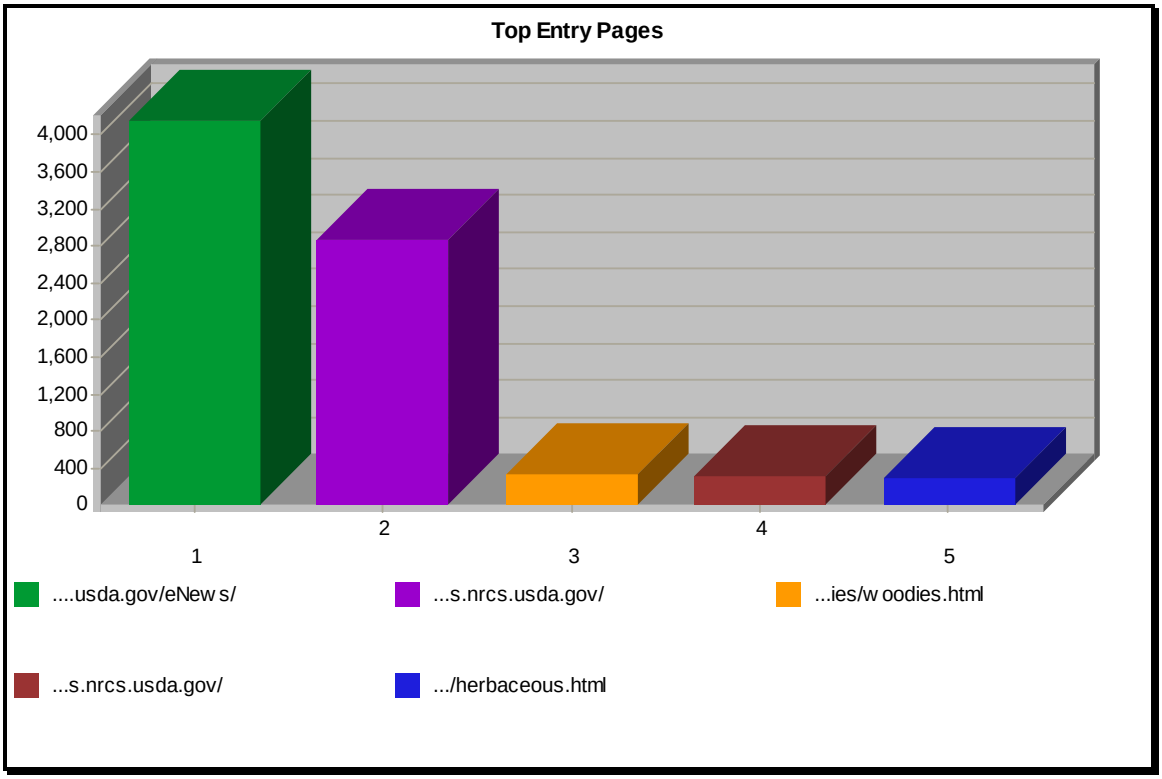
Periods of less activity can be considered good times for maintenance and content improvement.

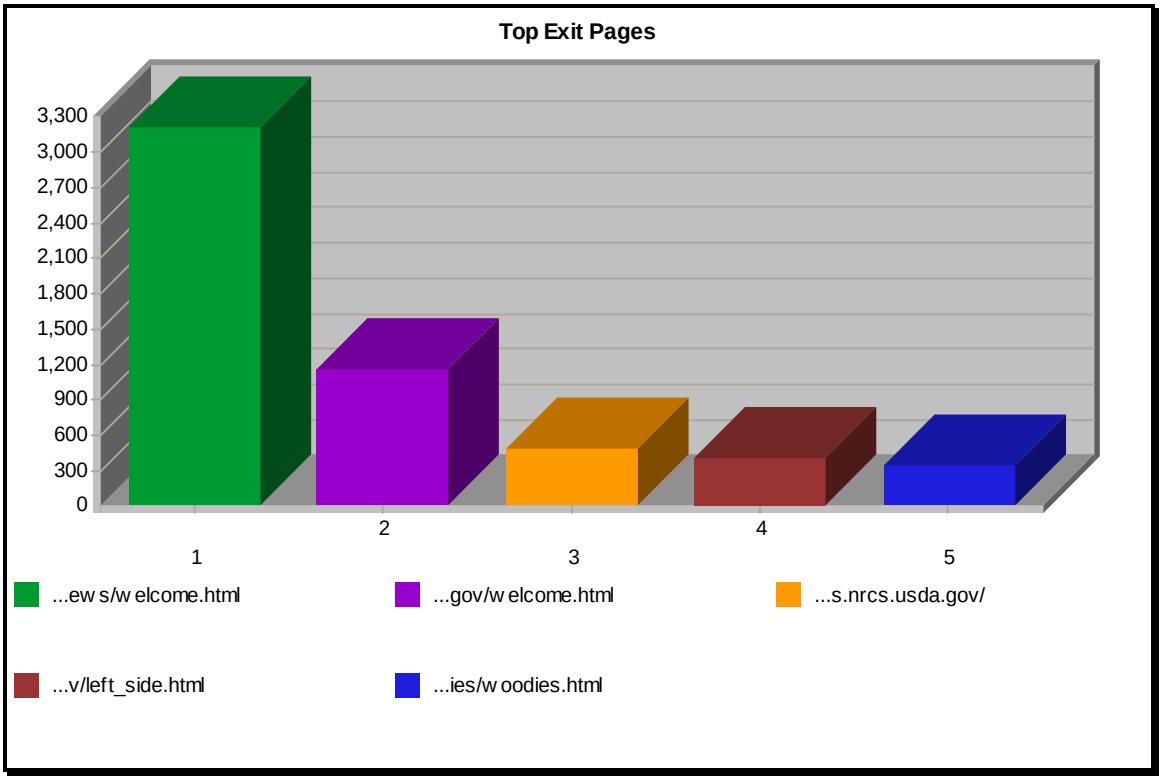
Pages Dashboard

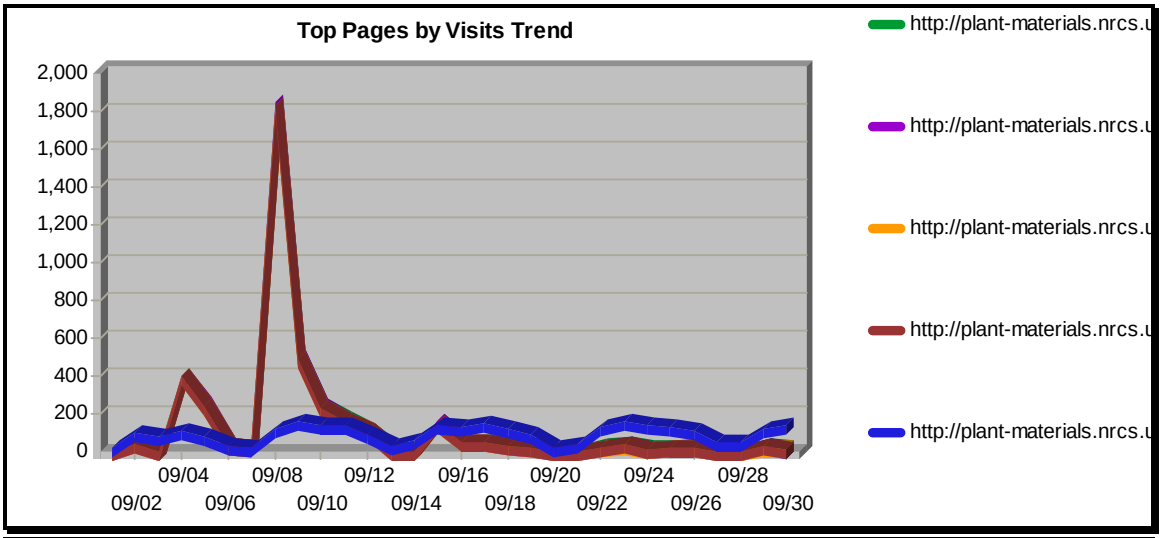
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

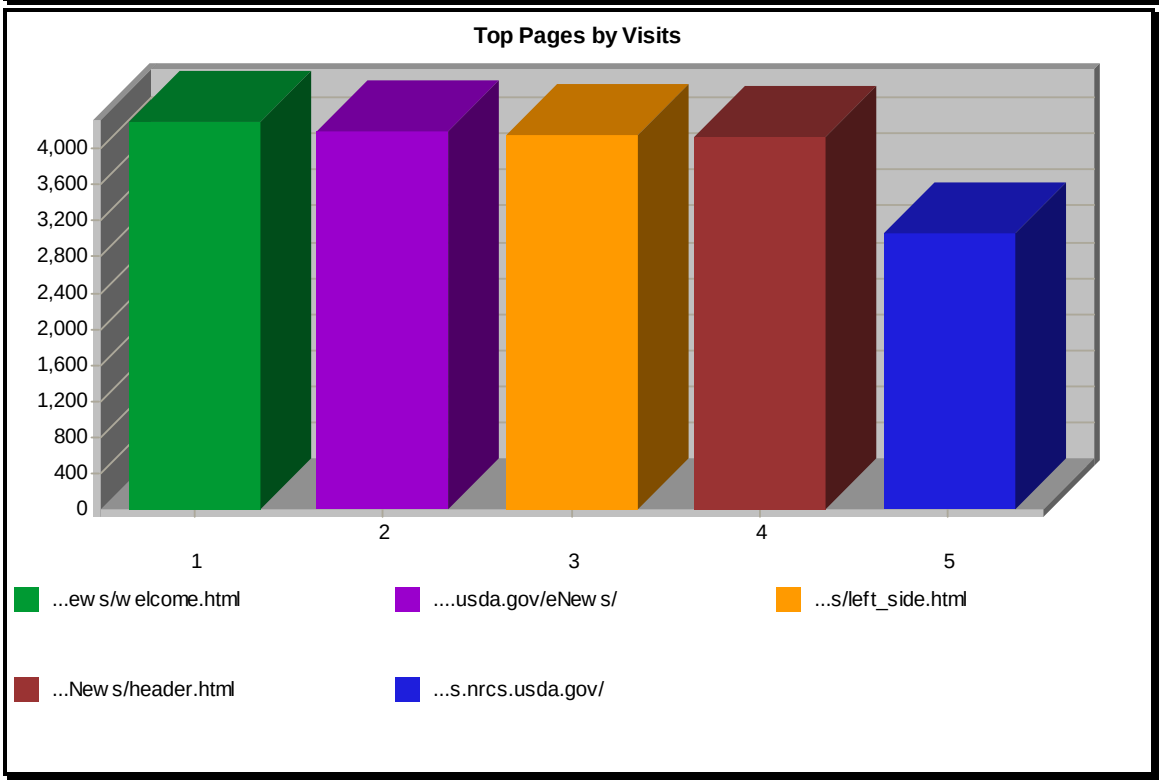


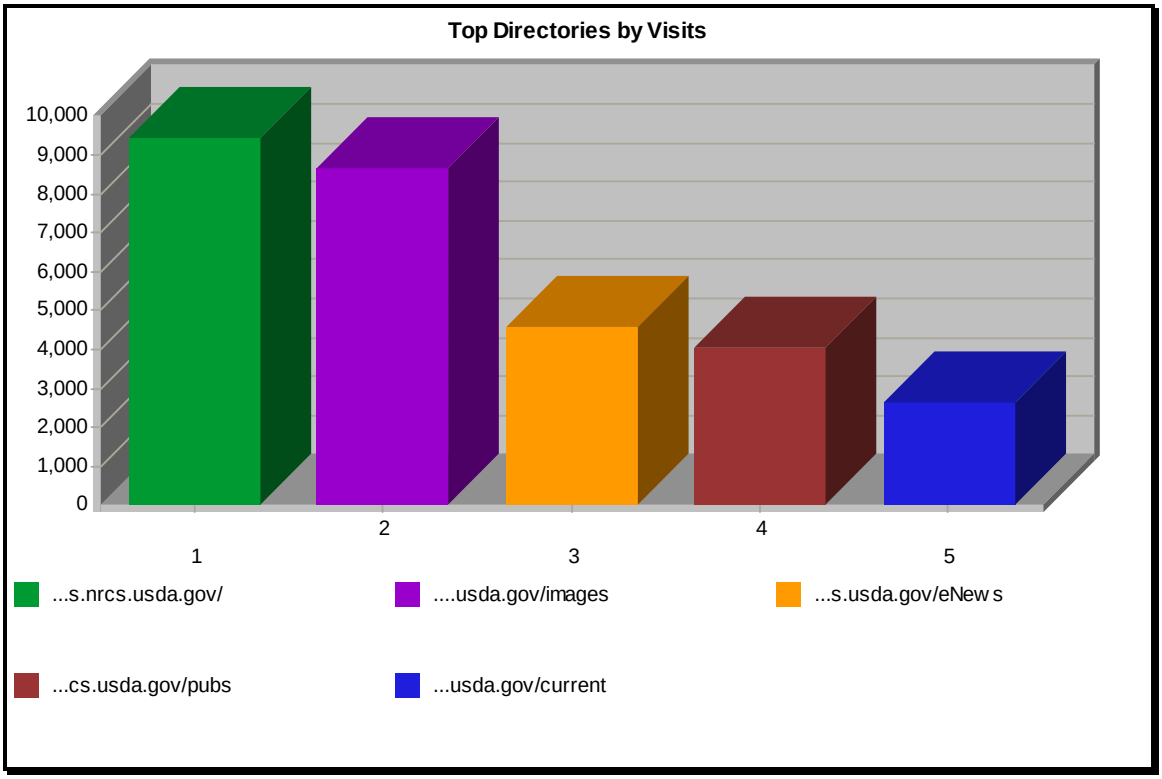
Page View Summary	
Page Views	53,226
Average per Day	1,774
Dynamic Pages and Forms Views	2,415
Document Views	50,811


Top Entry Pages
4,000
3,600
3,200
2,800
2,400
2,000
1,600
1,200
800
400
0
1
2
3
4
5
....usda.gov/eNew s/
...s.nrcs.usda.gov/
...ies/w oodies.html
...s.nrcs.usda.gov/
.../herbaceous.html


Top Exit Pages
3,300
3,000
2,700
2,400
2,100
1,800
1,500
1,200
900
600
300
0
1
2
3
4
5
...ew s/w elcome.html
...gov/w elcome.html
...s.nrcs.usda.gov/
...v/left_side.html
...ies/w oodies.html

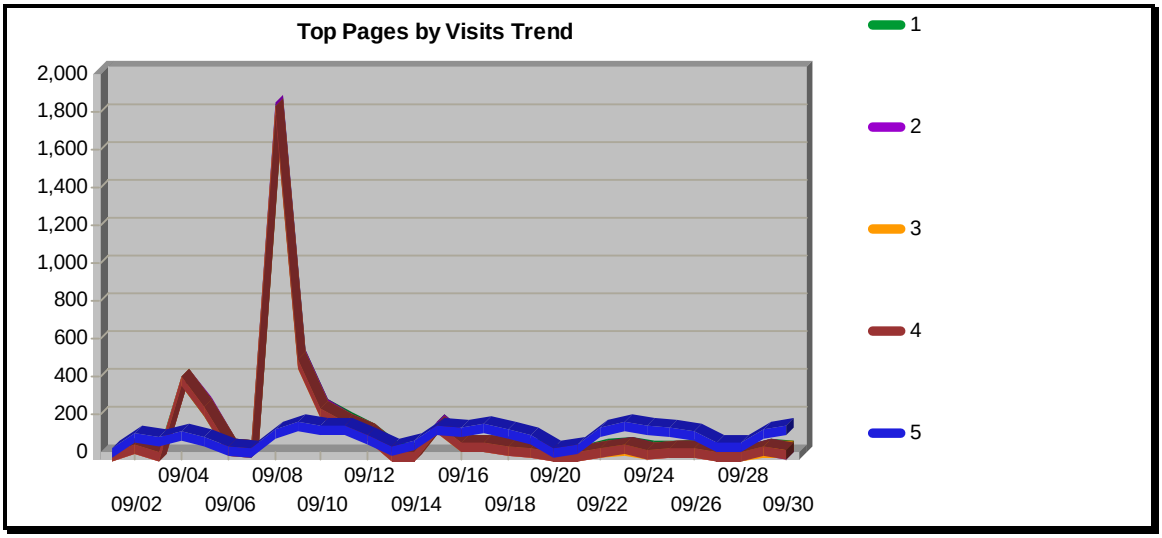

Top Pages by Visits Trend
2,000
1,800
1,600
1,400
1,200
1,000
800
600
400
200
0
09/02
09/04
09/06
09/08
09/10
09/12
09/14
09/16
09/18
09/20
09/22
09/24
09/26
09/28
09/30
http://plant-materials.nrcs.u
http://plant-materials.nrcs.u
http://plant-materials.nrcs.u
http://plant-materials.nrcs.u
http://plant-materials.nrcs.u

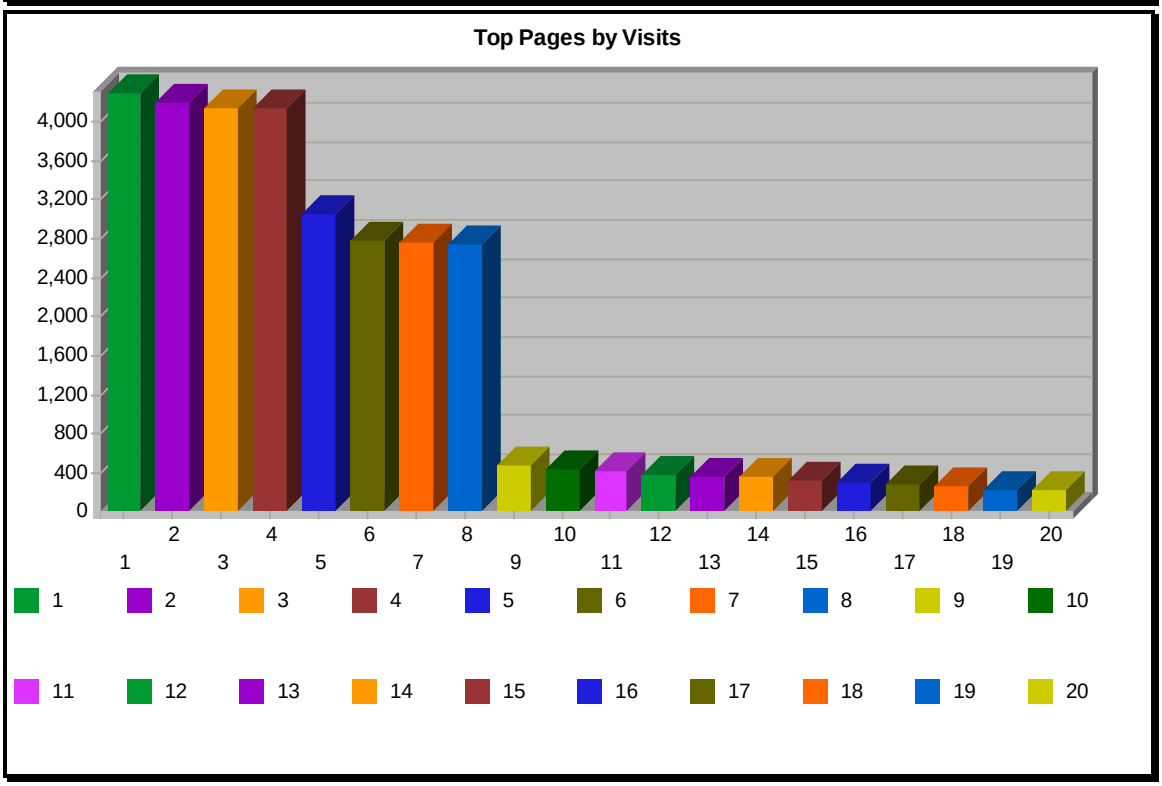

Top Pages by Visits
4,000
3,600
3,200
2,800
2,400
2,000
1,600
1,200
800
400
0
1
2
3
4
5
...ew s/w elcome.html
....usda.gov/eNew s/
...s/left_side.html
...New s/header.html
...s.nrcs.usda.gov/


Top Directories by Visits
10,000
9,000
8,000
7,000
6,000
5,000
4,000
3,000
2,000
1,000
0
1
2
3
4
5
...s.nrcs.usda.gov/
....usda.gov/images
...s.usda.gov/eNews
...cs.usda.gov/pubs
...usda.gov/current

Top Pages

This identifies the most popular Web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





Top Pages

	Pages	Visits	%	Views	Avg Time Viewed
1.	http://plant-materials.nrcs.usda.gov/eNews/welcome.html	4,287	8.95%	4,406	00:02:26
2.	http://plant-materials.nrcs.usda.gov/eNews/	4,191	8.75%	4,599	00:00:04
3.	http://plant-materials.nrcs.usda.gov/eNews/left_side.html	4,137	8.63%	4,245	00:00:06
4.	http://plant-materials.nrcs.usda.gov/eNews/header.html	4,132	8.62%	4,232	00:00:01
5.	http://plant-materials.nrcs.usda.gov/	3,060	6.39%	3,676	00:00:14
6.	http://plant-materials.nrcs.usda.gov/welcome.html	2,781	5.80%	3,012	00:01:00
7.	http://plant-materials.nrcs.usda.gov/header.html	2,761	5.76%	2,949	00:00:07
8.	http://plant-materials.nrcs.usda.gov/left_side.html	2,732	5.70%	2,907	00:00:23
9.	http://plant-materials.nrcs.usda.gov/pmcs.html	472	0.99%	498	00:00:49
10.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	430	0.90%	452	00:07:53
11.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	420	0.88%	480	00:03:36
12.	http://plant-materials.nrcs.usda.gov/seeding.html	374	0.78%	394	00:02:35
13.	http://www.plant-materials.nrcs.usda.gov/	365	0.76%	471	00:03:24
14.	http://plant-materials.nrcs.u	352	0.73%	377	00:01:34

Top Pages					
	Pages	**Visits**	**%**	**Views**	**Avg Time Viewed**
	sda.gov/pubslist/publications.html				
15.	http://plant-materials.nrcs.usda.gov/plant_sources.html	320	0.67%	339	00:01:19
16.	http://plant-materials.nrcs.usda.gov/websites/links.html	294	0.61%	313	00:01:50
17.	http://plant-materials.nrcs.usda.gov/program_info.html	286	0.60%	304	00:02:36
18.	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	259	0.54%	279	00:01:48
19.	http://plant-materials.nrcs.usda.gov/seedpro.html	225	0.47%	237	00:02:49
20.	http://www.plant-materials.nrcs.usda.gov/left_side.html	220	0.46%	261	00:01:58
	Subtotal	32,098	67.00%	34,431	00:00:32
	Other	15,813	33.00%	19,178	00:01:42
	Total	**47,911**	**100.00%**	**53,609**	**00:00:57**

Top Pages - Help Card

?

Average Time Viewed - Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

Visits - Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Top Pages - Help Card

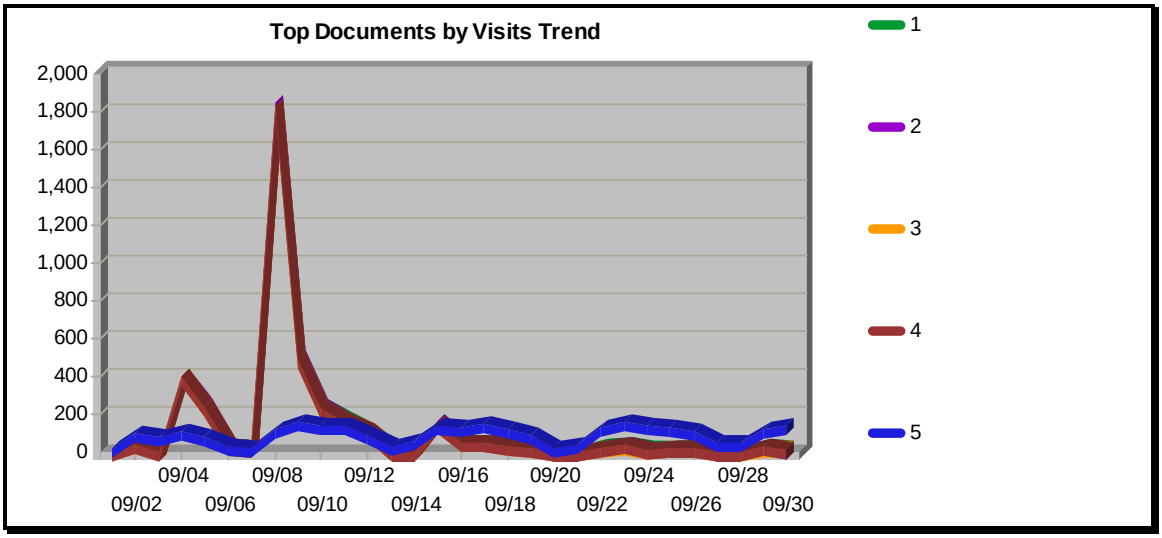
Views - Number of times this page was viewed by visitors.

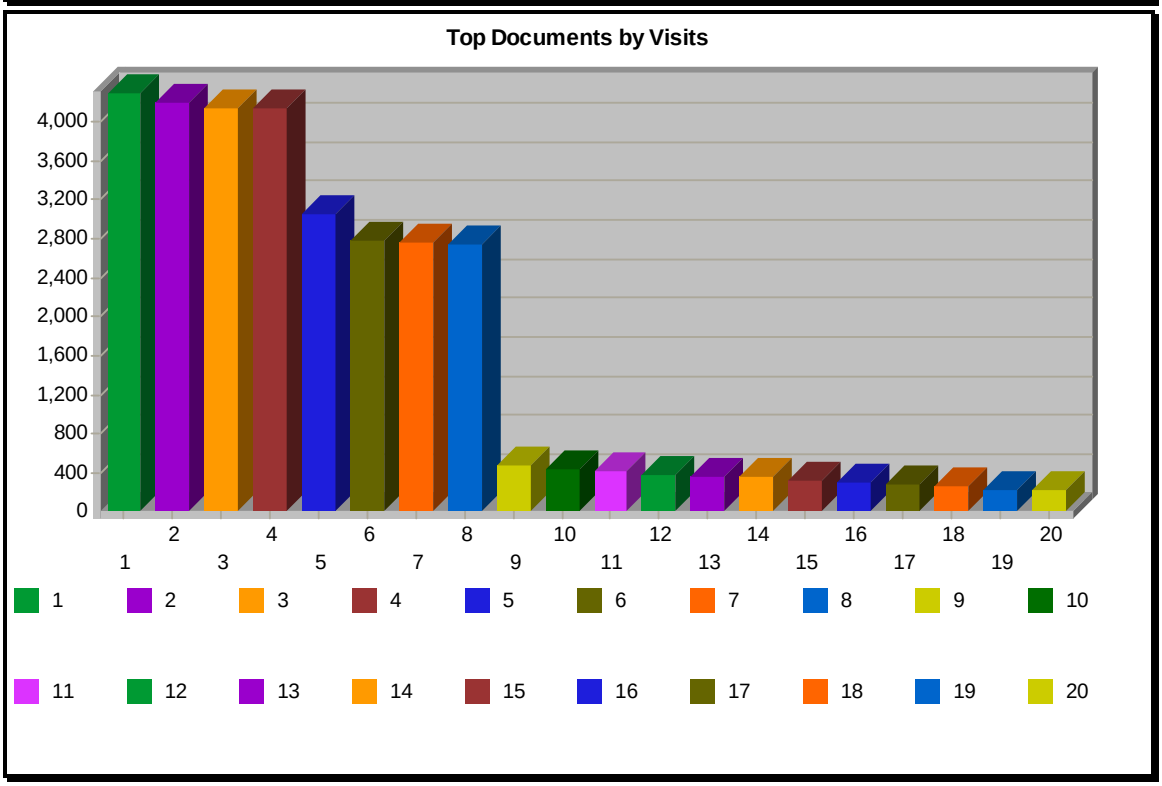
% - Percentage of the total visits in which the visitor viewed this page at least once.

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Documents

This report identifies the most popular Web site documents, how often they were viewed, and the average length of time they were viewed.





Top Documents

	Documents	Visits	%	Views	Avg Time Viewed
1.	http://plant-materials.nrcs.usda.gov/eNews/welcome.html	4,287	8.96%	4,406	00:02:26
2.	http://plant-materials.nrcs.usda.gov/eNews/	4,191	8.76%	4,599	00:00:04
3.	http://plant-materials.nrcs.usda.gov/eNews/left_side.html	4,137	8.65%	4,245	00:00:06
4.	http://plant-materials.nrcs.usda.gov/eNews/header.html	4,132	8.64%	4,232	00:00:01
5.	http://plant-materials.nrcs.usda.gov/	3,060	6.40%	3,676	00:00:14
6.	http://plant-materials.nrcs.usda.gov/welcome.html	2,781	5.81%	3,012	00:01:00
7.	http://plant-materials.nrcs.usda.gov/header.html	2,761	5.77%	2,949	00:00:07
8.	http://plant-materials.nrcs.usda.gov/left_side.html	2,732	5.71%	2,907	00:00:23
9.	http://plant-materials.nrcs.usda.gov/pmcs.html	472	0.99%	498	00:00:49
10.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	430	0.90%	452	00:07:53
11.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	420	0.88%	480	00:03:36
12.	http://plant-materials.nrcs.usda.gov/seeding.html	374	0.78%	394	00:02:35
13.	http://www.plant-materials.nrcs.usda.gov/	365	0.76%	471	00:03:24
14.	http://plant-materials.nrcs.u	352	0.74%	377	00:01:34

Top Documents					
	Documents	**Visits**	**%**	**Views**	**Avg Time Viewed**
	sda.gov/pubslist/publications.html				
15.	http://plant-materials.nrcs.usda.gov/plant_sources.html	320	0.67%	339	00:01:19
16.	http://plant-materials.nrcs.usda.gov/websites/links.html	294	0.61%	313	00:01:50
17.	http://plant-materials.nrcs.usda.gov/program_info.html	286	0.60%	304	00:02:36
18.	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	259	0.54%	279	00:01:48
19.	http://plant-materials.nrcs.usda.gov/seedpro.html	225	0.47%	237	00:02:49
20.	http://www.plant-materials.nrcs.usda.gov/left_side.html	220	0.46%	261	00:01:58
	Subtotal	32,098	67.10%	34,431	00:00:32
	Other	15,741	32.90%	16,763	00:02:01
	Total	**47,839**	**100.00%**	**51,194**	**00:01:00**

Top Documents - Help Card

?

Average Time Viewed - Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

Documents - Pages defined as "documents" by the system administrator. Typically, a page will be defined as a document if the content is static, such as an article or photo. However, the administrator has the option of defining dynamic pages as documents if he or she chooses.

Visits - Number of times a visit to your site included a view of the specified document. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator. If a visitor viewed the document more than once during their visit, only the first view counts in the total. If you wish to see the total number of times a document was viewed, regardless of how many times it was viewed per visit, see the Top Documents by Views page. Individual visitors are

Top Documents - Help Card

counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at.

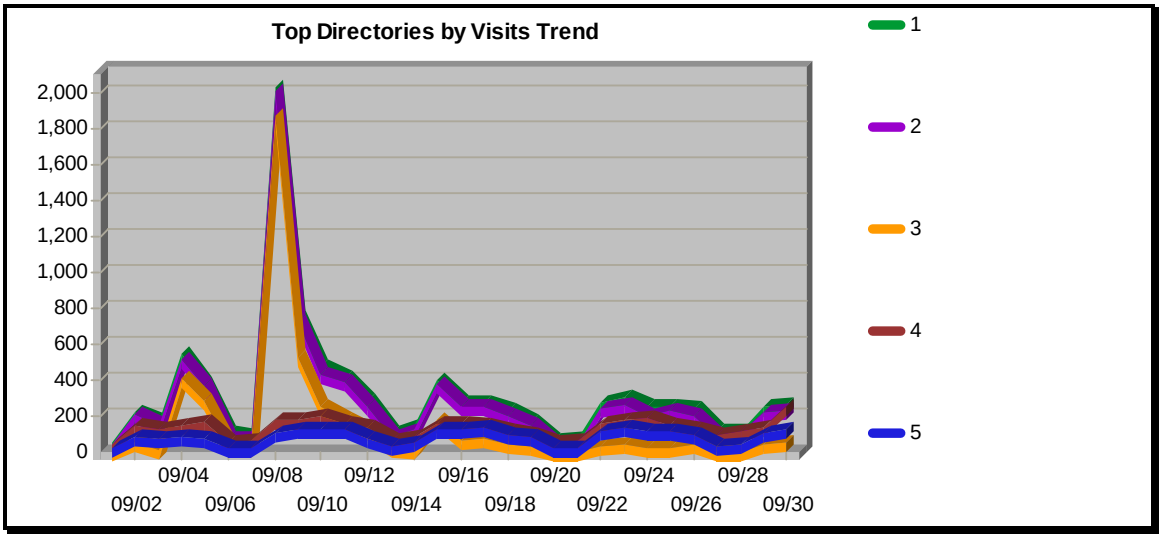
Views - Number of times the specified document was viewed by a visitor. Even if the same visitor viewed the document more than once, each view is included in the total.

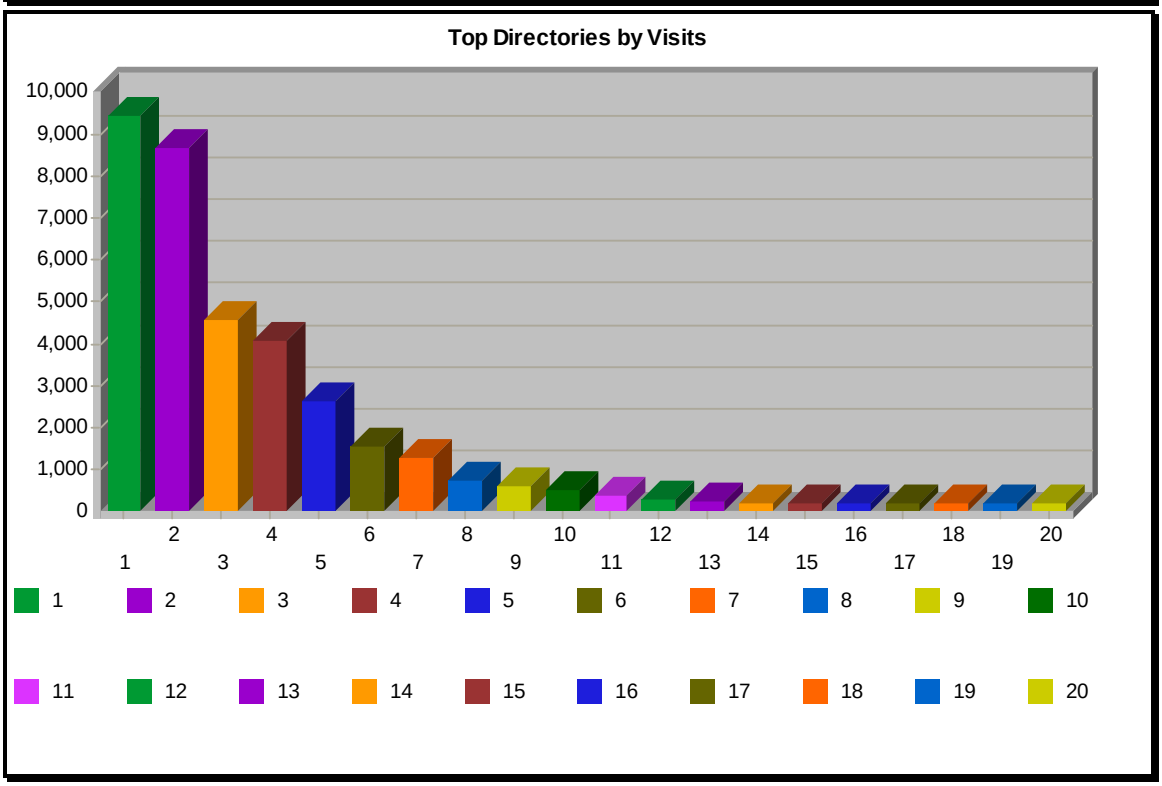
% - Percentage of visitors who viewed this document.

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Directories

This report lists the most commonly accessed directories on your Web site. This information can help determine the types of data most often requested.





Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://plant-materials.nrcs.usda.gov/	9,447	23.08%	29,059	70,602
2.	http://plant-materials.nrcs.usda.gov/images	8,686	21.22%	56,365	332,531
3.	http://plant-materials.nrcs.usda.gov/eNews	4,578	11.18%	62,297	685,589
4.	http://plant-materials.nrcs.usda.gov/pubs	4,062	9.92%	16,431	3,622,764
5.	http://plant-materials.nrcs.usda.gov/current	2,650	6.47%	3,109	27,092
6.	http://www.plant-materials.nrcs.usda.gov/pubs	1,545	3.77%	3,888	415,042
7.	http://plant-materials.nrcs.usda.gov/id_guides	1,301	3.18%	13,279	460,455
8.	http://www.plant-materials.nrcs.usda.gov/	736	1.80%	2,352	5,694
9.	http://plant-materials.nrcs.usda.gov/pubslist	607	1.48%	898	4,860
10.	http://www.plant-materials.nrcs.usda.gov/images	505	1.23%	4,025	12,519
11.	http://plant-materials.nrcs.usda.gov/websites	401	0.98%	693	12,062
12.	http://plant-materials.nrcs.usda.gov/idpmc	314	0.77%	1,701	14,833
13.	http://www.plant-materials.nrcs.usda.gov/current	240	0.59%	360	1,489
14.	http://plant-materials.nrcs.usda.gov/mtpmc	208	0.51%	829	5,499
15.	http://plant-materials.nrcs.usda.gov/intranet	208	0.51%	393	8,822
16.	http://plant-materials.nrcs.usda.gov/mopmc	197	0.48%	693	5,407

Top Directories					
	Path To Directory	**Visits**	**%**	**Hits**	**Kbytes Transferred**
17.	http://plant-materials.nrcs.usda.gov/hipmc	192	0.47%	562	1,867
18.	http://plant-materials.nrcs.usda.gov/njpmc	190	0.46%	615	3,426
19.	http://plant-materials.nrcs.usda.gov/capmc	190	0.46%	783	4,765
20.	http://plant-materials.nrcs.usda.gov/nypmc	189	0.46%	573	3,900
	Subtotal	36,446	89.04%	198,905	5,699,207
	Other	4,486	10.96%	16,725	491,715
	Total	**40,932**	**100.00%**	**215,630**	**6,190,922**

Top Directories - Help Card

Path to Directory - The full URL path to the directory being analyzed.

Visits - Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred - Number of kilobytes of data transferred by the server from the specified directory to your visitors.

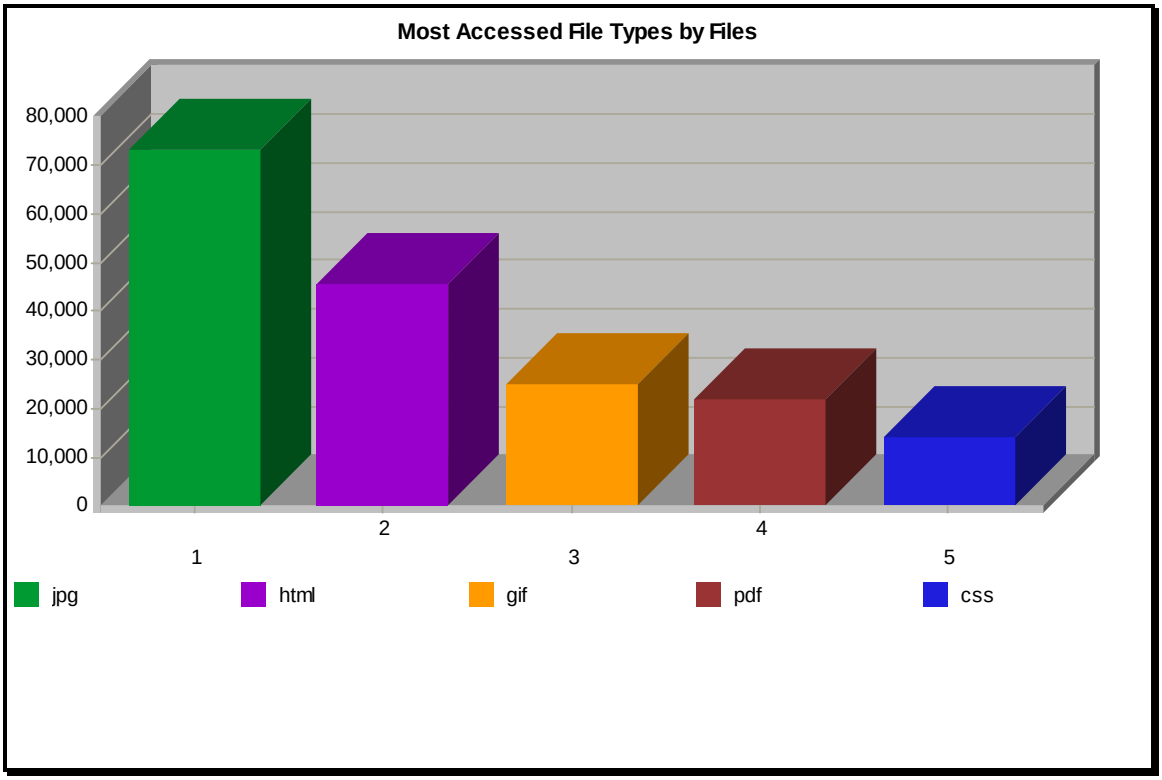
% - Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

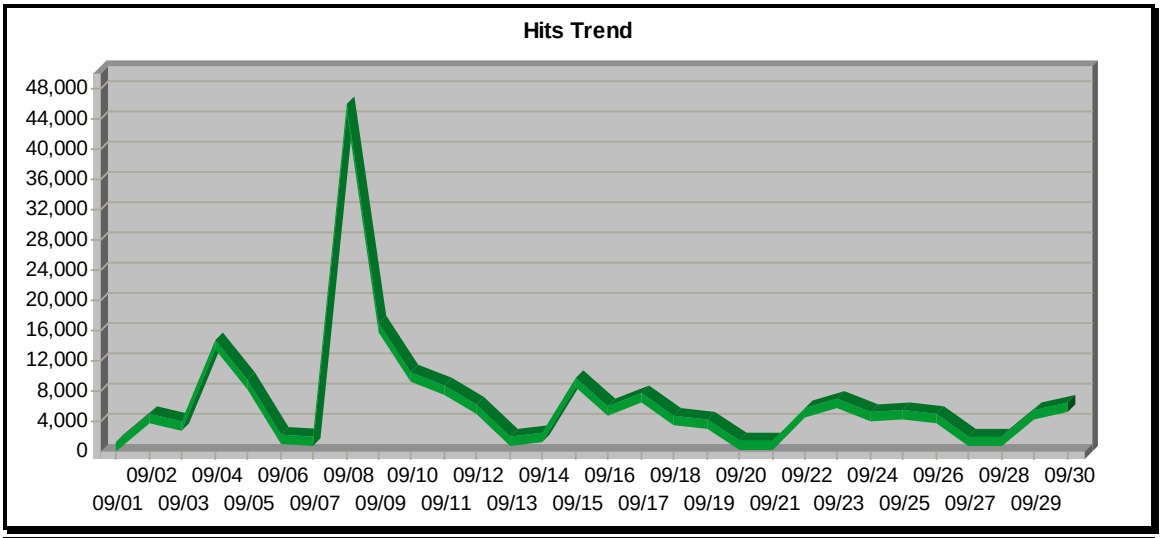
This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

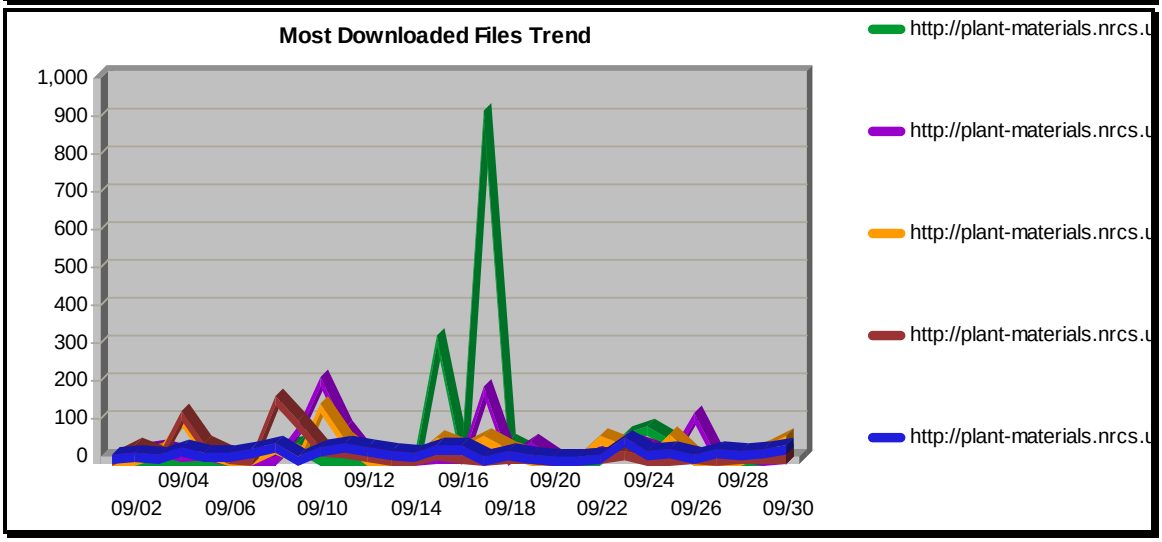
Files Dashboard

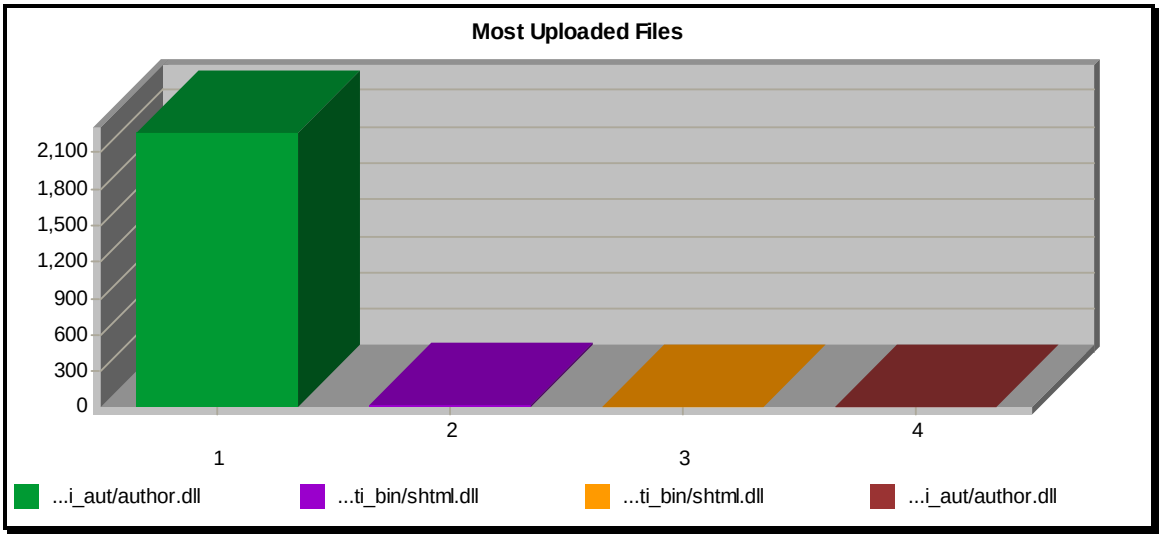
This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary	
Successful Hits for Entire Site	215,630
Average Hits per Day	7,187
Home Page Hits	473



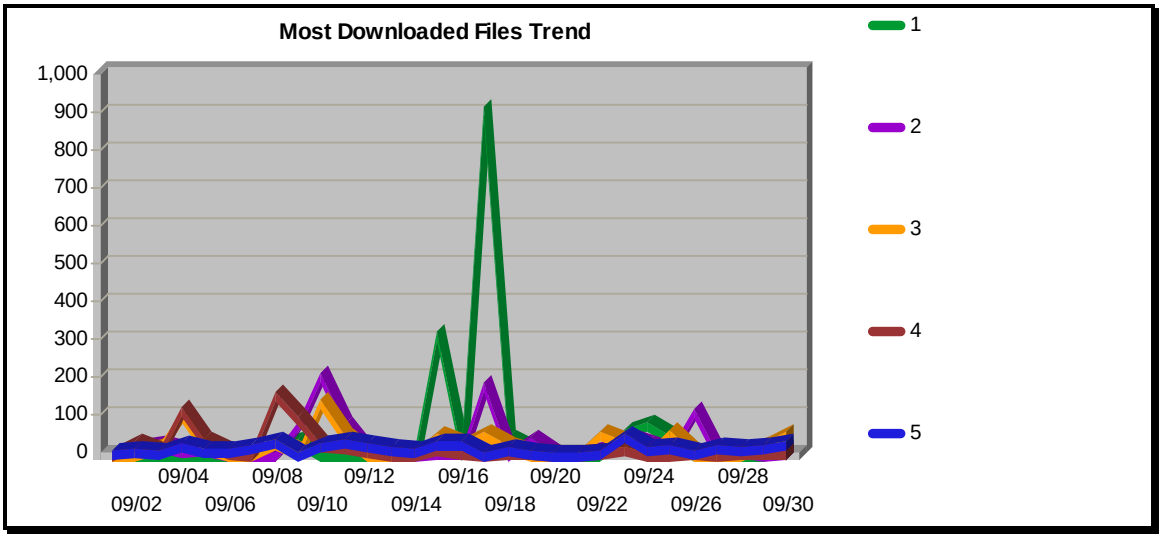

Hits Trend
48,000
44,000
40,000
36,000
32,000
28,000
24,000
20,000
16,000
12,000
8,000
4,000
0
09/02 09/04 09/06 09/08 09/10 09/12 09/14 09/16 09/18 09/20 09/22 09/24 09/26 09/28 09/30
09/01 09/03 09/05 09/07 09/09 09/11 09/13 09/15 09/17 09/19 09/21 09/23 09/25 09/27 09/29

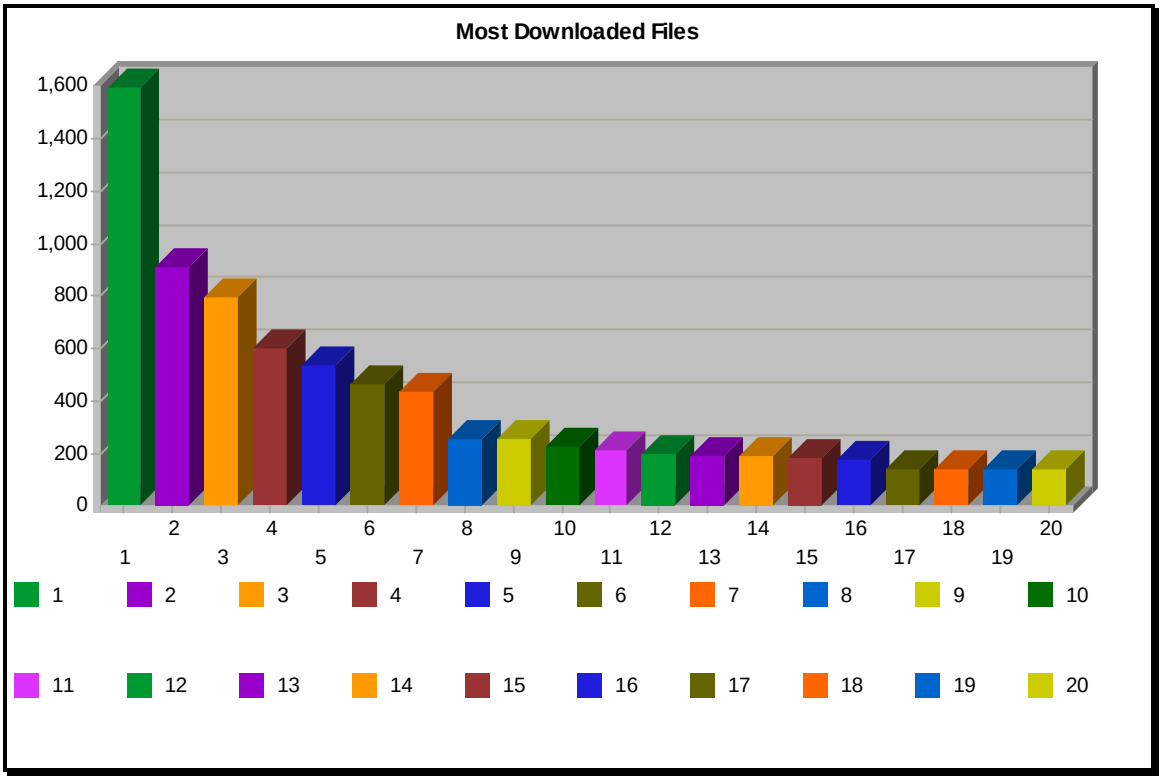

Most Downloaded Files Trend
1,000
900
800
700
600
500
400
300
200
100
0
09/04 09/08 09/12 09/16 09/20 09/24 09/28
09/02 09/06 09/10 09/14 09/18 09/22 09/26 09/30
http://plant-materials.nrcs.u
http://plant-materials.nrcs.u
http://plant-materials.nrcs.u
http://plant-materials.nrcs.u
http://plant-materials.nrcs.u


Most Uploaded Files
2,100
1,800
1,500
1,200
900
600
300
0
1
2
3
4
...i_aut/author.dll
...ti_bin/shtml.dll
...ti_bin/shtml.dll
...i_aut/author.dll

Most Downloaded Files

This report identifies the most popular files downloaded from your site.





Most Downloaded Files				
	Downloaded Files	**Downloads**	**%**	**Visits**
1.	http://plant-	1,599	6.94%	65

Most Downloaded Files				
	Downloaded Files	**Downloads**	**%**	**Visits**
	materials.nrcs.usda.gov/npmm/NPMM 3rdEd-June2000.pdf			
2.	http://plant-materials.nrcs.usda.gov/pubs/idpmcpustguid.pdf	915	3.97%	93
3.	http://plant-materials.nrcs.usda.gov/pubs/mdpmcpurel2002.pdf	793	3.44%	75
4.	http://plant-materials.nrcs.usda.gov/pubs/mdpmcnlplsol0703.pdf	604	2.62%	153
5.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	536	2.33%	129
6.	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	467	2.03%	104
7.	http://plant-materials.nrcs.usda.gov/pubs/mopmcpgpram.pdf	437	1.90%	92
8.	http://plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf	259	1.12%	85
9.	http://plant-materials.nrcs.usda.gov/pubs/mopmcpuidguide.pdf	255	1.11%	102
10.	http://plant-materials.nrcs.usda.gov/PMdirectory.pdf	224	0.97%	93
11.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide2.pdf	211	0.92%	39
12.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	200	0.87%	87
13.	http://plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf	191	0.83%	57
14.	http://plant-materials.nrcs.usda.gov/pubs/idpmcar	189	0.82%	26

Most Downloaded Files				
	Downloaded Files	**Downloads**	**%**	**Visits**
	wproj16.pdf			
15.	http://plant-materials.nrcs.usda.gov/pubs/capmctn400396.pdf	187	0.81%	74
16.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide.pdf	177	0.77%	59
17.	http://www.plant-materials.nrcs.usda.gov/pubs/etpmcbrconwet.pdf	143	0.62%	52
18.	http://plant-materials.nrcs.usda.gov/pubs/kspmcnl0102.pdf	142	0.62%	5
19.	http://plant-materials.nrcs.usda.gov/pubs/mspmctn9503.pdf	139	0.60%	68
20.	http://plant-materials.nrcs.usda.gov/pubs/mopmcarplantsources.pdf	138	0.60%	76
	Subtotal	7,806	33.88%	1,534
	Other	15,233	66.12%	8,501
	Total	**23,039**	**100.00%**	**10,035**

Most Downloaded Files - Help Card

Downloads - Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files - The path and filename of the file being analyzed.

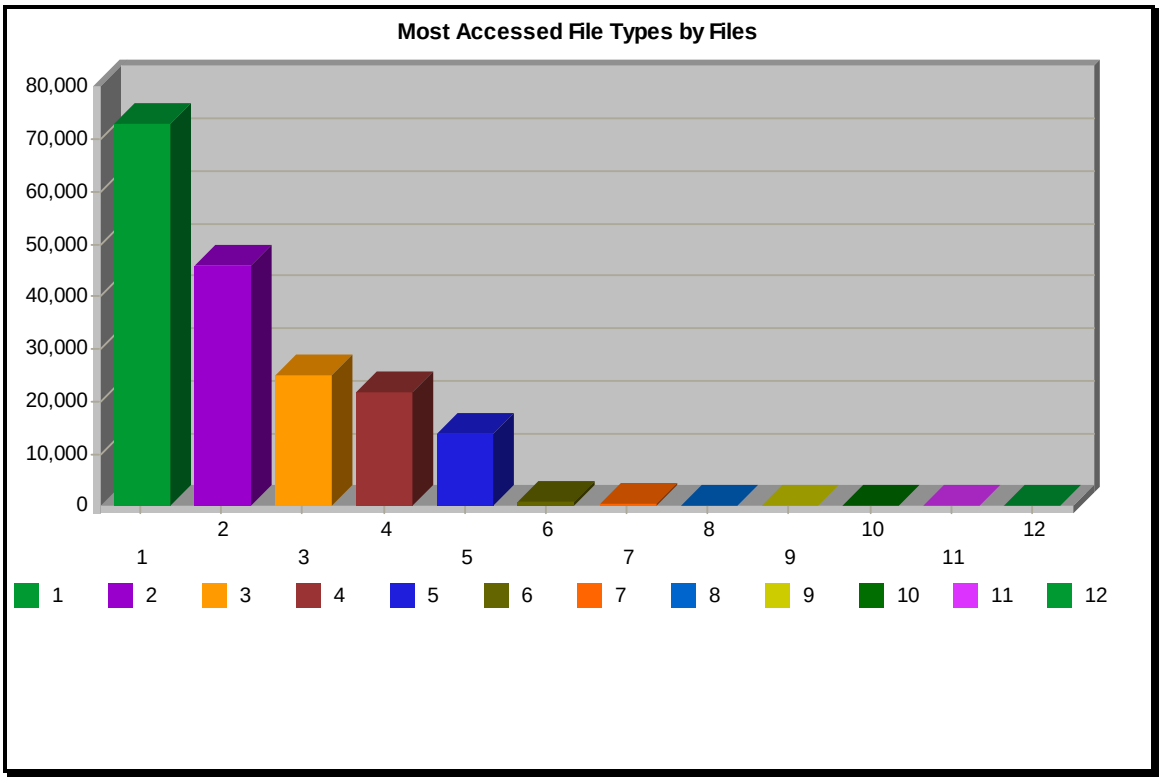
Visits - The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% - Percentage of times the specified file was downloaded compared to all downloaded files.

This information shows you the most popular downloadable files on your Web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types				
	File Type	**Files**	**%**	**Kbytes Transferred**
1.	jpg	73,134	40.17%	1,410,941
2.	html	45,805	25.16%	198,803
3.	gif	25,194	13.84%	100,284
4.	pdf	21,907	12.03%	4,433,251
5.	css	14,014	7.70%	14,579
6.	js	798	0.44%	24,931
7.	ico	678	0.37%	335
8.	htm	277	0.15%	89
9.	dll	118	0.06%	48
10.	doc	70	0.04%	3,359
11.	xls	47	0.03%	1,179
12.	tif	26	0.01%	1,924
	Total	**182,068**	**100.00%**	**6,189,718**

Most Accessed File Types - Help Card

Most Accessed File Types - Help Card

File Type - Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files - Number of files of the specified type accessed by visitors to your site.

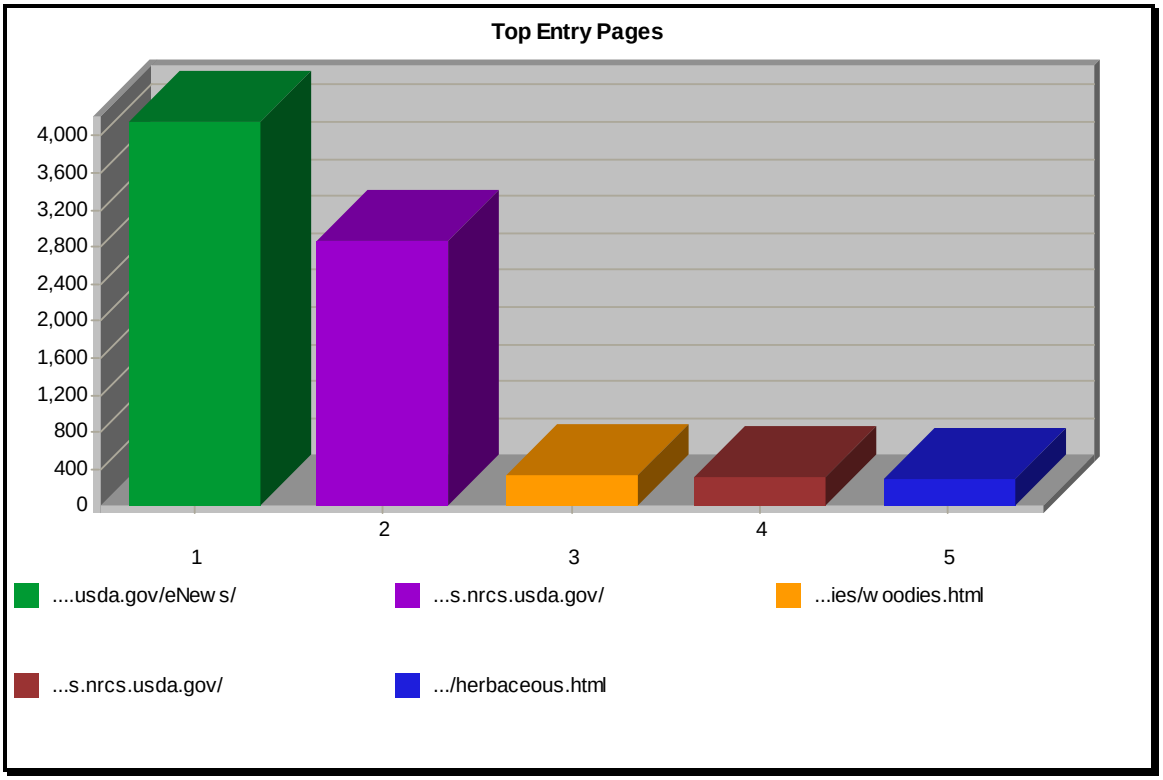
Kbytes Transferred - Number of kilobytes of data transferred for all files of the specified type.

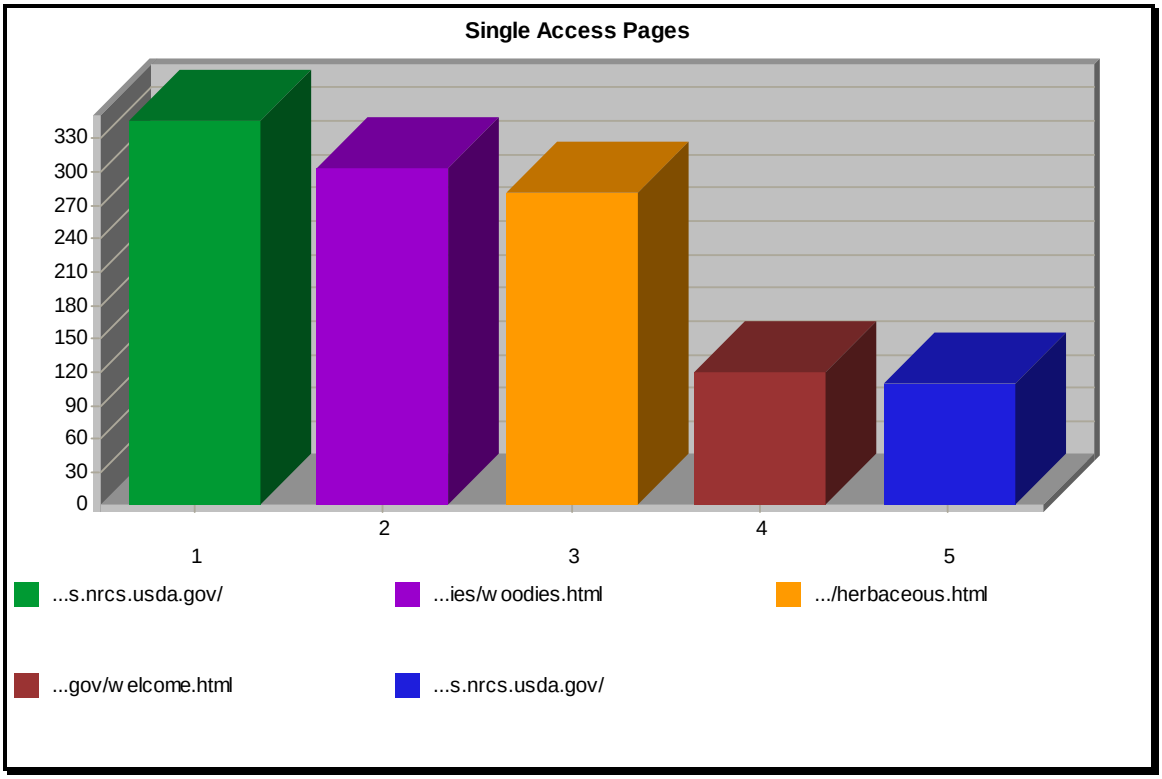
% - Percentage of all kilobytes of data transferred for the specified file type.

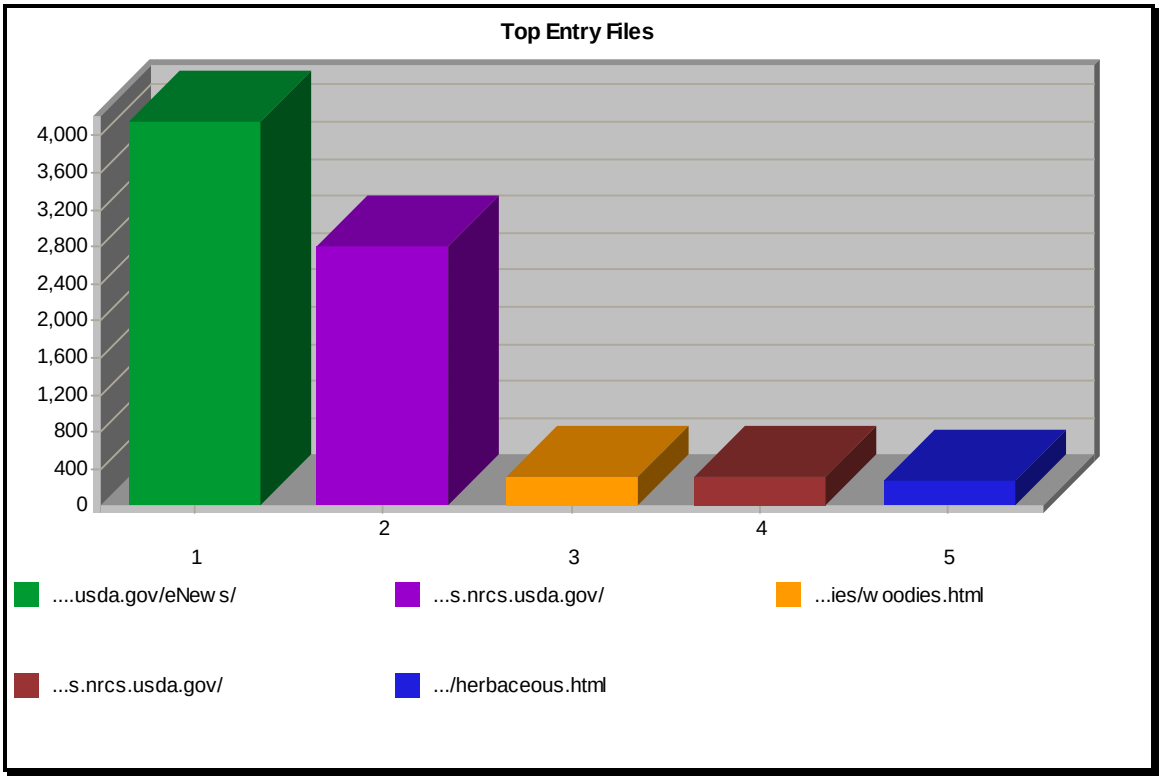
This report provides general statistics for the type of data that visitors access on your site.

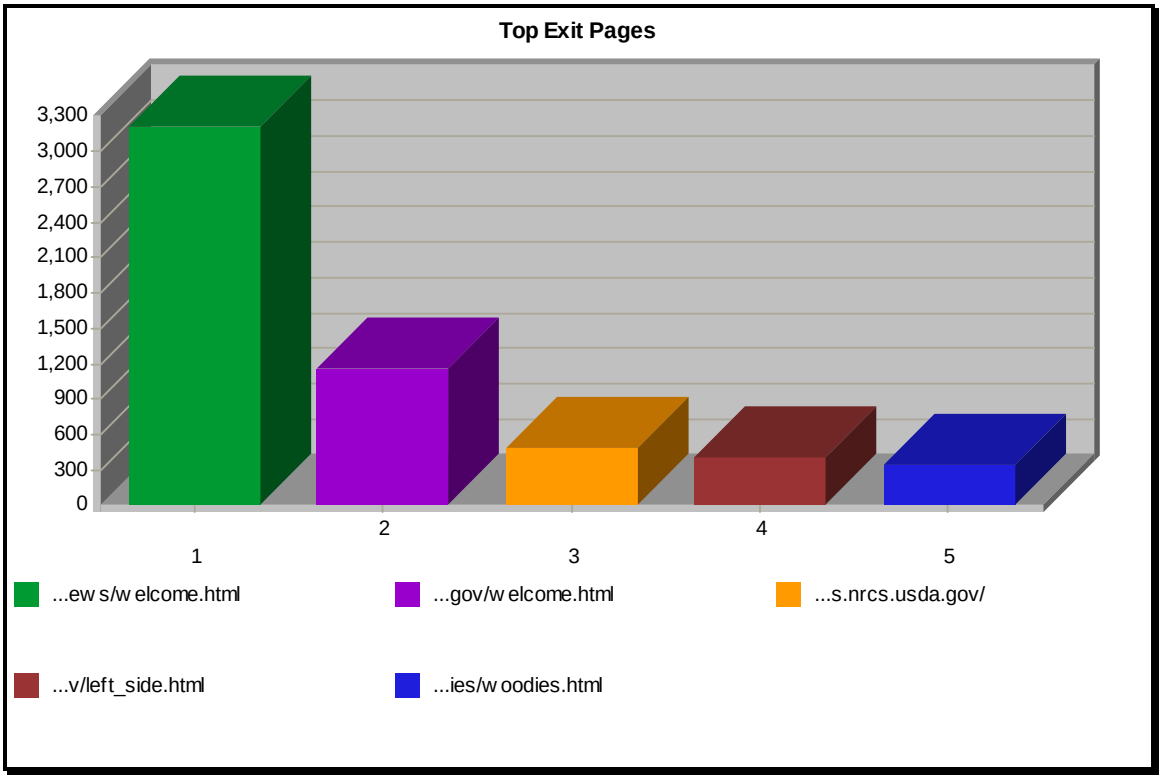
Navigation Dashboard

This dashboard summarizes important information related to online navigation.



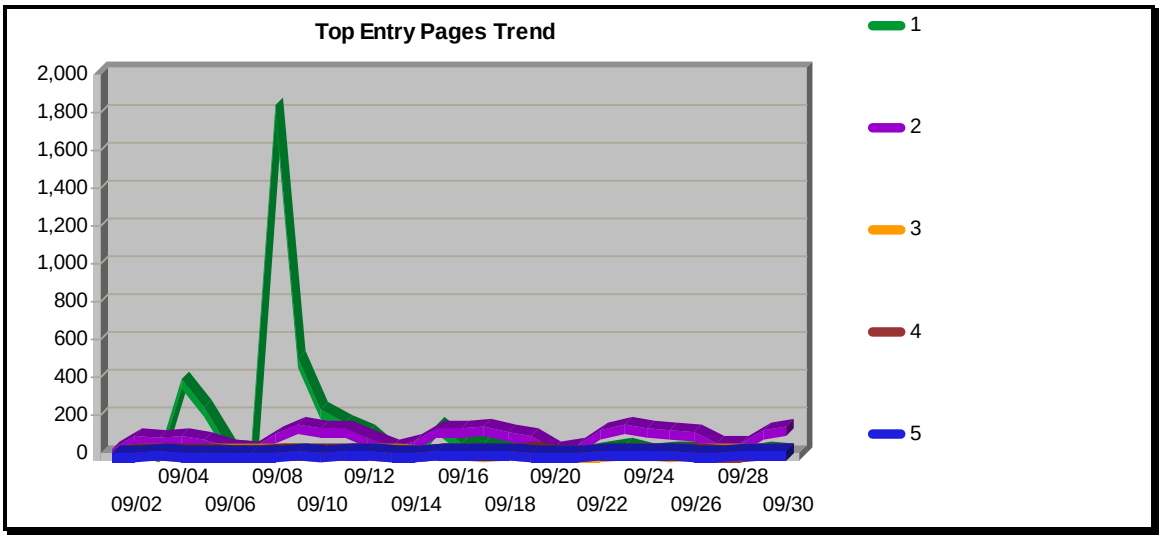

Single Access Pages
330
300
270
240
210
180
150
120
90
60
30
0
1
2
3
4
5
...s.nrcs.usda.gov/
...ies/w oodies.html
.../herbaceous.html
...gov/w elcome.html
...s.nrcs.usda.gov/

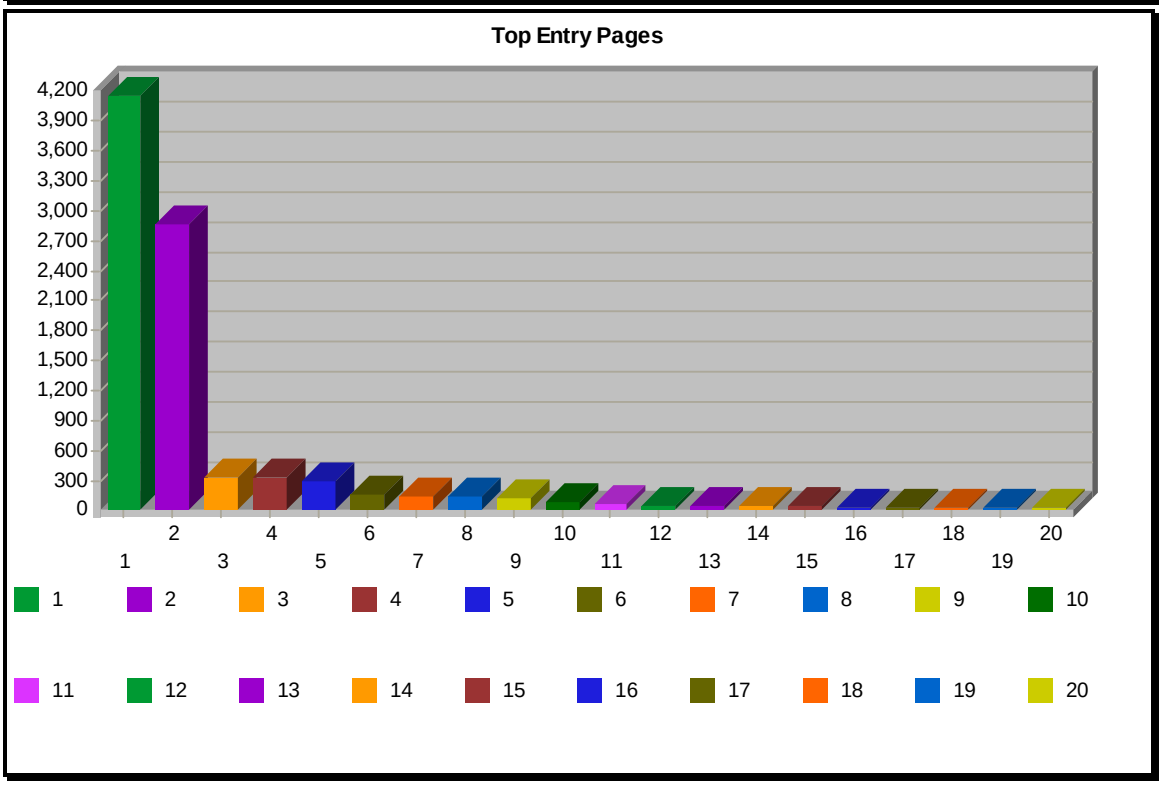

Top Entry Files
4,000
3,600
3,200
2,800
2,400
2,000
1,600
1,200
800
400
0
1
2
3
4
5
....usda.gov/eNew s/
...s.nrcs.usda.gov/
...ies/w oodies.html
...s.nrcs.usda.gov/
.../herbaceous.html


Top Exit Pages
3,300
3,000
2,700
2,400
2,100
1,800
1,500
1,200
900
600
300
0
1
2
3
4
5
...ew s/w elcome.html
...gov/w elcome.html
...s.nrcs.usda.gov/
...v/left_side.html
...ies/w oodies.html

Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





Top Entry Pages

	Pages	Visits	%
1.	http://plant-materials.nrcs.usda.gov/eNews/	4,148	35.35%
2.	http://plant-materials.nrcs.usda.gov/	2,860	24.37%
3.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	331	2.82%
4.	http://www.Plant-Materials.nrcs.usda.gov/	322	2.74%
5.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	289	2.46%
6.	http://plant-materials.nrcs.usda.gov/header.html	167	1.42%
7.	http://plant-materials.nrcs.usda.gov/welcome.html	146	1.24%
8.	http://plant-materials.nrcs.usda.gov/idpmc/	135	1.15%
9.	http://plant-materials.nrcs.usda.gov/left_side.html	131	1.12%
10.	http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	78	0.66%
11.	http://plant-materials.nrcs.usda.gov/hipmc/	72	0.61%
12.	http://plant-materials.nrcs.usda.gov/capmc/	51	0.43%
13.	http://plant-materials.nrcs.usda.gov/eNews/welcome.html	50	0.43%
14.	http://plant-materials.nrcs.usda.gov/eNews/left_side.html	45	0.38%
15.	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	43	0.37%
16.	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	37	0.32%
17.	http://plant-materials.nrcs.usda.gov/txpmc/	35	0.30%
18.	http://plant-materials.nrcs.usda.gov/ndpmc/	35	0.30%
19.	http://plant-	34	0.29%

Top Entry Pages			
	Pages	**Visits**	**%**
	materials.nrcs.usda.gov/pmcs.html		
20.	http://plant-materials.nrcs.usda.gov/mopmc/	34	0.29%
	Subtotal	9,043	77.07%
	Other	2,691	22.93%
	Total	**11,734**	**100.00%**

Top Entry Pages - Help Card

Entry Page - The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

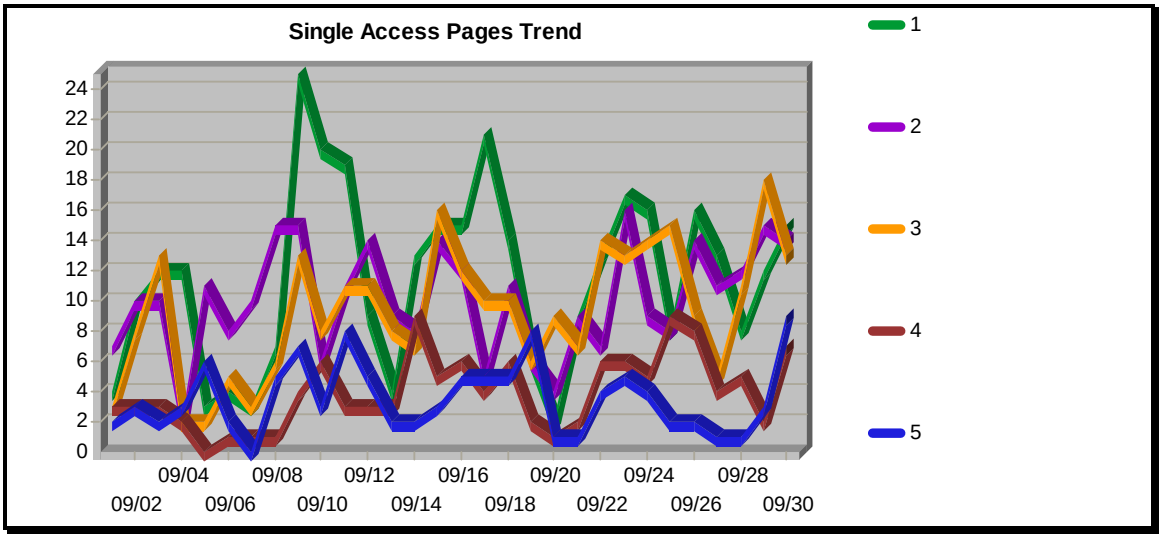
Visits - Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

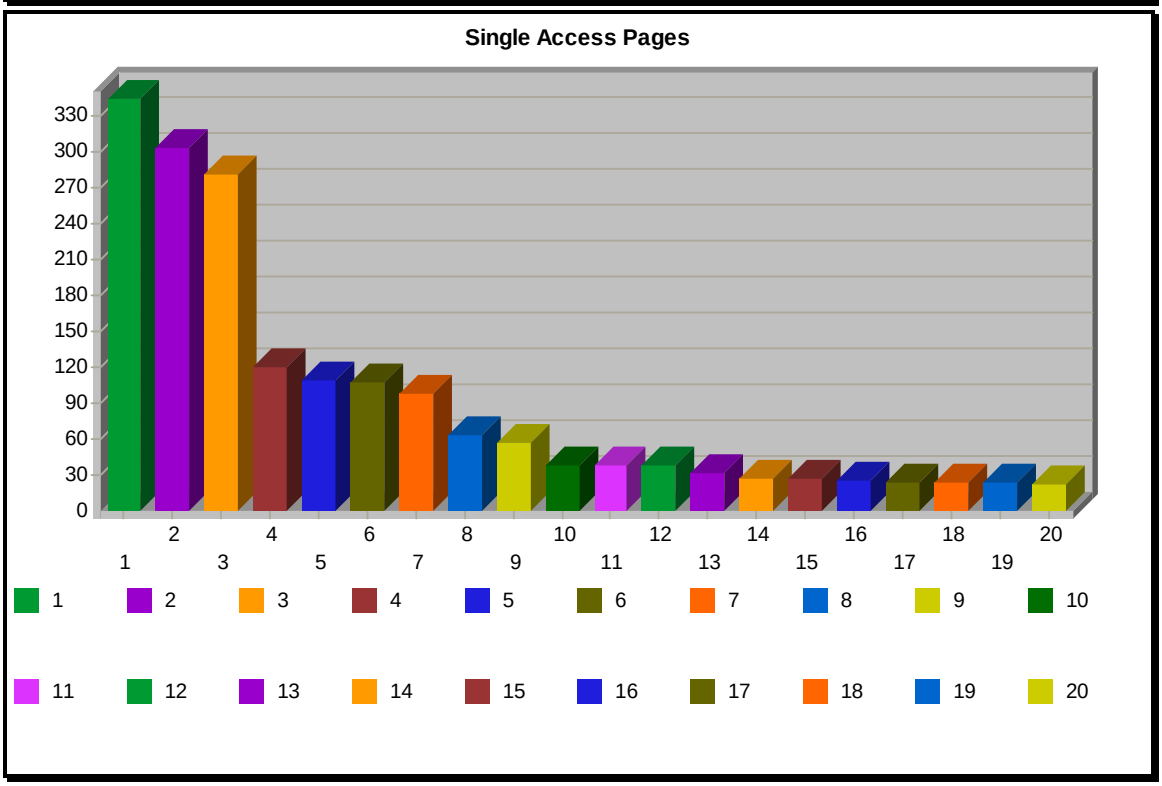
% - Percentage of times this page was the entry page compared with other entry pages.

This information can indicate how you might want to optimize the architecture of your Web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Single Access Pages

This report identifies the pages on your Web site that visitors open, then exit from, without viewing any other page.





Single Access Pages			
	Pages	Visits	%

Single Access Pages			
	Pages	**Visits**	**%**
1.	http://plant-materials.nrcs.usda.gov/	345	9.82%
2.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	303	8.62%
3.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	282	8.03%
4.	http://plant-materials.nrcs.usda.gov/welcome.html	120	3.41%
5.	http://www.plant-materials.nrcs.usda.gov/	109	3.10%
6.	http://plant-materials.nrcs.usda.gov/header.html	108	3.07%
7.	http://plant-materials.nrcs.usda.gov/left_side.html	98	2.79%
8.	http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	64	1.82%
9.	http://plant-materials.nrcs.usda.gov/eNews/	58	1.65%
10.	http://plant-materials.nrcs.usda.gov/hipmc/	39	1.11%
11.	http://plant-materials.nrcs.usda.gov/eNews/welcome.html	38	1.08%
12.	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	38	1.08%
13.	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	32	0.91%
14.	http://plant-materials.nrcs.usda.gov/orpmc/research.html	28	0.80%
15.	http://plant-materials.nrcs.usda.gov/mdpmc/mdpmc.html	28	0.80%
16.	http://plant-materials.nrcs.usda.gov/txpmc/	26	0.74%
17.	http://plant-materials.nrcs.usda.gov/nypmc/welcome.html	25	0.71%
18.	http://plant-materials.nrcs.usda.gov/capmc/header.html	25	0.71%

Single Access Pages			
	Pages	**Visits**	**%**
19.	http://plant-materials.nrcs.usda.gov/njpmc/header.html	24	0.68%
20.	http://plant-materials.nrcs.usda.gov/orpmc/releases.html	23	0.65%
	Subtotal	1,813	51.59%
	Other	1,701	48.41%
	Total	**3,514**	**100.00%**

Single Access Pages - Help Card

Single Access Page - A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

Visits - Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

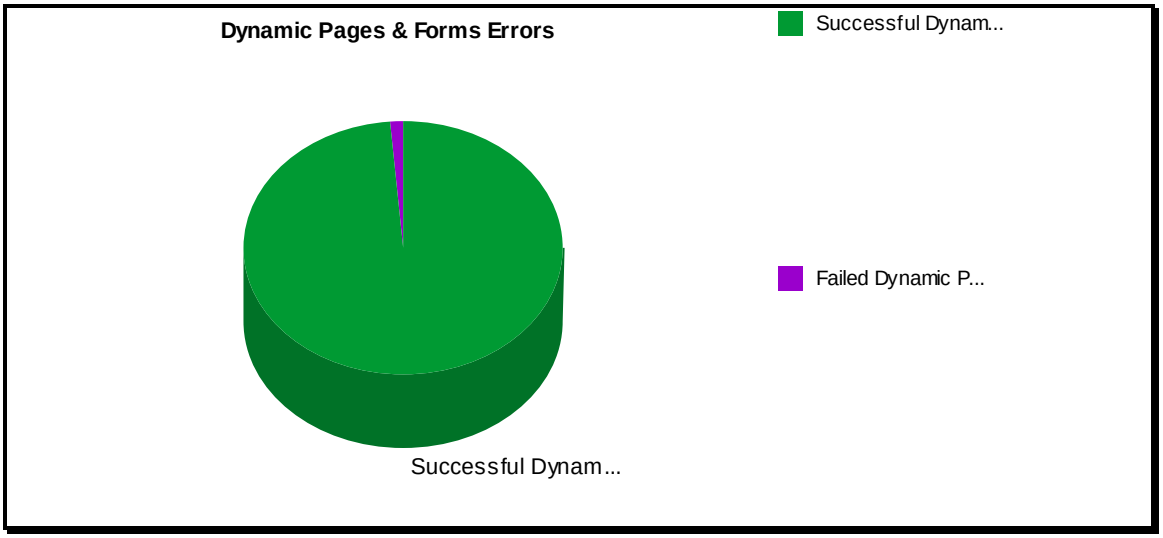
% - Percentage of times this page was a single access page compared with other single access pages.

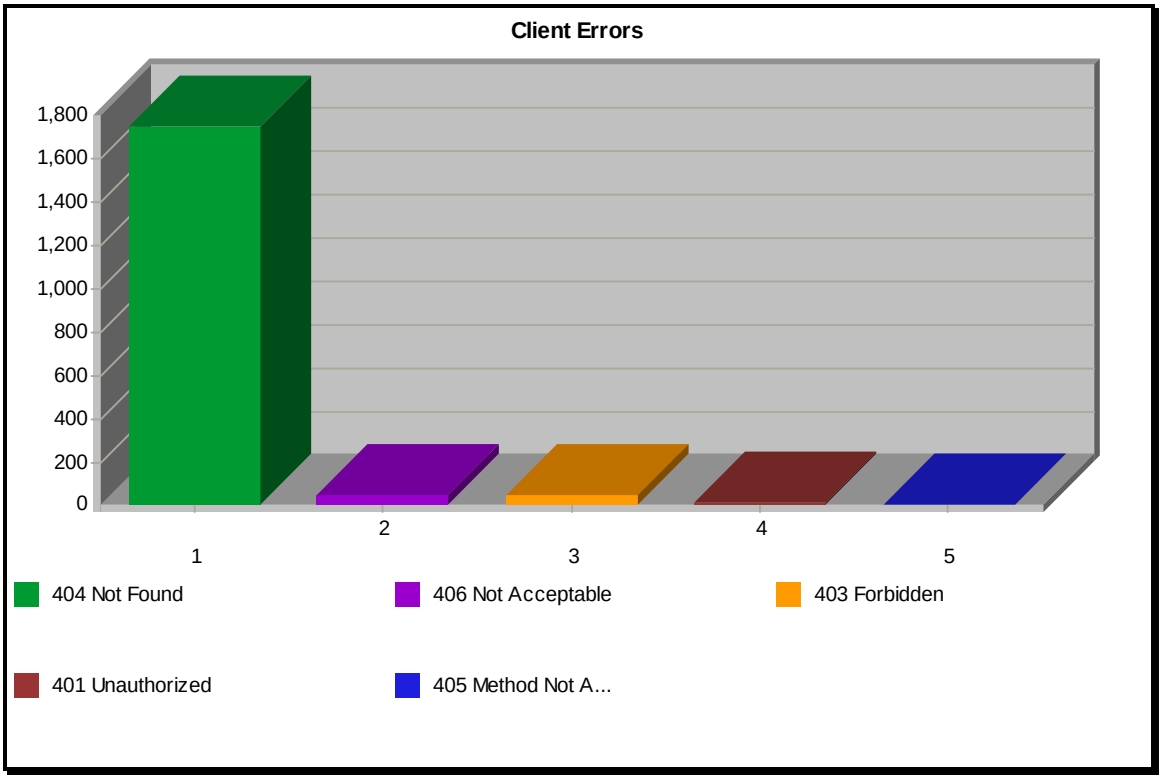
This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

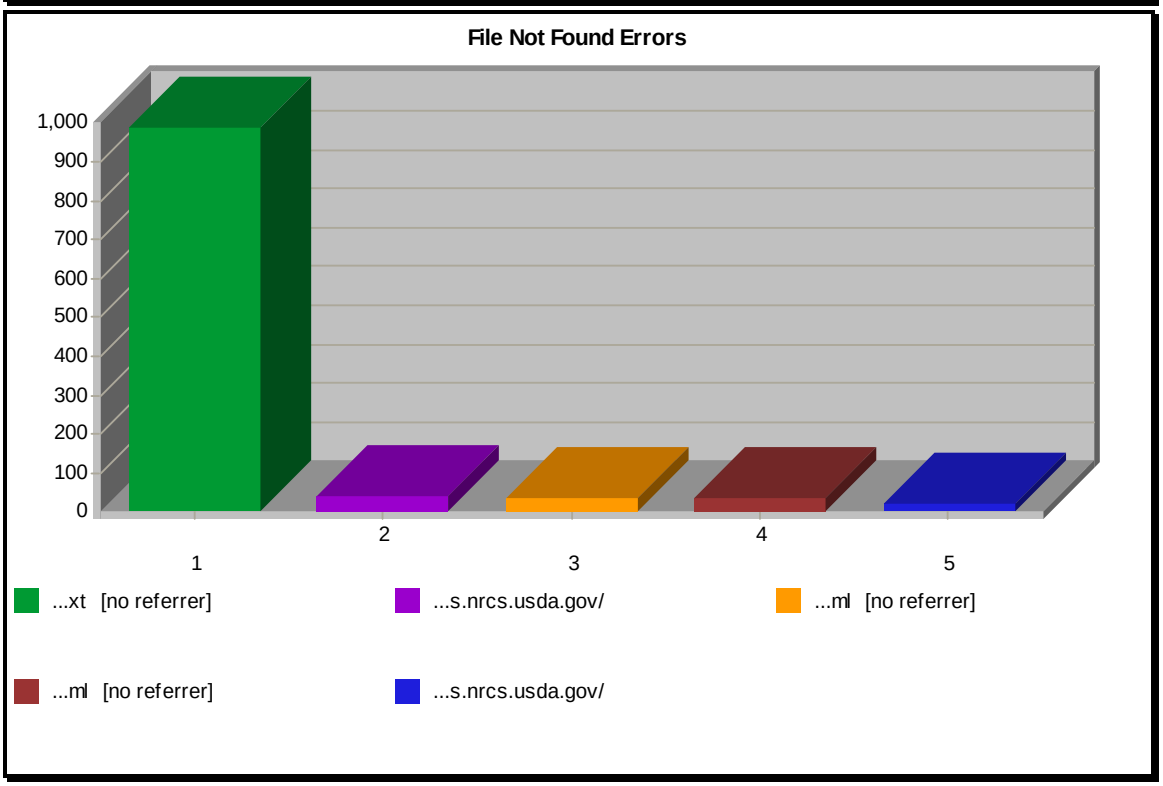
Errors Dashboard

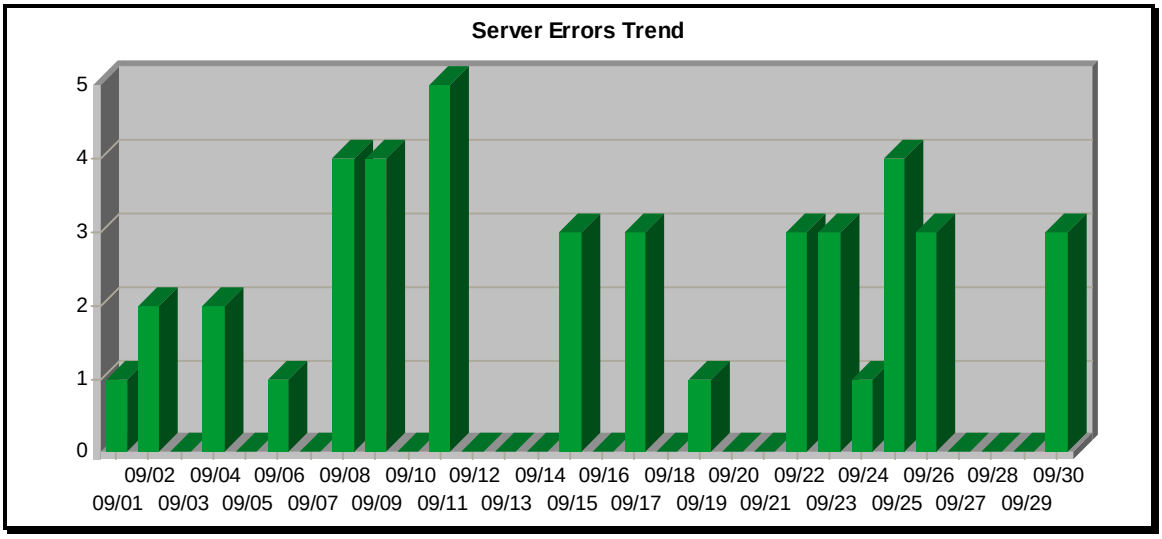
This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics		
Total Hits	217,527	100%
Successful Hits	215,630	99.14%
Failed Hits	1,897	0.87%
Cached Hits	31,277	14.38%



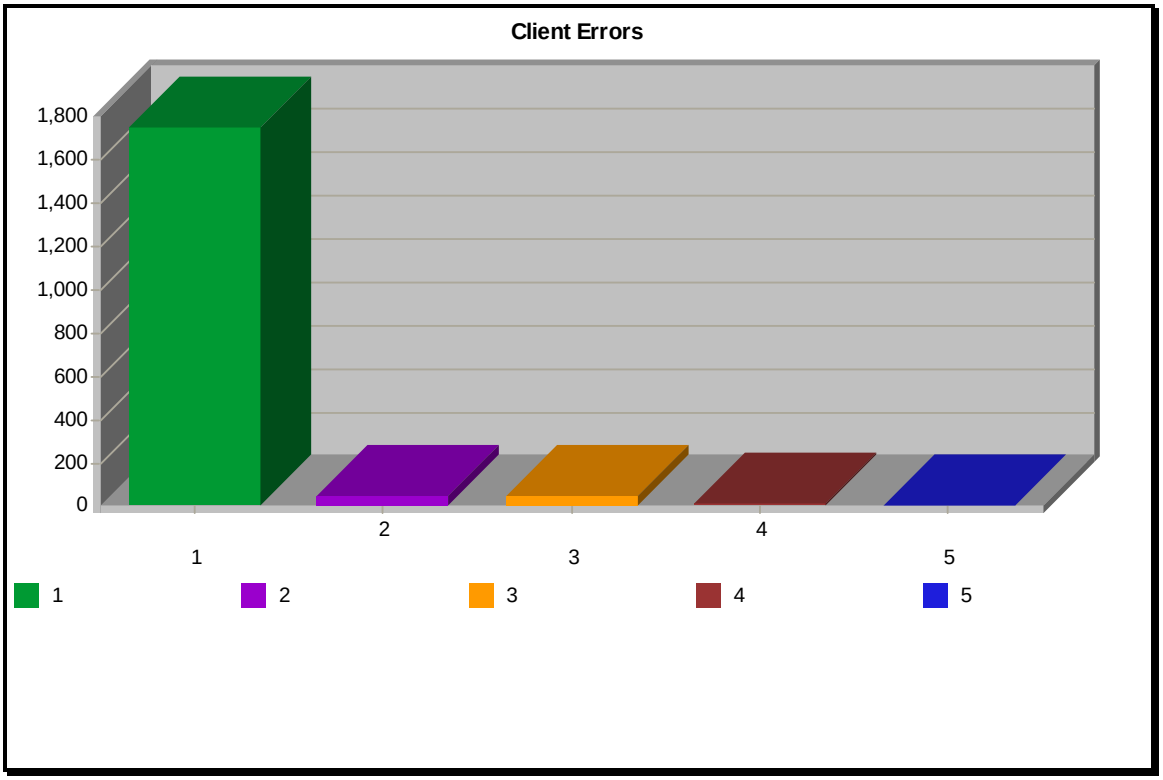

Client Errors
1,800
1,600
1,400
1,200
1,000
800
600
400
200
0
1
2
3
4
5
404 Not Found
406 Not Acceptable
403 Forbidden
401 Unauthorized
405 Method Not A...


File Not Found Errors
1,000
900
800
700
600
500
400
300
200
100
0
1
2
3
4
5
...xt [no referrer]
...s.nrcs.usda.gov/
...ml [no referrer]
...ml [no referrer]
...s.nrcs.usda.gov/


Server Errors Trend
5
4
3
2
1
0
09/01 09/02 09/03 09/04 09/05 09/06 09/07 09/08 09/09 09/10 09/11 09/12 09/13 09/14 09/15 09/16 09/17 09/18 09/19 09/20 09/21 09/22 09/23 09/24 09/25 09/26 09/27 09/28 09/29 09/30

Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors			
	HTTP Status Codes	**Hits**	**%**
1.	404 Not Found	1,748	94.28%
2.	406 Not Acceptable	46	2.48%
3.	403 Forbidden	45	2.43%
4.	401 Unauthorized	13	0.70%
5.	405 Method Not Allowed	2	0.11%
	Total	**1,854**	**100.00%**

Client Errors - Help Card

?

Client Errors - An error caused by a problem on your visitor's end of the Web site connection. The server is not responsible for client errors.

Hits - Number of failed hits that returned this status code.

HTTP Status Codes - The status code for the specific error that occurred.

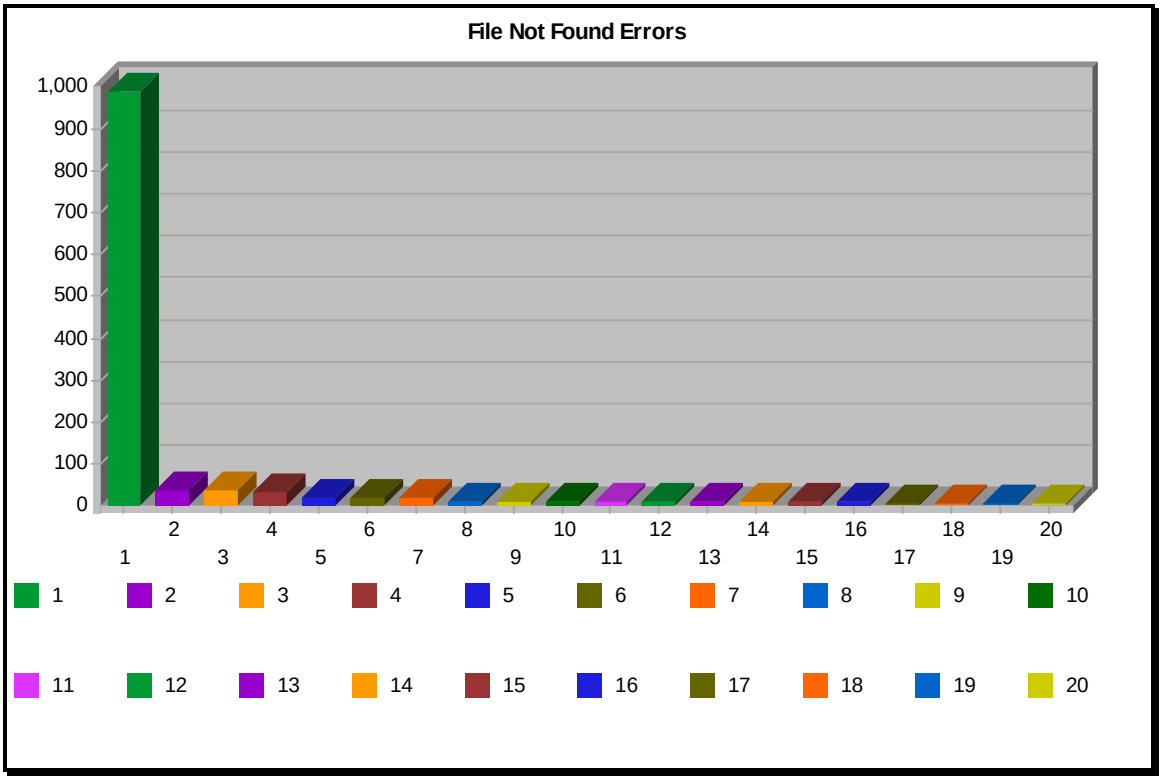
Client Errors - Help Card

% - Percentage of total failed hits that returned this status code.

Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.



File Not Found Errors			
	Files Not Found and Referring URL	**Hits**	**%**
1.	**/robots.txt** (no referrer)	988	54.86%
2.	**/cgi-bin/formmail.pl** http://www.plant-materials.nrcs.usda.gov/	40	2.22%
3.	**/eNews/eNews/enews.html** (no referrer)	38	2.11%
4.	**/gapmc/id_guides/plantid.html** (no referrer)	36	2.00%
5.	**/cgi-sys/formmail.pl** http://www.plant-materials.nrcs.usda.gov/	21	1.17%
6.	**/cgi-bin/formmail.cgi** http://www.plant-materials.nrcs.usda.gov/	20	1.11%
7.	**/cgi-sys/formmail.cgi** http://www.plant-materials.nrcs.usda.gov/	19	1.05%
8.	**/new_site/newjersey/frames/alternate.htm** (no referrer)	12	0.67%
9.	**/gapmc/id_guides/plantid.html** http://plant-materials.nrcs.usda.gov/eNews/	12	0.67%
10.	**/capmc/alternate.htm**	12	0.67%

File Not Found Errors			
	Files Not Found and Referring URL	**Hits**	**%**
	(no referrer)		
11.	**/flpmc/alternate.htm** (no referrer)	11	0.61%
12.	**/arpmc/alternate.htm** (no referrer)	11	0.61%
13.	**/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC** (no referrer)	10	0.56%
14.	**/cgi-bin/mail.pl** http://www.plant-materials.nrcs.usda.gov/	10	0.56%
15.	**/kspmc/alternate.htm** (no referrer)	10	0.56%
16.	**/robots.txt** www.seventwentyfour.com/	10	0.56%
17.	**/pmc/pmc_loc.html** (no referrer)	9	0.50%
18.	**/cgi-bin/FormMail2.pl** http://www.plant-materials.nrcs.usda.gov/	9	0.50%
19.	**/new_site/montana/frames/favicon.ico** (no referrer)	8	0.44%
20.	**/eNews/Plant Materials Program_files/header.html** http://plant-materials.nrcs.usda.gov/eNews/	8	0.44%
	Subtotal	1,294	71.85%
	Other	507	28.15%
	Total	**1,801**	**100.00%**

File Not Found Errors - Help Card

Hits - Number of times a request for this file returned a "404 - Not Found" error or a "410 - Gone" error from your server.

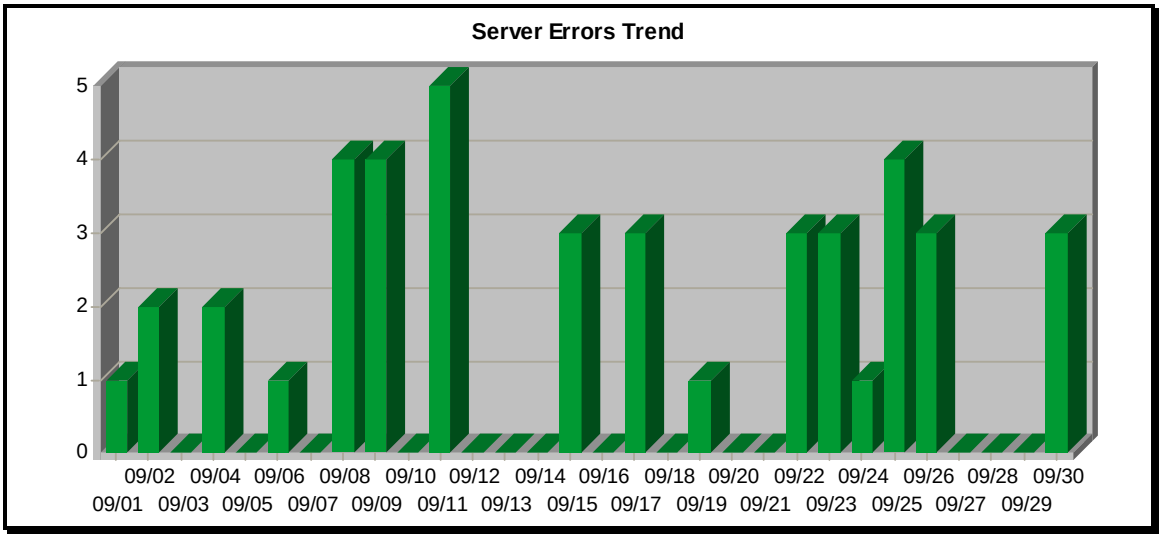
Files - This column lists the file that could not be found and the URL of the referrer (if known).

% - Percentage of the total 404 and 410 errors that were for this file.

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors			
	HTTP Status Codes	**Hits**	**%**
1.	500 Internal Server Error	43	100.00%
	Total	**43**	**100.00%**

Server Errors - Help Card

Hits - Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

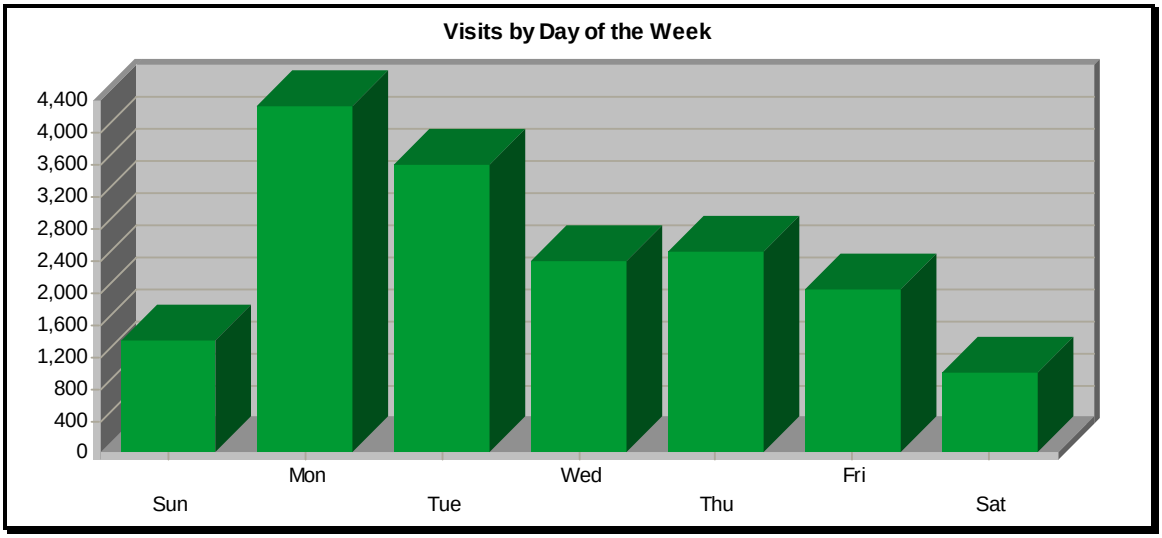
HTTP Status Codes - The status code for the specific error that occurred.

% - Percentage of failed hits that were of the specified type.

Use this page to determine what maintenance is necessary.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week		
Day	**Visits**	**%**
Sun	1,402	8.09%
Mon	4,344	25.07%
Tue	3,607	20.81%
Wed	2,407	13.89%
Thu	2,511	14.49%
Fri	2,047	11.81%
Sat	1,012	5.84%
Total Weekend	2,414	13.93%
Total Weekdays	14,916	86.07%
Total	**17,330**	**100.00%**

Visits by Day of the Week - Help Card

?

Day - Specified day of the week being tracked.

Visits - Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

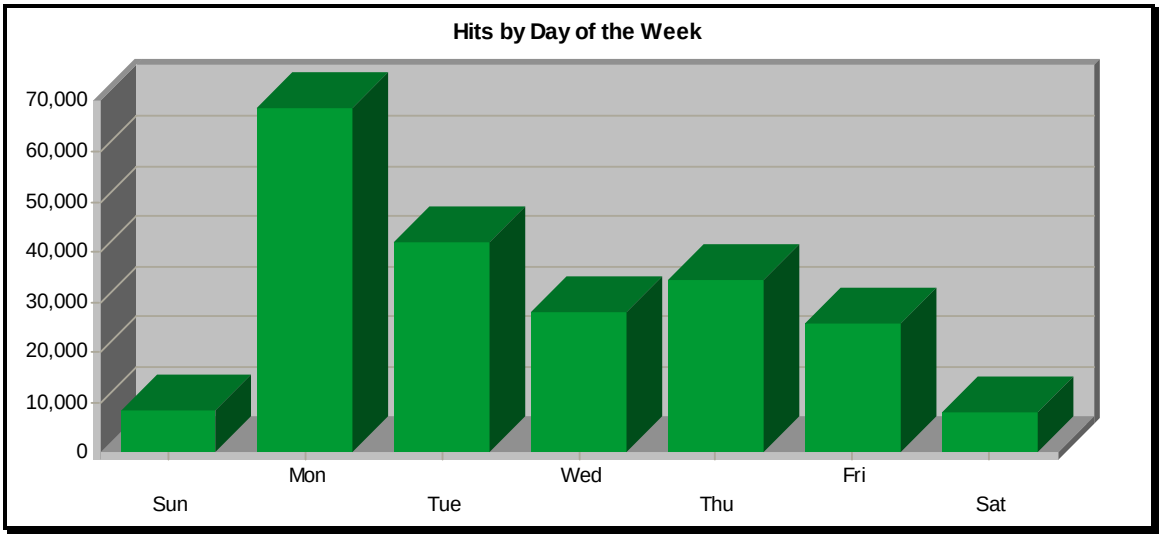
Visits by Day of the Week - Help Card

% - Percentage of total visits that occurred on the specified day of the week.

Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week		
Day	**Hits**	**%**
Sun	8,617	4.00%
Mon	68,805	31.91%
Tue	42,104	19.53%
Wed	27,958	12.97%
Thu	34,270	15.89%
Fri	25,720	11.93%
Sat	8,156	3.78%
Total Weekend	16,773	7.78%
Total Weekdays	198,857	92.22%
Total	**215,630**	**100.00%**

Hits by Day of the Week - Help Card

?

Day - Specified day of the week being tracked.

Hits - Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

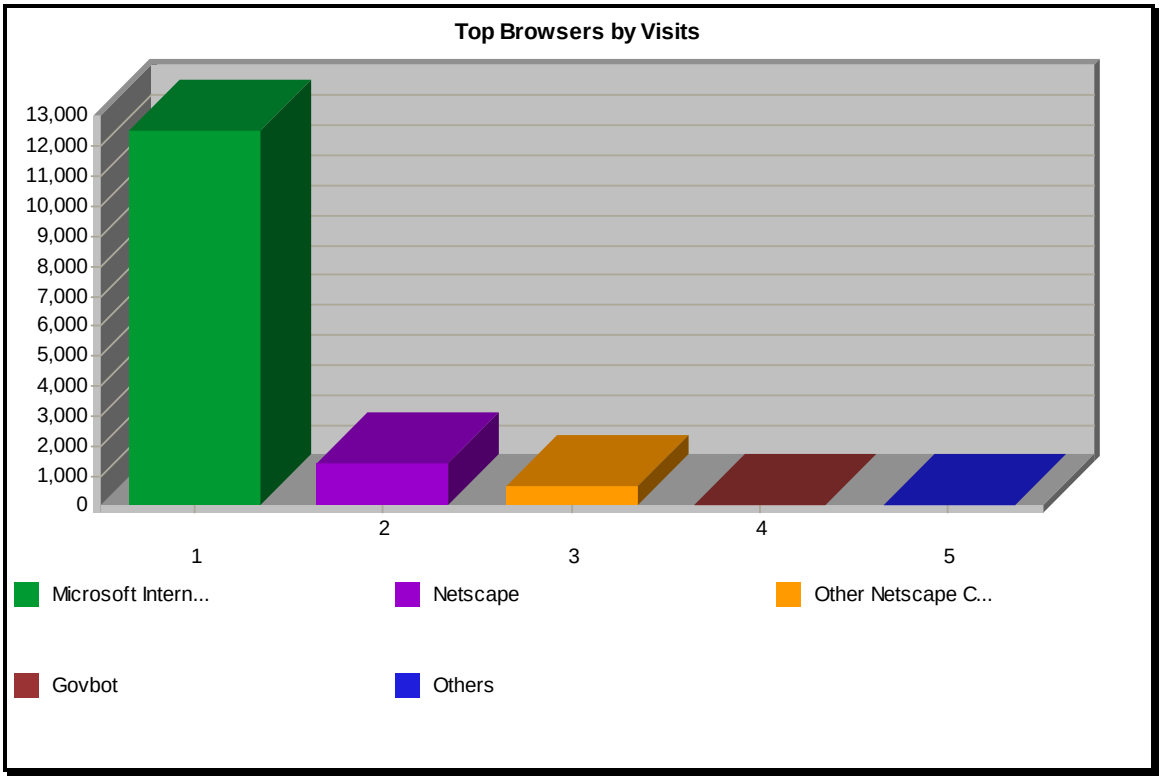
% - Percentage of total hits that occurred on the specified day of the week.

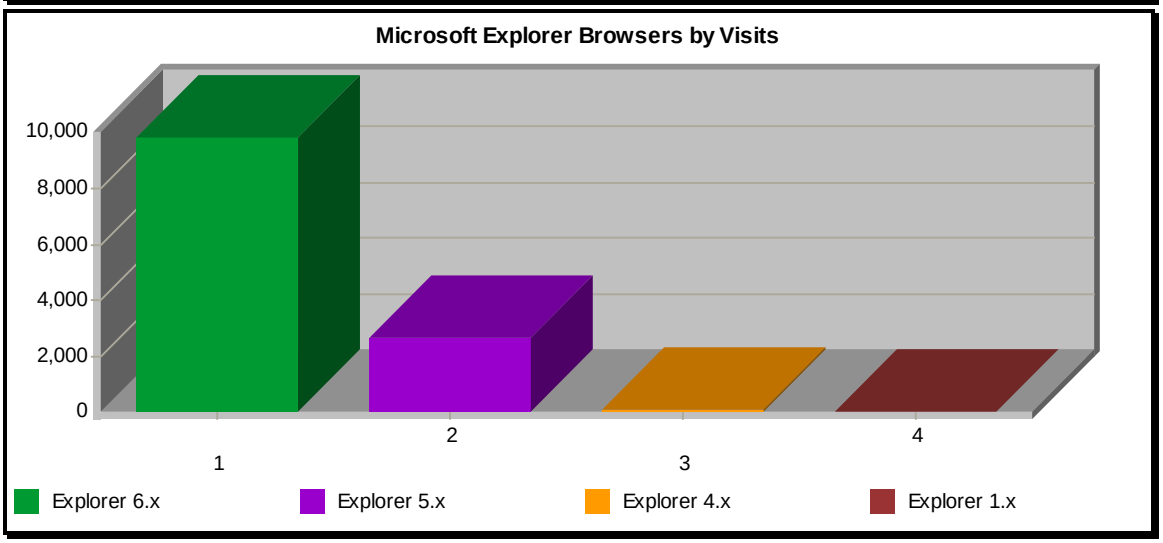
Hits by Day of the Week - Help Card

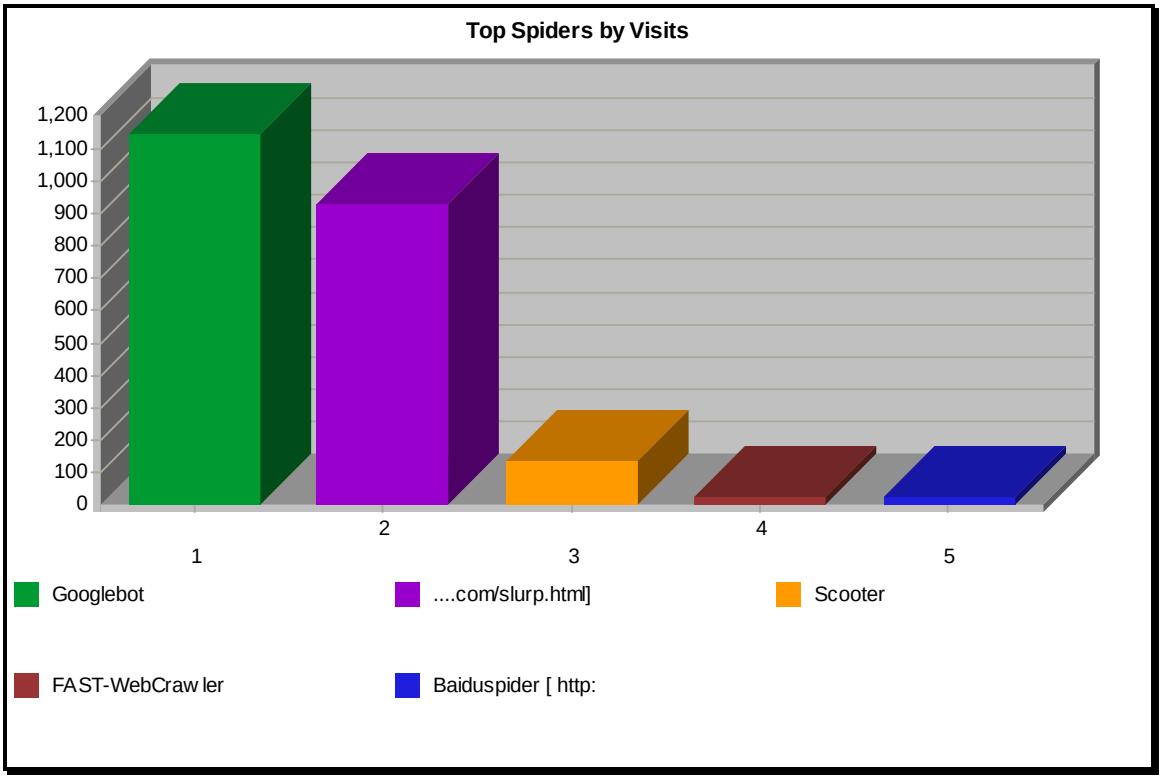
Days of less activity should be considered good days for maintenance and content improvement.

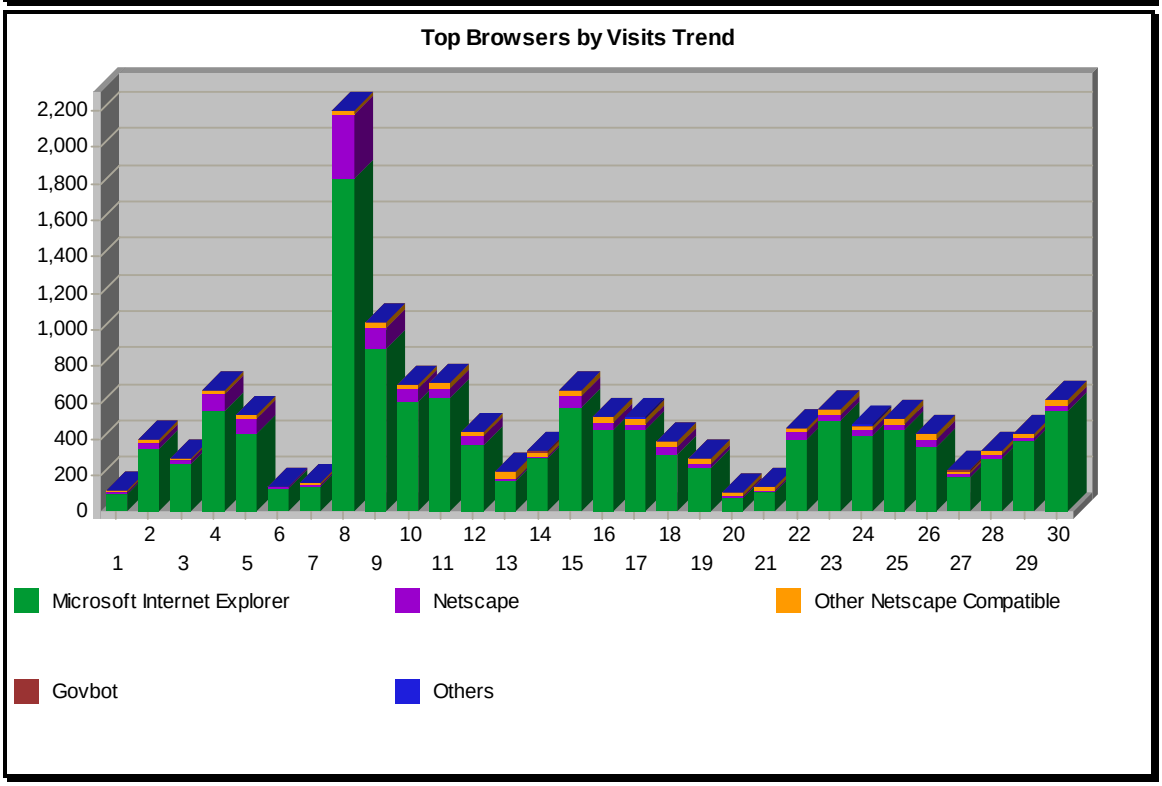
Browsers and Platforms Dashboard

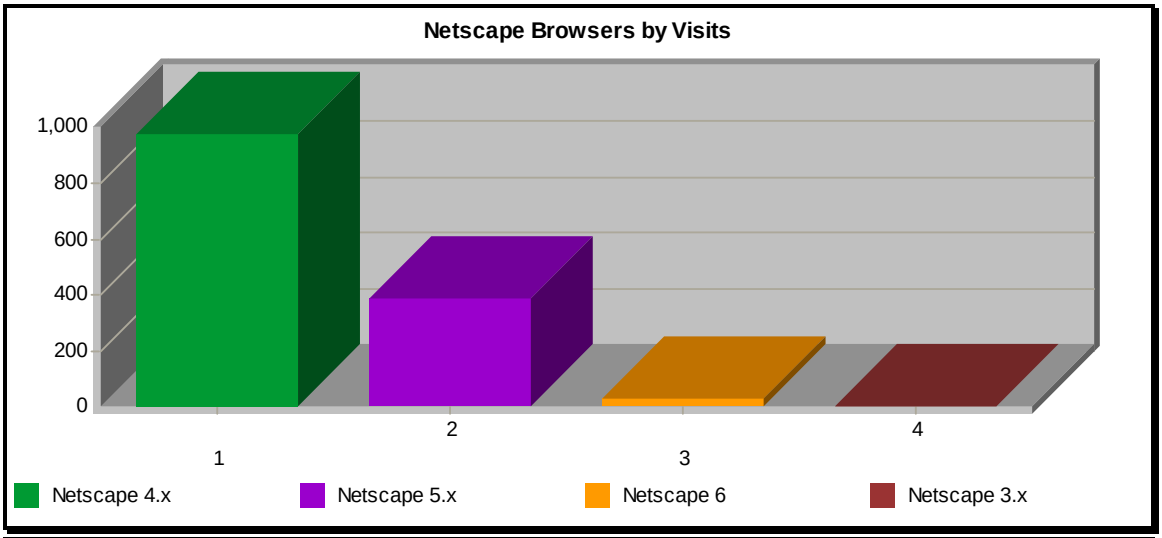
This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

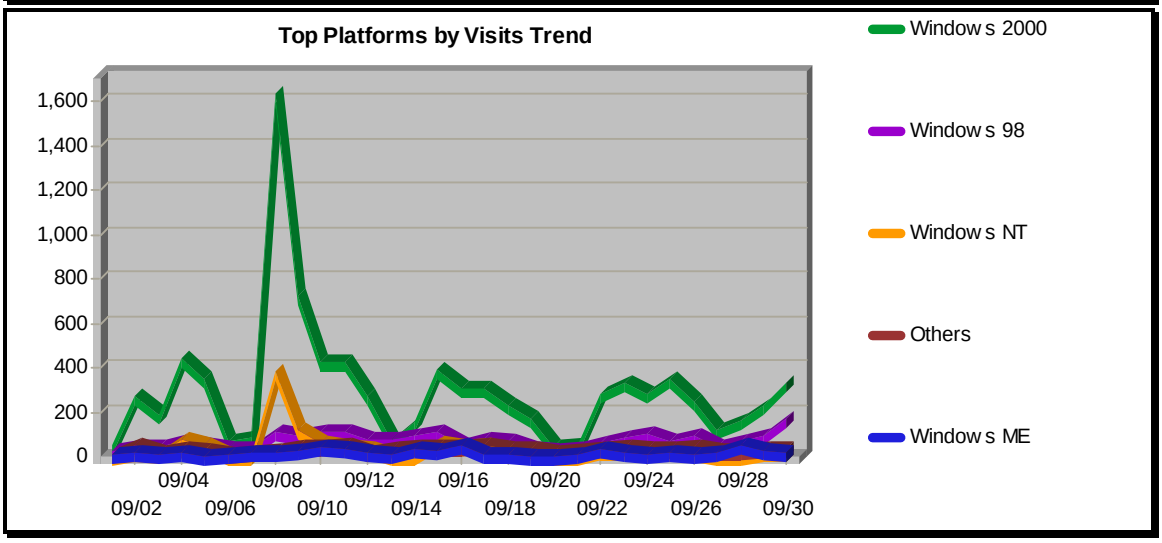





Top Spiders by Visits
1,200
1,100
1,000
900
800
700
600
500
400
300
200
100
0
1
2
3
4
5
Googlebot
....com/slurp.html]
Scooter
FAST-WebCrawler
Baiduspider [http:

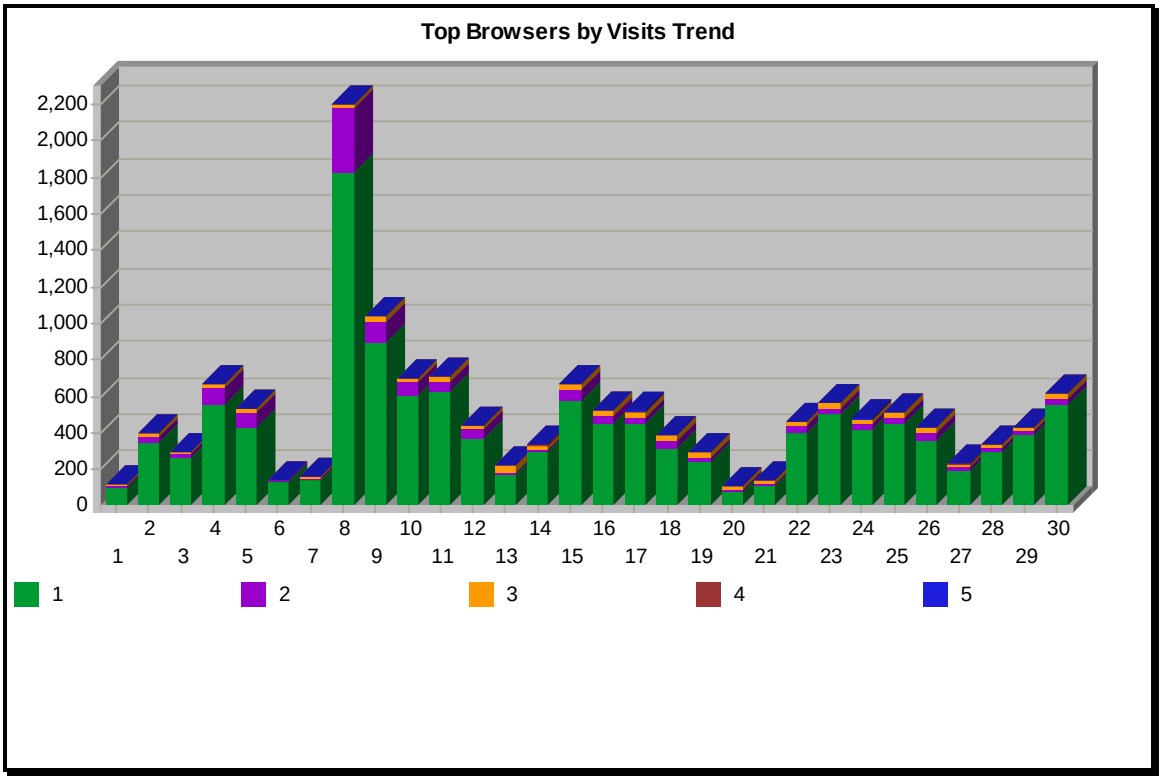

Top Browsers by Visits Trend
2,200
2,000
1,800
1,600
1,400
1,200
1,000
800
600
400
200
0
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
Microsoft Internet Explorer
Netscape
Other Netscape Compatible
Govbot
Others

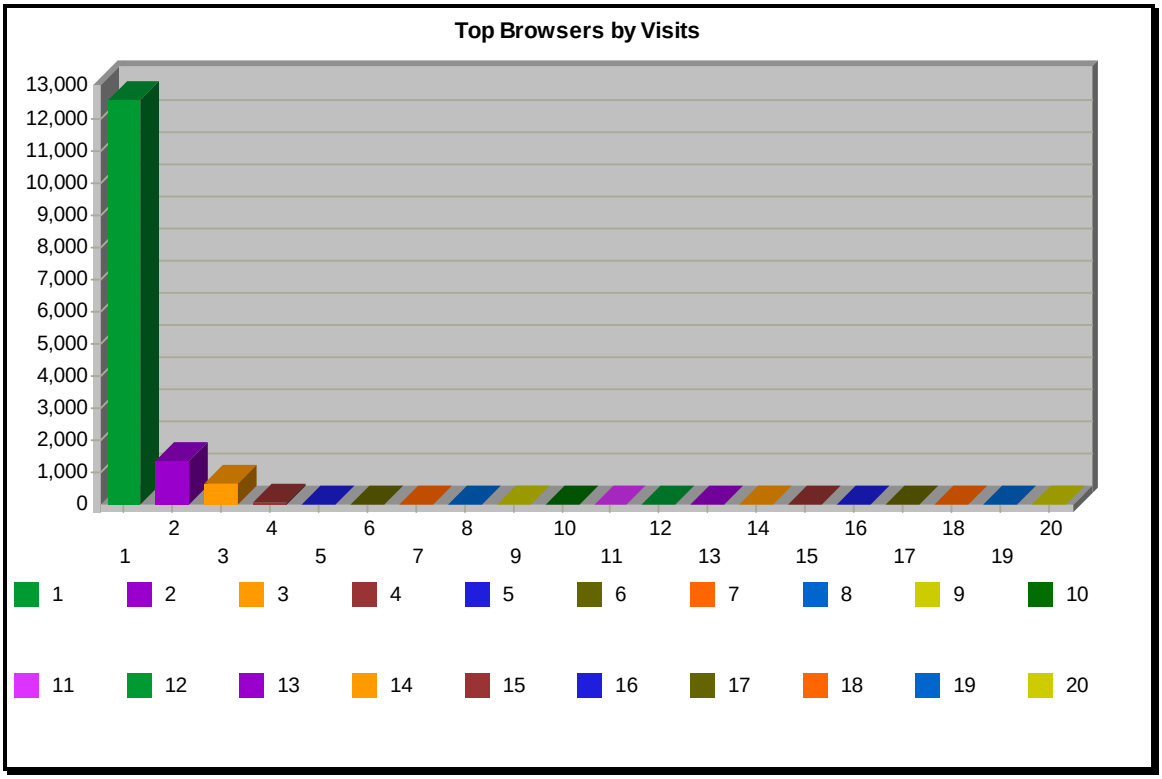

Netscape Browsers by Visits
1,000
800
600
400
200
0
1
2
3
4
Netscape 4.x
Netscape 5.x
Netscape 6
Netscape 3.x


Top Platforms by Visits Trend
1,600
1,400
1,200
1,000
800
600
400
200
0
09/02
09/04
09/06
09/08
09/10
09/12
09/14
09/16
09/18
09/20
09/22
09/24
09/26
09/28
09/30
Windows 2000
Windows 98
Windows NT
Others
Windows ME

Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.





Top Browsers				
	Browser	**Visits**	**%**	**Hits**
1.	Microsoft Internet Explorer	12,545	83.42%	173,773
2.	Netscape	1,401	9.32%	24,154
3.	Other Netscape Compatible	674	4.48%	2,016
4.	Govbot	60	0.40%	1,119
5.	Others	53	0.35%	123
6.	Xenu Link Sleuth 1.2d	52	0.35%	123
7.	ia_archiver	33	0.22%	71
8.	htdig/3.1.5 (root@localhost)	23	0.15%	23
9.	WebTV	22	0.15%	47
10.	Links SQL (http://gossamer-threads.com/scripts/links-sql/)	21	0.14%	35
11.	Xenu's Link Sleuth 1.1b	18	0.12%	438
12.	NPBot (http://www.nameprotect.com/botinfo.html)	16	0.11%	21
13.	IE 5.5 Compatible Browser	10	0.07%	12

Top Browsers				
	Browser	**Visits**	**%**	**Hits**
14.	contype	10	0.07%	472
15.	LinkWalker	10	0.07%	259
16.	Ultraseek	8	0.05%	118
17.	DA 5.3	7	0.05%	92
18.	Lachesis	6	0.04%	10
19.	DA 5.0	6	0.04%	21
20.	psbot/0.1 (http://www.picsearch.com/bot.html)	5	0.03%	6
	Subtotal	14,980	99.61%	202,933
	Other	59	0.39%	2,747
	Total	**15,039**	**100.00%**	**205,680**

Top Browsers - Help Card

Browser - A program used to locate and view Web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits - Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total - The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits - The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

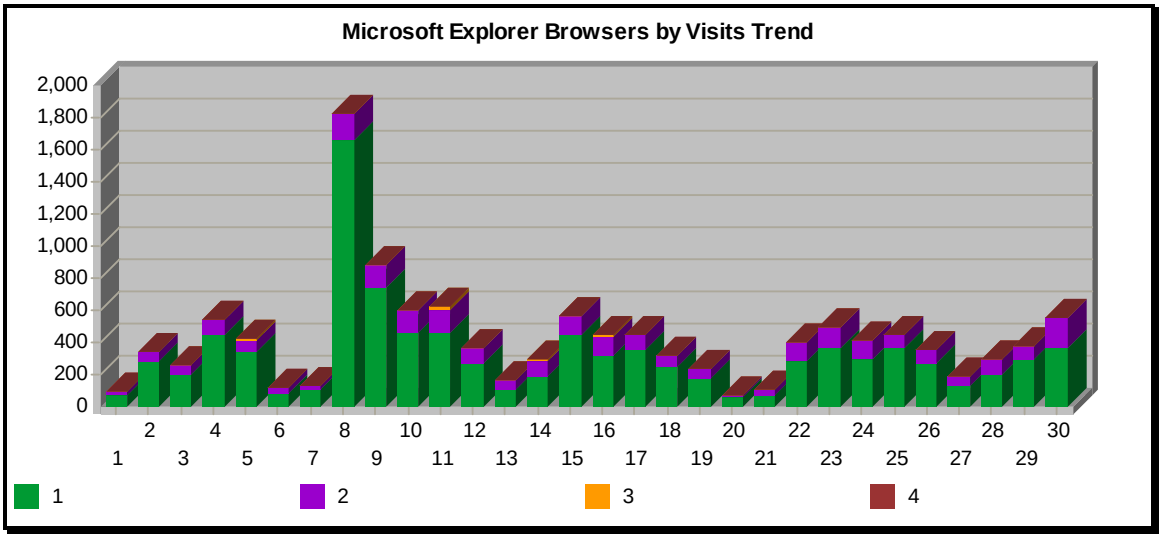
% - Percentage of total for the sort column (hits or visits) by those using the specified browser.

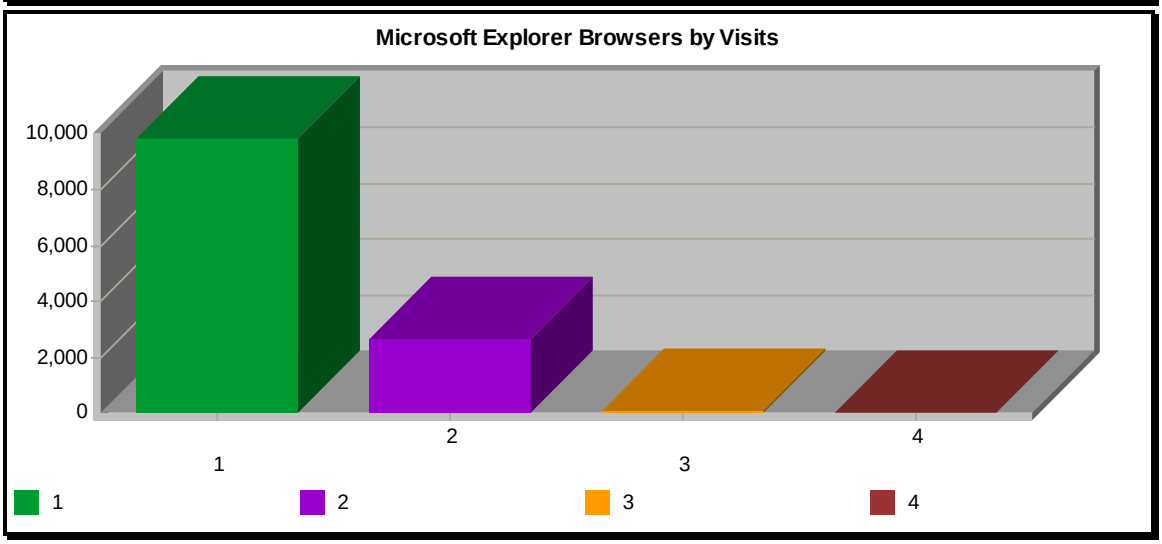
Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Microsoft Explorer Browsers

This report gives you a breakdown of the various versions of Microsoft Internet Explorer used by visitors to your site.





Microsoft Explorer Browsers				
	Browser	**Visits**	**%**	**Hits**
1.	Explorer 6.x	9,815	78.24%	147,009
2.	Explorer 5.x	2,648	21.11%	26,277
3.	Explorer 4.x	81	0.65%	486
4.	Explorer 1.x	1	0.01%	1
	Total	**12,545**	**100.00%**	**173,773**

Microsoft Explorer Browsers - Help Card

Microsoft Explorer Browsers - Help Card

Browser - Specific version of Microsoft Internet Explorer being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Hits - Number of hits by visitors with the specified version of Microsoft Internet Explorer. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

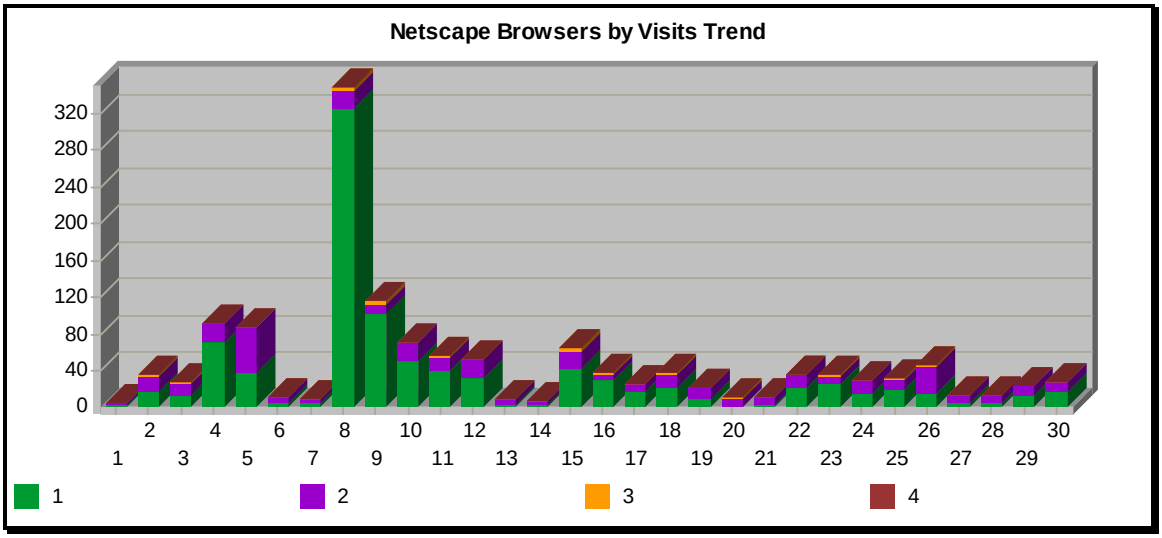
Visits - Number of visits by visitors with the specified version of Microsoft Internet Explorer. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

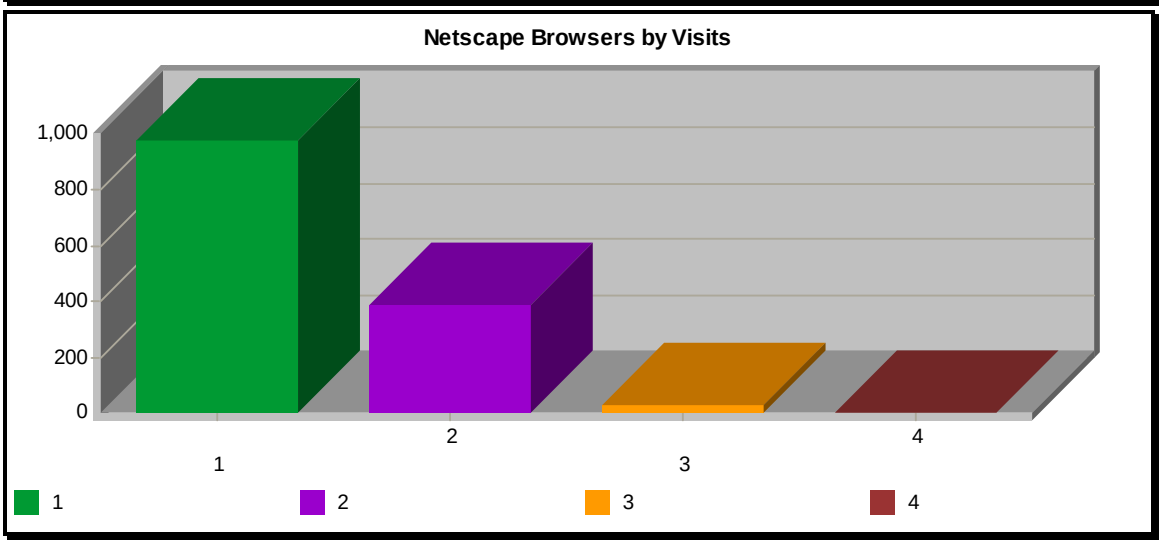
% - Percentage of visits or hits by visitors with Microsoft Internet Explorer who use the specified version.

This determines which percentage of hits come from newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Netscape Browsers

This report gives you a breakdown of the various versions of Netscape used by visitors to your site.





Netscape Browsers				
	Browser	**Visits**	**%**	**Hits**
1.	Netscape 4.x	979	69.88%	19,185
2.	Netscape 5.x	388	27.69%	4,527
3.	Netscape 6	32	2.28%	424
4.	Netscape 3.x	2	0.14%	18
	Total	**1,401**	**100.00%**	**24,154**

Netscape Browsers - Help Card

Netscape Browsers - Help Card

Browser - Specific version of Netscape being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits - Number of hits by visitors with the specified version of Netscape. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

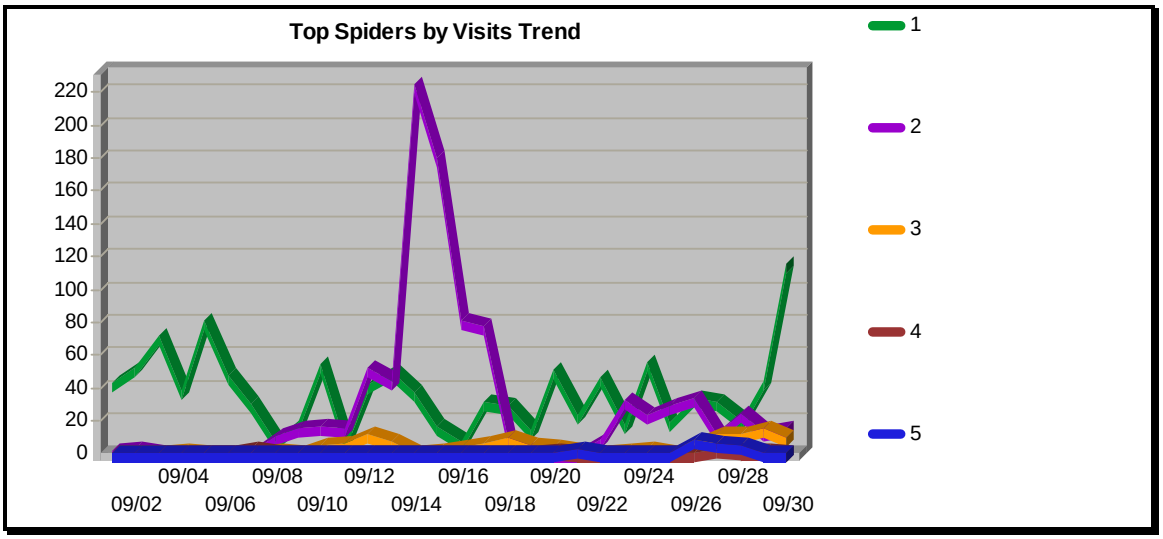
Visits - Number of visits by visitors with the specified version of Netscape. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

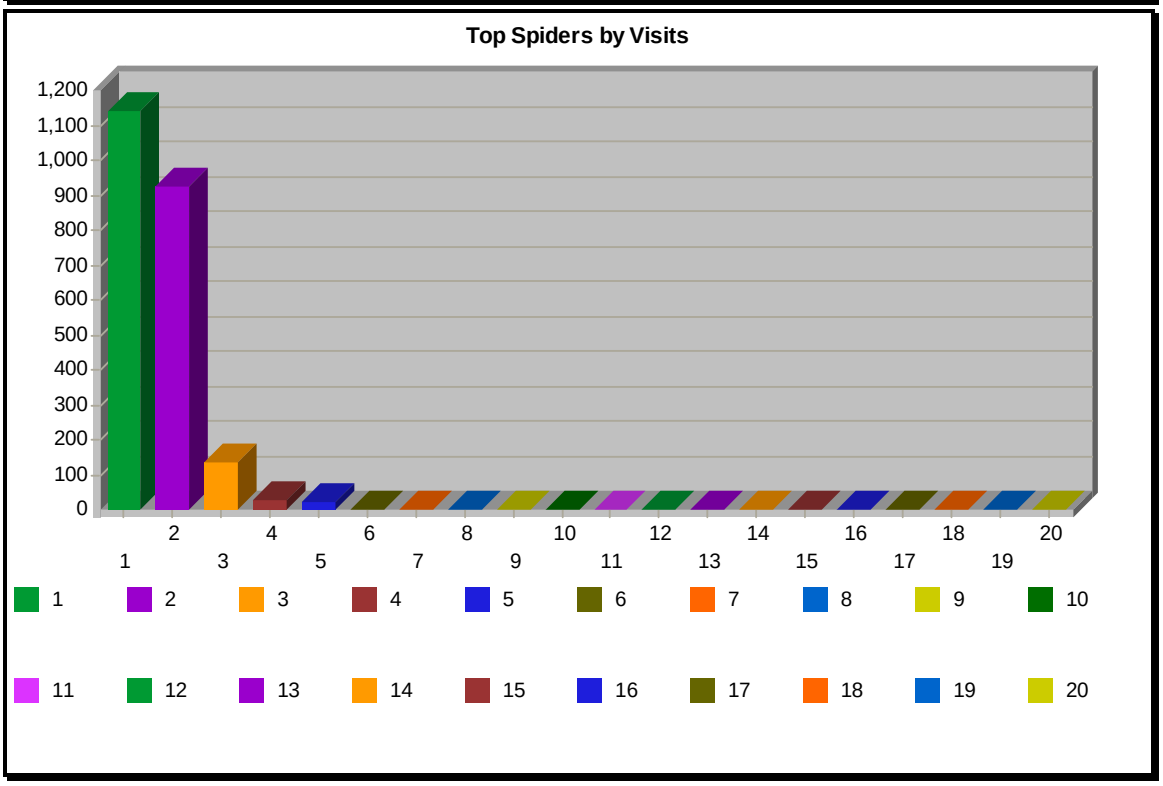
% - Percentage of hits or visits from those with the specified version of Netscape.

This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Top Spiders

This report identifies robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting your site. The spiders shown in this report are based on a fixed list in our product code.





Top Spiders

	Spider	Visits	%	Hits
1.	Googlebot	1,142	49.85%	4,984
2.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	928	40.51%	1,290
3.	Scooter	137	5.98%	317
4.	FAST-WebCrawler	28	1.22%	1,614
5.	Baiduspider (http:	24	1.05%	28
6.	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) USDA	4	0.17%	1,220
7.	Forest Conservaton Spider (http:	4	0.17%	30
8.	NationalDirectory-WebSpider	4	0.17%	4
9.	Szukacz	3	0.13%	3
10.	Mozilla/4.0 (compatible; MSIE 5.0; NetNose-Crawler 2.0; A New Search Experience: http://www.netnose	2	0.09%	2
11.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; Win 9x 4.90; Q312461; MSNIA; (R1 1.3); MSIECrawler)	2	0.09%	27
12.	TurnitinBot	2	0.09%	118
13.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	2	0.09%	26
14.	dloader(NaverRobot)	2	0.09%	7
15.	Mozilla/5.0 (compatible; Vagabondo/2.1; webcrawler at wise-guys dot nl; http://webagent.wise-guys.n	1	0.04%	1
16.	PLANTSLinkBot	1	0.04%	1
17.	Gaisbot	1	0.04%	4
18.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.1.4322; MSIECrawler)	1	0.04%	16
19.	Openfind data	1	0.04%	4

Top Spiders				
	Spider	**Visits**	**%**	**Hits**
	gatherer, Openbot			
20.	oBot	1	0.04%	250
	Subtotal	2,290	99.96%	9,946
	Other	1	0.04%	4
	Total	**2,291**	**100.00%**	**9,950**

Top Spiders - Help Card

Hits - Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider - An automated program which searches the Internet.

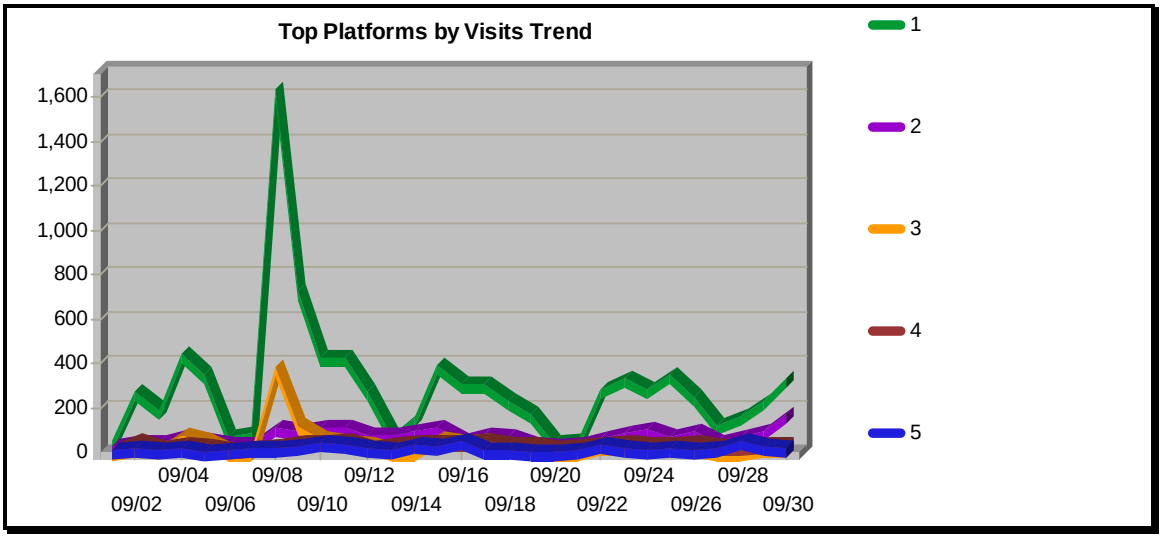
Visits - Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

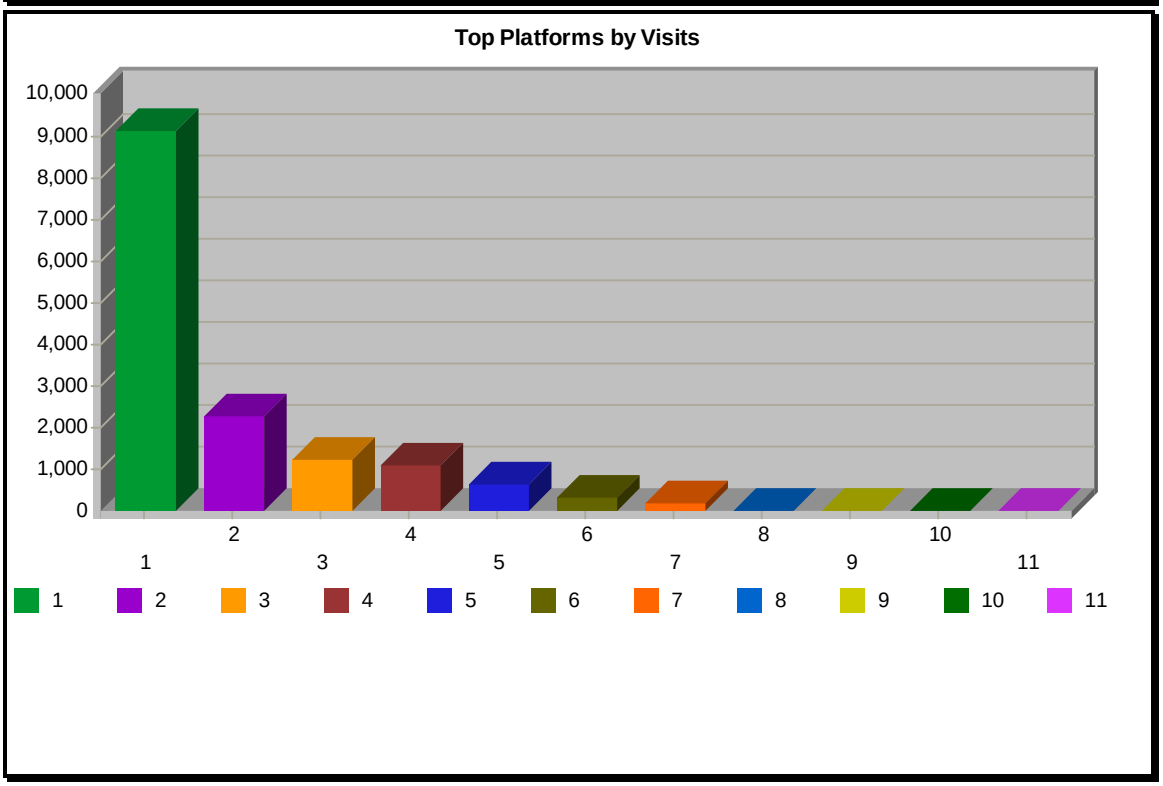
% - Percentage of total spider visits or hits by the specified spider.

This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.





Top Platforms				
	Platform	**Visits**	**%**	**Views**

Top Platforms				
	Platform	**Visits**	**%**	**Views**
1.	Windows 2000	9,121	60.65%	140,919
2.	Windows 98	2,286	15.20%	22,511
3.	Windows NT	1,257	8.36%	23,810
4.	Others	1,103	7.33%	7,775
5.	Windows ME	675	4.49%	5,226
6.	Macintosh PowerPC	349	2.32%	3,186
7.	Windows 95	212	1.41%	2,034
8.	Linux	26	0.17%	152
9.	SunOS	6	0.04%	62
10.	Windows Win32s	3	0.02%	4
11.	Hewlett Packard Unix (HP9000)	1	0.01%	1
	Total	**15,039**	**100.00%**	**205,680**

Top Platforms - Help Card

Hits - Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform - The specified platform being analyzed. The operating system used by the visitor to your site.

Total - The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits - Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of hits or visits by those using the specified platform.

This information is useful when determining what content to include on your Web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary	
Ad	A graphic or banner which takes a visitor to another Web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another Web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.
Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about Web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a Web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Documents	A page is considered a document if the path ends in a file extension configured by the system administrator as a document (examples: .htm or .doc) or if there is no file name - that is, the path ends in a slash (example: http://www.oregonmarine.com/ads/). Typically, a page will be defined as a document if the content is static (that is, it contains no query parameters). However, the administrator has the option of configuring dynamic pages to be identified as documents if he or she chooses.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Dynamic Pages and Forms	Dynamic pages are generated dynamically based on values selected by a visitor. They are generated with variables, and do not exist anywhere in a

Glossary	
	static, predictable form. Reporting Center considers any URL containing options (with a question mark in the URL) a dynamic page. Any file with a POST command is considered a form.
Entry File	The first file requested by a visitor during a visit to your Web site.
Entry Page	The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
Forms	Scripted pages which pass variables back to the server. These pages are used to gather information from visitors. Reporting Center counts any file with an HTTP POST command as a form.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
HTML	Hypertext Markup Language. It is the programming language for static Web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your Web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.

Glossary	
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Referrer	URL of a Web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1. **"Success" codes:** **100 = Success**: Continue **101 = Success**: Switching Protocols **200 = Success**: OK **201 = Success**: Created **202 = Success**: Accepted **203 = Success**: Non-Authoritative Information **204 = Success**: No Content **205 = Success**: Reset Content **206 = Success**: Partial Content **300 = Success**: Multiple Choices **301 = Success**: Moved Permanently **302 = Success**: Found **303 = Success**: See Other **304 = Success**: Not Modified **305 = Success** : Use Proxy **307 = Success** : Temporary Redirect **"Failed" codes:**

Glossary	
	400 = Failed: Bad Request **401 = Failed**: Unauthorized **402 = Failed**: Payment Required **403 = Failed**: Forbidden **404 = Failed**: Not Found **405 = Failed**: Method Not Allowed **406 = Failed**: Not Acceptable **407 = Failed**: Proxy Authentication Required **408 = Failed**: Request Time-out **409 = Failed**: Conflict **410 = Failed**: Gone **411 = Failed**: Length Required **412 = Failed**: Precondition Failed **413 = Failed**: Request Entity Too Large **414 = Failed**: Request-URI Too Large **415 = Failed**: Unsupported Media Type **416 = Failed**: Requested range not satisfiable **417 = Failed**: Expectation Failed **500 = Failed**: Internal Server Error **501 = Failed**: Not Implemented **502 = Failed**: Bad Gateway **503 = Failed**: Service Unavailable **504 = Failed**: Gateway Time-out **505 = Failed**: HTTP Version Not Supported
Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Top-Level Domain	The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: **ARPANET**: .arpa **Commercial**: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn **Government**: .gov .gov.[country code] .gove.[country code] .go.[country code] **Military**: .mil .mil.[country code] **Network**: .net .ad.jp .ne.kr .net.[country code] **Organization**: .org .or .org.[country code] .or.[country code]

Glossary	
Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation Web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your Web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.

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